

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

OPEN
MONDAY
EVENING
UNTIL
9 P.M.



"Wash 'N Wear" DAN RIVERS PLAIDS

Toss 'em in the washer, hand 'em up (if you're fussy a few strokes of the iron) and presto! These Dan River don-ables are ready for wear. We've picked them with you in mind, priced in sympathy with your budget, in splendid color-bright plaids... Clever "little" girl" and "grown-up" styles carry her through the school year at the head of the fashion class. Take first pick with lay-away!

3⁹⁸
Sizes 7-14

Sizes 3-6x..... **2.98**

Girls' Bouffant Half SLIPS

Dainty nylon net with ribbon trim... all completely washable, drip-dry, no ironing needed. White or pastels.

1⁹⁸

Sizes 4-14

Girls' COTTON SLIPS

Polished cottons, embossed iron cottons full tiered skirts with daintily trimmed tops. Easy to suds, little or no ironing.

1⁹⁸

Sizes 4-14

UNIVERSITY STYLED PLAID COTTON BLOUSE

Just like big sister's! Color bright, plaids so tubable, so easy to iron. New button down collar, button cuff, roomy pocket, yoke back for freedom of action.

1⁹⁸

Sizes 7-14

VISIT THE GIRLS' SWEATER BAR

Winter-warm woollens in deep-tones and pastels... new washable Pen-lon nylon weave cardigans at 3.98... Deep tone pastel pull-overs with fancy contrasting trim, shrink resistant orlon... pull-overs 2.98. Novelty weaves at 4.98... all in a grand assortment of vibrant colors.

CHOOSE FROM OVER 2,000 NEW
FALL SWEATERS!

SWEATERS

• Washable
Jersey

ORLON

THIS IS THE SET
THAT HOLDS IT'S SHAPE
THROUGH OODLES OF SUDS!

The colors are there to stay, deepest darks, rich basics, soft pastels... no fading or matting with Jersey orlon... They rinse clean in a minute, need no blocking because they won't shrink or stretch... Only Penney's can do things so right, so light in price! Sizes 32 to 42.

CARDIGANS **4.98**

ALL WOOL FLANNEL Proportioned Skirt

The skirt that fits every figure like "custom-made." Superb all-wool flannel fabric; fully seat-lined to hold its shape, meticulously tailored with full size zipper, walking pleat. Available in short, medium or tall lengths... Rich new fashion colors for fall, light or medium grey, charcoal, bankers brown, beige.

6⁹⁵
Sizes 10-18

See Penney's Terrific Novelty Sweater Selection

For campus or career... you'll find one to suit your taste and your pocketbook at Penney's.

Bulky Knit Orlon Cardigans	7.95
100% Virgin Wool Bulky Knit Striped Cardigans	4.98
Lambs Wool Fur Blends in Novelty Knit Pullovers	4.98
Hi-Tone Wool Blend Slipovers	6.95
Novelty-Neck Orlon Pullovers	3.98

3⁹⁸ to 8⁹⁵

Sizes 34-42

BUY
ON
LAY-
AWAY!



SAVE!

SAVE!



Buy
Now
On
Lay-away

Send Them
BACK TO SCHOOL

Togged From Tip-to-Toe
in Penney Fashions...
...Shop Our Easy
CONVENIENT
LAY-AWAY
PLAN... A Small
Deposit Will Hold
Your Selection...
...First Pick of
Your Every Need
Ready When You
Want It!

Wash 'n Wear FULL CIRCLE SKIRT

She'll love the clear, bright colors, the way it swishes and whirls... You'll love the drip-dry and wear finish, no ironing... a boon to busy mothers! "Tina" cotton has that brand new look wash after wash. Elastic back waistband to hold blouses in, full side zipper... A grand color selection, navy, brown, turquoise, green, red and luggage.

3⁹⁸

Sizes 7-14



GIRLS' WASHABLE HI-BULK ORLON SWEATERS

Why pay more? Penney's hi-bulk Ortons rinse-up fluffy-soft, never need blocking... insist upon looking their prettiest un-morred by fuzziness... Colors galore.

3-6x Cardigans	2.98
3-6x Slipovers	1.98
7-14 Cardigans	3.98

2⁹⁸

Slipovers
Size
7-14