

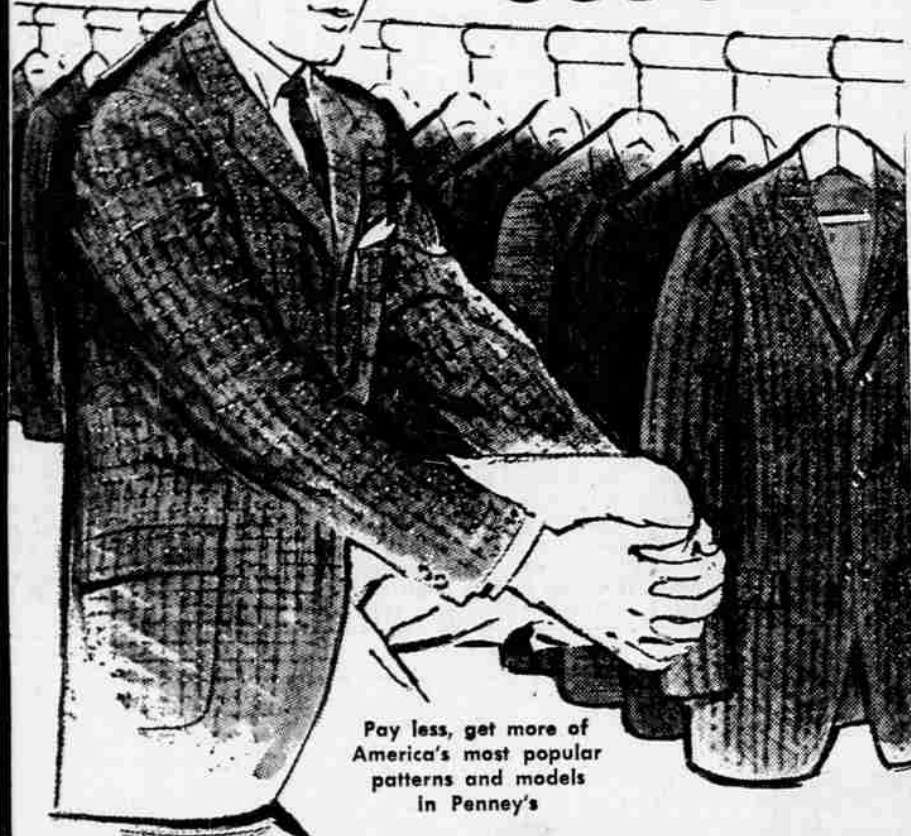
MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

NEW STORE HOURS
9:30 a.m. to 5:30 p.m.

OPEN
MONDAY
EVENINGS
UNTIL 9:00 p.m.

YOU'LL SAVE MORE THAN 2 BIG DAYS! FRIDAY & SATURDAY DOLLAR

Special Purchase! DOLLAR DAY SCOOP!



Pay less, get more of
America's most popular
patterns and models
in Penney's

SPORT COATS

Choose all wools or wools sparked with silk or orlon for special fashion effect! ... 3 buttons, 2 buttons! New stripes ... over-plaids ... box weaves ... sparkling boucles ... find them all in Penney's sport coat collection! More value for your dollar too ... Pay less at Penney's and get the season's most popular patterns and models ... at a Special "Dollar Day" low price!

Men's Wool and Wool Blend
GABARDINE SLACKS
Sizes 29 to 40, Fall colors. Only **8.00**

\$15

SIZES 36-44
REGULARS, SOME LONGS

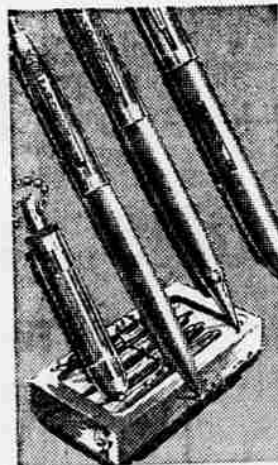
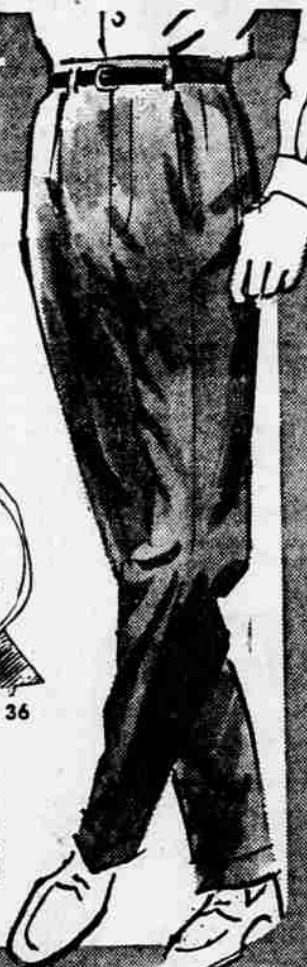
100% WOOL FLANNELS

COAST & UNIVERSITY
STYLE ...

Men's rich,
soft draping
slacks ...

**DOLLAR
DAY
SPECIAL!**
\$7

Full bodied, resilient
flannels, Penney tailored for a slim fit! The quality you expect, at special savings you can't afford to miss!



BIG VALUE 4-PC.
WRITING SET

\$1

Now, where else, but Penney's does your dollar buy so much? Fountain pen, pencil, ballpoint pen, key-ring flashlight. Perfect for school, office.



**DOLLAR
DAY
SPECIAL!**

HIGH BULK
ORLON

What a value! Penney's own V-neck slippers in extra fine quality jersey knit Orlon! Soft, warm, rugged as can be! Hand washable, no blocking, moth-proof!

\$2.00

sizes 8 to 16



BOYS' TWILLS at
HUGE SAVINGS!

\$2

sizes 6 to 16

Cut over Penney's new "slimmer" patterns for the look he likes! Full 8 1/2 ounce grey cotton twills, built for rugged action. Machine washable. Sizes 6 to 16.

SAVE!

WOMEN'S
NYLON
SLIPS

2.00

Opaque nylon knit. Lavish with lace. Cut for fit and comfort. White only. Sizes 34 to 42

SAVE!

WOMEN'S
NYLON
HOSE

2.100

First quality, full fashioned 60 gauge 15 denier hose. New shades for fall! Sizes 8 1/2 to 8

SAVE!

TRIPLE CUFF
ANKLETS

3.100

Stay-up sock. Elastic keeps the cool, absorbent cotton up. Terrific Dollar Day Value! Sizes 9-11

SAVE!

INFANTS'
2 PIECE
SLEEPERS

1.00

Snuggable soft cotton knits with non-skid soles. Machine washable pastels. A Fabulous Buy! Sizes 2-3-4

SAVE!

BOYS'
COTTON KNIT
BRIEFS

3.100

Extra sturdy combed cotton with long-wearing elastic. Cut for a sure fit! Machine washable. Sizes 4-16

SAVE!

BOYS'
COTTON
T-SHIRTS

3.100

Reinforced with nylon, crew neck for non-stretch. Fine, washable combed cotton. Sizes 4-16

SAVE!

MEN'S
SWEAT
SHIRTS

1.00

Highly absorbent cotton in grey or white. Fleece lined for warmth and comfort. Sizes Medium and Large

SAVE!

WOMEN'S
NYLON
GLOVES

1.00

Neatly tailored style in black, white or beige. Sizes 6 1/2 to 8 A REAL VALUE!

SAVE!

MEN'S
WHITE
HANDKERCHIEFS

10.100

Stock up at savings! Full size sturdy cotton. Neat stitched edges.

SAVE!

BOYS'
PLAID
SHIRTS

2.300

Bright color machine washable cotton plaids. Sanforized. Long sleeve styles. A REAL SAVINGS! Sizes 6-16

SAVE!

BOYS'
POLO
SHIRTS

2.100

Stripes and plain colors. crew necks. Long wearing cotton knits. DOLLAR DAY SPECIAL! Sizes 6-16

SAVE!

MEN'S
T-SHIRTS

2.100

Completely washable combed cotton. Reinforced neck. knit for rugged wear! Sizes 38-44

FASHION'S PRINTED CORDUROY



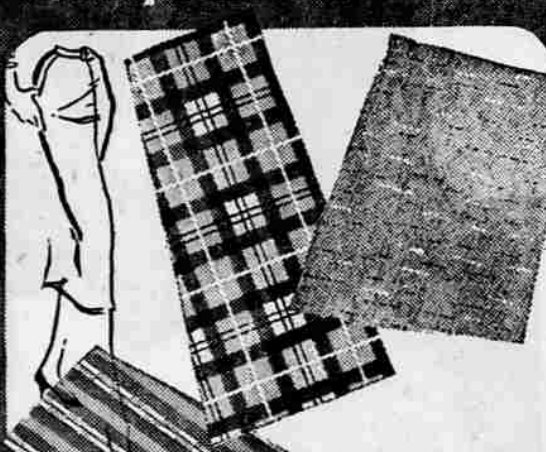
**DOLLAR
DAY
SPECIAL!**

Penney's bought big at top mills and you get the savings!

\$1.00
yard

Yes ma'am we buy for 1,700 stores, that's why you save so much on Penney's easy-care pinwale corduroy. Stripes, plaids, tweeds. Love to be machine washed.

Penney's skirts the nation!



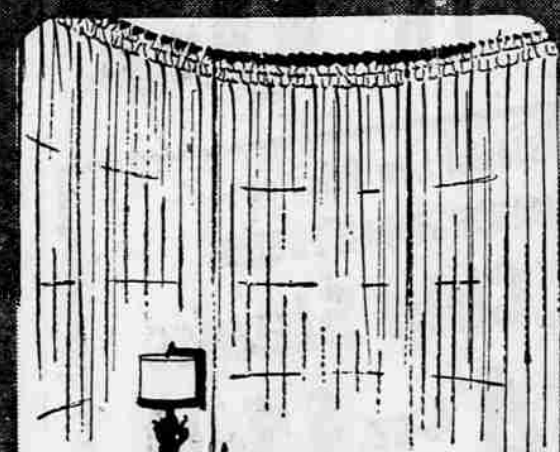
**DOLLAR
DAY
SPECIAL!**

ONE
YARD
LENGTHS
60 INCHES WIDE

\$1.00

MIRACLE BLENDS ... MIRACLE-L/W PRICE Beautiful plaids, tweeds, checks, solids. Blends of rayon-Orlon®, rayon-Dacron®, rayon-Acrilan®. Pre-shrunk, hand-wash.

SHEER, STRONG, THRIVE IN SUN! RESIST WILTING, SHED WRINKLES!



**DOLLAR
DAY
SPECIAL!**

High count
Dacron® panels at
huge Penney Savings!

\$1.00

EACH
41 inches wide,
81 inches long

Curtains have a thread count too! Ours is 52 by 34—a sign of fabulous quality. So sheer they float on air—so sturdy they take seasons of sun and washing. Quick dry, touch-up ironing only. Fabulously priced, compare! Ivory.

SAVE!

MEN'S
UTILITY
SHOES

5.88

Natural color split cowhide uppers, composite sole and rubber heel. Built for wear. Sizes 6-11, E-EE Widths

SAVE!

BOYS'
GABARDINE
JACKETS

4.98

Zipper front style, fully lined. Dynel fur collar for added warmth. Charcoal, navy, peacock blue. Sizes 10-18 5.98

SAVE!

200 YARDS
WASHABLE
CHINTZ

2 yds 1.00

Stripes, florals and plains. Ideal for spreads, draperies, etc. 36" Wide

SAVE!

WOMEN'S
NYLON
PANTIES

2.100

Long wearing, quick drying nylon briefs. Elastic leg style. Sizes S-M-L DOLLAR DAY VALUE!

SAVE!

HAND WASHABLE
DRAPERY
YARDAGE

1.00 yd.

Colorful florals, moderns and plains in textured cottons and blends. 48" Wide

SAVE!

PLASTIC
SASH
CURTAINS

1.00

Colorful assorted prints in easy-care washable plastic. 27" wide 45" long. Now at a Special DOLLAR DAY SAVINGS