



Back to School

SAVINGS

First assignment of the Fall Term (for parents)—back to school shopping. For "Grade A" values in everything they'll wear and use shop at the BIG Y. You'll find the right answers on our Mezzanine and in our Thrift and Shoe Departments.

THRIFT DEPT.



LONG SLEEVE

SPORT SHIRTS

Sanforized—Wash Fast
Men's Sizes \$2.98
S, M, L

THRIFT DEPARTMENT

WHITE T-SHIRTS

Nylon Reinforced Collar
Men's Sizes 69¢

THRIFT DEPARTMENT



"Of all jeans, we go for the Lee Rider look"

says football letterman, editor of high school paper.

Lee Riders fit snug and ride low, just right! They're Sanforized to hold their shape and size.

Men's Sizes 27-29 \$3.69

Men's Sizes 30-44 \$3.89

THRIFT DEPARTMENT



ADVERTISED IN LIFE

Boys' School Slacks Denims, Polished Cottons
Sizes 3 to 16
Value to 4.98
1.98 and 2.98
Boys' T-Shirts and Briefs
Sizes 2 to 16 **\$1.19** Set

THE BUYER WENT WILD!!
Bought Too Many Sandals
THE BOSS SAYS GET RID OF THEM—SO OUT THEY GO!
Complete Stock Wedgies, Flats
Ladies and Childrens **\$1.00** Pr.

Men's Size **49¢**
SPORT SOX
Argyles and Novelties
Nylon Reinforced Heel & Toe
Sizes 10-13 **49¢**
THRIFT DEPARTMENT

Ball-Point PEN **15¢** each
THRIFT DEPARTMENT

MEZZANINE



BACK TO SCHOOL FALL FASHIONS SKIRTS

Tweeds Reversers, Flannels
Sizes 10-18
6.98 - 10.98

SWEATERS

Hi Bulk, Orleans, Furspuns, Bulky Knits and Shrugs
Sizes 36-40
3.98 - 8.98

DARK COTTONS

Perfect for Office, School or Casual Wear

Jr. Sizes 5-15
Misses—10-20

6.98 to 14.98

BLOUSES

Cotton and Jerseys
Glowing Fall Colors

Short and ¾ Sleeve
Sizes 30-38

2.98 - 5.98



WEEK-END SPECIALS

LADIES RAYON PANTIES **39¢**

LADIES STRIPED T-SHIRTS **99¢**

SLEEVELESS BLOUSES
Sizes 30-38 **\$1.49**

SUB-TEEN COTTON BLOUSES
Sizes 8-14s **99¢**

GIRLS' POLISHED COTTON SLIPS
Sizes 3-14 **\$1.98**

GIRLS' REVERSIBLE CAR COATS
Red Beige
Sizes 7-14 **12.98**

BOYS' JACKETS and CAR COATS
Sizes 2-20 **6.98-12.98**

SHOES

BOYS' HEAVY DUTY OXFORDS

Black and Brown
Plain Toe
Sizes 8½ to 3



SADDLE OXFORDS

Black and White
Brown and White
Sizes 8½ to 3

These styles are all priced at just

\$3.59



GIRLS' SWIVEL-STRAP SANDAL

Brown and Black
Sizes 12½ to 3

MEN'S RUGGED Work Shoes **\$5.95** and up

LONG WEARING Men's Boot **\$8.95**
8 Inch Top
Cork Rubber Sole



8-Inch Sportsmen's ECOT **\$14.95**
Creme Sole
Wedge or Regular Heel
B-DEE



ALWAYS A PLACE TO PARK



"FOR THE BEST BUY—SHOP THE BIG 'Y'"