



HERALDING POSSIBLE SHOCKING testimony the damage trial against Confidential Magazine begins with some top Hollywood and show business figures gathered to give testimony. Above (left) is defense attorney Arthur Crowley, seated, with defendants Fred and Marjorie Meade. Singer Tab Hunter (right) is possible witness. (International)

Your Parakeet Doesn't Know What He's Talking About, Bird Expert Declares

Chicago — Your parakeet doesn't know what he's talking about.

At the risk of disillusioning some bird lovers, Austin L. Rand, chief curator of zoology at the Chicago National History Museum, has conducted some research into talkative birds.

His conclusion: "Birds don't know what they're saying." Most people realize this, but they like to persuade themselves that sometimes their feathered friends understand a smattering of their own conversation.

Most people don't realize it, he said, but there are lots of talking birds beside parrots and parakeets. The starling, a favorite cage-bird of the Chinese, is as good as any parakeet, he said.

Local Insurance Agency Presented Plaque

The Medford Insurance Agency has been presented a plaque by the Northwestern Mutual Insurance company in recognition of 20 years service to residents of Medford, Fred R. Brennan, vice president and manager of the agency, has announced.

The 20-year service includes the representation of the late Max Peirce for the company. Joel F. Royal, company representative in this area, made the presentation.

And the Mynah, a jay-sized black starling with vivid yellow beak and head wattles, is famed for its eloquence.

But the most talented mimic of all is the mockingbird. Rand cited the case of a wild mockingbird who introduced 58 imitations in seven minutes of singing.

Yet mockingbirds don't talk, perhaps because they haven't been trained, Rand said.

Aside from the better known talkers, ravens, crows and jays sometimes learn to say a few words. But there's nothing to the old story that you can make a crow talk by splitting its tongue, Rand said.

Fit the Occasion

Sometimes, he conceded, a bird's conversation will seem to fit the occasion.

"There are some stories about birds I simply don't believe," he said.

For example, the yarn about a sparrow owned by a French clergyman. The bird supposedly could recite the Lord's Prayer and the Ten Commandments.

When wild sparrows stole its food, the trained sparrow supposedly cried out in righteous indignation:

"Thou shalt not steal."

FORMER SOLON DIES

Hartford, Conn. — A former U.S. Rep. Herman P. Kopplemann, 77, who served five terms, died late Sunday.

Paris — War veterans who fought at Verdun 40 years ago have given up their veterans pensions to help France fight a new battle on the economic front.

VIOLENT — Photographer Stanley Tretick snapped this picture of hoodlum Johnny Dio moments before Dio clipped him on the ear and called him an "S-O-B" as Tretick sought to photograph him in the Senate Office Building in Washington.

French again got the idea of printing currency. This time they planned to do it scientifically. They could control it.

The wise heads tried to bring reason but couldn't. The majority said the repudiation of John Law's money would never happen again. Things would be different now.

The professor wrote the story of this situation in 67 pages and Wall Street has never let it get cold on its bookshelves.

In 1790, when the printing presses in France began turning out currency, one could buy a bushel of oats for 18 cents. By 1796 the same amount of oats cost \$10. A \$4 cart load of wood of 1790 became a \$500 load in 1796.

A pound of soap went from 18 cents to \$8; a cabbage from eight cents to \$5.25; a pair of shoes from \$1 to \$40; 25 eggs from 25 cents to \$4; and a pound of sugar from 18 cents to \$12.25.

Wall Street isn't saying France will do it again, but it is bringing up the French situation as one of the difficulties in today's stock market.

France's troubles, of course, go back to World War II days, lately they have been aggravated by the Suez Canal crisis when the French joined the British and Israeli forces in attacking Egypt, by the Algerian situation, and by foreign trade losses.

White was president and professor of history at Cornell University. He had been ambassador to Russia. He knew how to write dramatically.

In view of the recent French currency difficulties, it isn't surprising that the white book again is mentioned in the market letters.

France has been a source of study for those who probe the wiles of fiat money and the eventual downfall of a currency when the printing press is turned on.

John Law, a Scottish financial expert, was put to work by the French government after the reign of Louis XIV. He built up the Banque General in 1716 and put the printing press to work with a vengeance. The end result was repudiation of the French currency.

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White's Dissertation On Fiat Money Gets Wall Street Workout

By ELMER C. WALZER
United Press Financial Editor

New York — Back in 1896 about the time William Jennings Bryan's dissertations on silver were getting into swing, Dr. Andrew Dickson White wrote a learned thesis on fiat money inflation in France.

On Nov. 18, 1933, Bank of New York & Trust Co. had that pamphlet reprinted and distributed around the financial district. That period, some 24 years ago, was when world currencies were anything but stable and there were reports of all sorts of disaster approaching.

There probably isn't a brokerage house in town which hasn't a copy of White's famous dissertation on the assigns of the French Revolution, how the printing presses turned out money and how French currency fell apart.

Every so often this booklet is quoted in the market letters. The street has come to regard that small book as a work of art, a gem on its subject. Many a market man wishes there were similar little texts on the other intricacies of finance.

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Southern Oregon Business Topic of C. of C. Roundtable

Southern Oregon has a "silver lining," Don McNeil, Jackson County Chamber of Commerce manager, told the chamber roundtable luncheon meeting Monday.

Stressing the wholesale trade carried on from Medford, he said 43 per cent of Medford wholesalers cover a 10-county area and 60 per cent serve a six-county area. This, he said, makes Medford the third largest wholesale center in Oregon doing an annual business of \$82 million a year.

Effective buying income in those counties amounts to a half billion, according to figures from the 1957 survey of buying power by Sales Management, a publication dealing with wholesale and retail trade. The counties include Coos, Curry, Douglas, Jackson, Josephine, Klamath and Lake counties in Oregon and Del Norte, Modoc, and Siskiyou in California.

Freeway Development

Development of the Highway 99 freeway is the most important single development in this area, McNeil emphasized. The freeway should help boost wholesale trade further since Medford is placed in the enviable center of traffic, half-way between San Francisco and Portland or Los Angeles and Seattle.

The rapid growth of the Medford area is due to a relocation trend, McNeil added. People are

moving or planning to move in from other areas as far away as Texas. Some are locating industries here which market their products "clear out of the area," he said.

To draw visitors in who might relocate here, the chamber is

planning to advertise in trade magazines, McNeil said. Such travel ads would be run in electronics magazines and plastics publications which would cover California, Arizona and Texas.

Such publications are uncluttered with vacation ads, he said.

The VODKA of VODKAS

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Driest of the dry!

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80 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN, HARTFORD, CONN., U.S.A., FRANCE, ENGLAND, MEXICO)

Plymouth sales started rolling last November

They picked up momentum as people "Compared All 3"

Then came an avalanche of switches to PLYMOUTH

Now, climaxing 9 giant months with all-time records in sight

Plymouth dealers go all out with...

"OPERATION SNOWBALL"

Biggest trades! Best deals!
Long terms! Low prices!

Get the one car that will still be new when winter's snow flies

Exclusive Torsion-Aire Ride! Sports-car handling!

Total-Contact Brakes!

Styling that's 3 years ahead of the "other two"

For your TV entertainment, Plymouth presents "Climax!" See TV section for time and station.

You're years ahead...dollars ahead with **Plymouth**

Just arrived for BACK-TO-SCHOOL!



New LEVI'S Jeans with

63% MORE WEAR!

Toughest Denim Yet! Proved 63% longer-wearing than ordinary denim in independent laboratory tests!

Won't Fade! Won't Shrink! Vatted for fast color—and Sanforized for minimum shrinkage!

Double-Knees Guaranteed! Fused on for life of the garment—won't wash off or rub off!

Complete Boys' Size Range! Regular and Slim sizes 4 to 12, 14 and 16—Huskies 25 to 36 waist!

LEVI'S
DOUBLE-KNEE
WESTERN JEANS
Sanforized

THEY'RE SANFORIZED