

EVER BEFORE! DON'T MISS IT!

R D A Y S

THE BIGGEST BARGAIN EVENT OF THE YEAR! HURRY 'N SAVE!

SAVE!

WOMEN'S 6 in 1

**FASHION
BELTS****1⁰⁰**Six beautiful colors, 3 different widths, 3 buckles, adjustable.
Sizes from 22 to 30**SAVE!****WOMEN'S
HIGH QUALITY
SWEATERS****5⁰⁰**Manufacturers' closeout of much better orlon or wool classics. Beautiful fall colors.
Sizes 34-40**SAVE!****ALL WOOL
HEAD
SCARFS****1⁰⁰**

Winter warmth in beautiful plaid. Combinations or plain bright colors. Buy for school!

SAVE!

Women's Rayon & Silk

**HEAD
SCARFS****2⁰⁰**

28" squares in a beautiful blend of rayon and silk. New patterns in florals and dots.

SAVE!**WOMEN'S
PLISSE
PAJAMAS****2⁰⁰**Neatly tailored style . . . floral patterns on white background. Completely washable.
Sizes 34 to 40**SAVE!****GIRLS'
SUEDE
FLATS****2⁹⁸**Rich black, brushed suede with sturdy leather sole and heel. Fully lined and sanitized.
Sizes 4½-9—AA-B Widths**SAVE!****MEN'S
COTTON
HOSE****3⁰⁰**Closely woven long-wearing cotton. Washable stay-bright colors.
Sizes 10½ to 13**SAVE!****BOXED
PIN PAIRS****50^c**

Sparkling pretties to dress up your sweaters, dresses. All with safety locks.

SAVE!**MEN'S
WESTERN
JEANS****2⁰⁰**

Fully sanitized 13½-oz. denim. Cut slim and trim the way you like 'em.

SAVE!**MEN'S
CHAMBRAY
SHIRTS****1⁰⁰**Stock up on work shirts . . . Dollar Day Savings on long-sleeve sanitized chambray shirts.
Sizes 15 to 17**SAVE!****WASHABLE
BLEND
BLANKETS****5⁰⁰**

Beautiful bold stripes on white or soft hued backgrounds. 90% rayon, 10% nylon. 72x84 size. Washable in lukewarm water!

SAVE!**BOYS'
WESTERN
JEANS****1⁷⁷**

Heavy duty 13¾-oz. blue denim. Slim Western cut, fully sanitized for washability!

SAVE!**EMBOSSED
COTTON
SPREADS****5⁰⁰**Easy to wash, little or no ironing required. Dainty florals to match your bedroom decor.
Full Size**SAVE!****READY-MADE
DRAPES****5⁰⁰**Luxurious heavily textured rayon and cotton . . . ten crisp pleats, buckram heading. Rich colors.
Size 46 x 84**SAVE!****STURDY
PLASTIC
HAMPER****5⁰⁰**

Reed design, sturdy plastic with handy built-in handle. Blue, green, yellow and black.

SAVE!**RAYON
PRISCILLAS****2⁰⁰**Full, billowy window treatment is yours at a tremendous savings!
48" x 81" Size in Good Decorator Colors**SAVE!****2-OZ. SKEIN
WOOL
YARN****3⁰⁰**Ideal for socks or sweaters. 100% virgin wool, 260 yds. in each skein. Good colors.
BARGAIN PRICED!**SAVE!****MEN'S
GABARDINE
SPORTSHIRTS****2⁰⁰**Fine quality, vat-dyed, machine washable gabardine. Light blue, rust, tan and maize.
Sizes S-M-L

Dollar Days Coat Bonanza



PENNEY'S SCOUPS THE MARKET

WITH A FANTASTIC

PRE-SEASON PURCHASE

of **Girls' Coats**

Deep, kitten soft blend of 85% wool, 15% nylon fleece . . . with luxury linings of rayon taffeta milium® . . . They're all brand new, hand-picked styles from top manufacturers' new Fall lines.

Here's more proof that it pays to shop at Penney's first!

12⁰⁰

SIZES 7-14

9⁰⁰

SIZES 3 to 6X



COAT SPECIAL!

ONE LOW PENNEY PRICE!

Use Penney's
Easy-pay- Lay-away
... it costs nothing more!

- WOOL-CASHMERE SMOKY FLEECE!
- 100% WOOL TWEED! **Only**
- ALL WOOL DEEP TEXTURED FLEECE!
- WOOL AND MOHAIR ZIBELINE!
- WOOL AND NYLON CUDDLE CHECK!

18⁰⁰

Sizes 8 to 18

We at Penney's think we have just about the smartest customers in America . . . we know you can tell quality with a hawk's eye . . . can spot a value like a diamond cutter knows a jewel . . . that's why you'll snap these fine fall coats up fast! That's why we say hurry in now, get first selection, pay for it on Lay-Away so it's ready and waiting the minute you want it!

IT SWEEPS 90 INCHES WIDE!
IT'S ELASTICIZED TO SURE-FIT!



DOLLAR DAY SPECIAL!

taffetized cotton slip
keeps its whirl washing
after washing!

\$1

sizes 4 to 12

Our young bouffant . . . lovely with lace and a camisole bodice embossed with bows! Shirred elastic perfection fit! Dazzle white machine washes in lukewarm water!

DOLLAR DAYS SPECIAL PURCHASE!

WOMEN'S
EMBOSSED COTTON
Dusters

An outstanding value offered at a Special Dollar Day Price! Fine selected prints in smart, little or no-iron embossed cotton. Machine washable, of course! Full back, button front, two pocket style. Neatly bound collar and cuffs.

2⁰⁰

SIZES 12-20



GIRLS' WASHABLE ORLON-WOOL
PLAID SKIRTS

Thrifty-priced the Penney way! Carefree high-spirited plaids. A rich blend of 65% orlon, 35% wool that saves and saves because it's sudable!

A More-for-Your Money
DOLLAR DAY VALUE!

3⁰⁰

SIZES 7-14