

MEDFORD  
**PENNEY'S**  
ALWAYS FIRST QUALITY

Store Hours — 9:30 to 5:30

PENNEY'S IS GIVING YOU  
THE BARGAIN OF THE YEAR  
IN ITS GIGANTIC  
**SUIT CLEARANCE**

**39<sup>88</sup>**  
Sizes 36-46  
Regulars  
Sizes 38-42  
Longs



Hard finished worsteds from the country's top mills. All the most wanted styles and fabrics in two and three button models, styled by Penney's own designers. Featuring trimmer shoulders, slimmer lapels, lighter weight for fashion and comfort. All accenting the new slimmer look for fall . . . the top favorite colors in shades of grey, brown and blue.

BE HERE EARLY  
A TERRIFIC SELECTION



**GROUP 2**  
Super values in flannels, university styled stripes and other patterns in all wool, wool dacron and silk blends. Sizes 37 to 42. Regular and some longs. Only **29<sup>88</sup>**

**SPORT COATS**

**15<sup>00</sup>**  
Sizes 36-42

Pay less and get the season's most popular patterns and models at this special low-low price. Choose all wool or wools sparked with silk or orlon for special fashion effect! 3 buttons, 2 buttons! New stripes . . . overplaids . . . box weaves . . . sparkling boucles. Find them all in Penney's sport Coat collection!

**SPECIAL PURCHASE!**

WASHABLE!  
**BLOCK PLAID**

**JACKETS**

**7<sup>77</sup>**  
Sizes 10-20

Tops everything! Above your slacks, skirts, jeans . . . you'll want a plaid jacket. Your favorite in beautiful new color combinations for fall, deep tones, soft pastels to spice your wardrobe. All trimly tailored in washable Sanforlan 15% nylon, 85% wool. Compare the jacket, compare the price . . . You'll find it at Penney's for less!



MEDFORD  
**PENNEY'S**  
ALWAYS FIRST QUALITY

We're Really Cleaning House

ON SALE  
9:30 A.M. SHARP!  
FRIDAY



**END-OF-MONTH**

**E.O.M.**  
*clean-up*

**SORRY!**  
No  
Phone  
or Mail  
Orders

**SORRY!**  
No  
Layaways  
on E.O.M.  
Items

PRICES SLASHED! BIGGEST CLEANUP OF THE YEAR. THESE ITEMS MUST GO.

MANY UNADVERTISED VALUES . . . MANY BACK-TO-SCHOOL ITEMS!  
TAKE ADVANTAGE OF TERRIFIC SAVINGS . . . GENUINE MARK DOWNS!

- 71 Only Women's Much Better Cotton Dresses. Misses & Half Sizes. Good Selection! What a Buy! ..... 99c
- 30 Only Girls' Better Cotton Blouses, Short Sleeves & Sleeveless. Prints & Solids. 3-14 Giveaway Priced .. 25c
- 12 Pair Women's Much Better Shorts. White & Solid Colors. Sizes 10-12-14. A Real Savings! ..... 25c
- 50 Only Women's Better Sleeveless Blouses. Sailaweigh Prints and Whites. Sizes 10-12. What a Buy! .... 25c
- 17 Only Women's Better Printed Plisse Gowns. Full Length. Sizes 38-44. Be Here Early! ..... 50c
- 22 Only Women's Much Better Lastex Panty Girdle. Sizes S-M Only. We Don't Want These! ..... 50c
- 150 Cards Better Buttons. What a Variety of Sizes and Colors! We Don't Want These Either! ..... 3c
- 15 Skeins Better All Wool Sock and Sweater Yarn in Assorted Colors. Early Bird Special! ..... 9c
- 35 Only Men's 100% Orlon Slipover V-Neck Sweaters in Fall Colors. Completely Washable. S-M-L. .... 3.33
- 120 Only Men's Better Cotton Knit Briefs, Elastic Waist. Sizes 30-36. A Real Giveaway! ..... 50c
- 38 Pair Girls' School Oxfords in White Napped Leather, Two Tone Shorty Saddles. Sizes 5 to 9. Save! .. 4.88
- 43 Only Men's Better Wool Gabardine Slacks. Grey, Blue, Brown. Sizes 29-40. Be Early! ..... 6.66
- 300 Yards Discontinued Patterns in First Quality Broadcloth Prints 35" to 36" wide. Sanforized Terrific Savings! ..... yd. 38c
- 8 Only Much Better Chenille & Woven Corded Spreads. Ass't Colors. Full, Twin Size. Out They Go! .. 4.44
- 48 Only Better Plastic & Fabric Fall Handbags. New Styles. We Can't Go Any Lower ..... + tax 2.00
- 16 Only Beautiful Embossed Cotton Spreads. Full Size, Ass't Color Florals! What a Bargain! ..... 4.44
- 48 Only Men's 13<sup>3</sup>/<sub>4</sub>-oz Jeans, Sanforized Pre-Shrunk, Whiteback Denims. 30-36. Hurry for These! .... 1.99
- 40 Pair Men's Garrison Type Work Shoe. Rough Side Out. Sizes 6<sup>1</sup>/<sub>2</sub> to 10 EE. Early Bird Special! ..... 5.88
- 28 Only Women's Better Cotton Sleeveless Blouses, White and Pastels. Sizes 34-36. Our Final Cleanup .. 66c
- 100 Yards Save for Back-to-School. Ass't Woven Gingham Plaids. Machine Washable 36" Wide ..... Yd. 50c
- Remnants, All Drastically Reduced! Wool and Wool Blends, 1/2 to 5 Yd. Lengths. Come Early!
- 18 Pair Boys' Better Heavyweight Grey Twill Slacks. Sizes 10-14. A Terrific Back-to-School Buy ..... 2.00
- 65 Pair Men's Better Oxfords and Casuals. 6 Styles. Brown & Black. 6<sup>1</sup>/<sub>2</sub> to 10<sup>1</sup>/<sub>2</sub>. Terrific Savings! ..... 7.00
- 24 Only Better Clutch Purses, Black, Navy, Red. Zipper Closures. A Real Savings! ..... + tax 1.00
- 100 Only Men's Top Quality Towncraft Dress Shirts. Patterns & Stripes. 14<sup>1</sup>/<sub>2</sub>-17. Sleeve Lengths 32-34 .. 2.00
- 49 Only Men's Rayon Gabardine Long-Sleeve Sport Shirts. Good Fall Colors. S-M-L. What a Value! ..... 2.00
- 70 Only Full Length Plisse Pajamas and Embossed Cotton Short Gowns. Women's Sizes. Final Cleanup! 1.50
- 68 Only Boys' Extra Quality Cotton Sport Shirts. Short Sleeve Style. Checks or Stripes. Sizes 10-12 ..... 77c
- 100 Only Boys' Sanforized Flannel Sport Shirts. Bright Plaids for School. Sizes 10-16. Super Value! ..... 1.25
- 36 Only Women's Slightly Soiled Rayon Gowns. Good Styles, Ass't Colors. Sizes 34 to 40. Be Early ..... 1.88
- 18 Only Better Reversible Shoulder Capes. Navy or White with Polkadots. We Don't Want 'Em! ..... 1.00
- 65 Only Women's Full Length Flannel Gowns. Pastel Colors. 34-44. We Don't Want These Either! ..... 1.50
- 60 Only Boys' 13<sup>3</sup>/<sub>4</sub>-oz. Heavyweight Jeans. Sanforized, Whiteback Denim. 10-16. A Real Value! ..... 1.77
- 165 Yards Better Quality Print & Plain Chintz. Good Colors. Machine Washable. 36" Wide. Hurry! ..... Yd. 38c
- 36 Only Girls' and Infant's Patterned Plisse Sleepers. Snap Openings. 4-6. We Can't Go Any Lower ..... 50c
- 2 Only 100% Dacron Filled Comforters. Embossed Nylon Print Covers. Size 72x84. Early Bird Special 8.00
- 80 Pair Triple Roll Cotton Ankle, Nylon, Reinforced Heel and Toe. Size 9-11. White only ..... 3 pr. 1.00
- 17 Only Better Plastic Shower & Sash Curtains. Shower Size 6'x6', Sash 27"x45". Discontinued Patterns 1.00
- 24 Only Women's Much Better Nylon Full-Lgth. Gowns, Maize, Pink, Blue. Sizes 34-38. Final Clean-up! 3.88
- 13 Pair Better Chromspun Nubby Text. Boucle Draw Drapes. Plain Colors. Sizes 48x84. Be Early! Pr. 3.88
- 60 Only Men's Better Cotton Robes, Plisse Embossed Cottons and Tartan Scotch Plaids. Sizes S-M-L-EL 2.50
- 36 Only Girls' Better Flannel Gowns and Pajamas. Sizes 10-12-14. Cut to the Bone! ..... 1.66
- 30 Only Men's Wool, Nylon and Vicara Fall Sport Shirts. Back-to-school bargain! Sizes S-M ..... 2.99
- 63 Only Girls' No-Iron Plisse Pajamas. Beautiful Floral Prints. Sizes 4-14. A Real Give Away! ..... 99c
- 8 Only Better Quality Sheet Blankets. Pastels . . . Sizes 80-95. Our Loss Your Gain! ..... 1.44
- 96 Pair Men's Argyle and Solid Color Bermuda Sox. Sizes 9<sup>1</sup>/<sub>2</sub> to 13. Final Clean Up! ..... 44c
- 82 Pair Women's Dress and Sport Shoes, Med. Heels, Wedges & Flat Oxfords. Sizes 5<sup>1</sup>/<sub>2</sub> to 9. Save! .... 4.00
- 31 Only Women's Much Better Full Fashioned Sweaters. Orlons & Wools. New Fall Shades. Sizes 34-40 4.88
- 80 Pair Children's School Oxfords and Straps. Sizes 8<sup>1</sup>/<sub>2</sub> to 3, B-C-D. Timely Savings! ..... Pr. 2.98
- 50 Pair Genuine White Buck Saddles. School Favorite. Sizes 5-9, AA-B. Early Bird Special! ..... 5.88
- 42 Only Men's Better Rayon-Acetate Gabardine Slacks, Grey, Brown, Blue. Sizes 31-36 ..... 3.33
- 35 Only Men's Stripe & Heather Tone Denim Jackets. Zipper Front, Knit Collar & Cuffs. Sizes S-M-L. 2.66
- 68 Only Girls' Much Better Wool Sweaters in Slipover or Cardigan Styles in Full Shades. Size 7-14 ..... 1.99
- 46 Pair Girls' Heavyweight Blue Denim Jeans. Sizes 1<sup>1</sup>/<sub>2</sub>- 14. Final Reduction! ..... 99c
- 69 Only Women's Wash 'n Wear Sheen Short Slacks. Sailaweigh Prints & Solids. 10-18. Super Savings! 1.99
- 40 Pair Boys' No-Iron Plisse Pajamas. Elastic waistband. Sizes 8-16. We Don't Want These! ..... 1.44
- 30 Only Women's Short Sleeve Cotton Cardigan Sweaters. We Don't Want These Either! ..... 99c
- 30 Only Women's Cotton Knit Sport Tops. Sleeveless. Stripes & Patterns. Sizes M-L. Out They Go! ..... 99c
- 10 Only Women's Much Better Rayon Faille Dusters, Ass't Shades. Sizes 10-14. A Give-away Price! .... 4.00

See Our Scramble Table. A Terrific Variety of Much Better Merchandise. Now ..... 25c