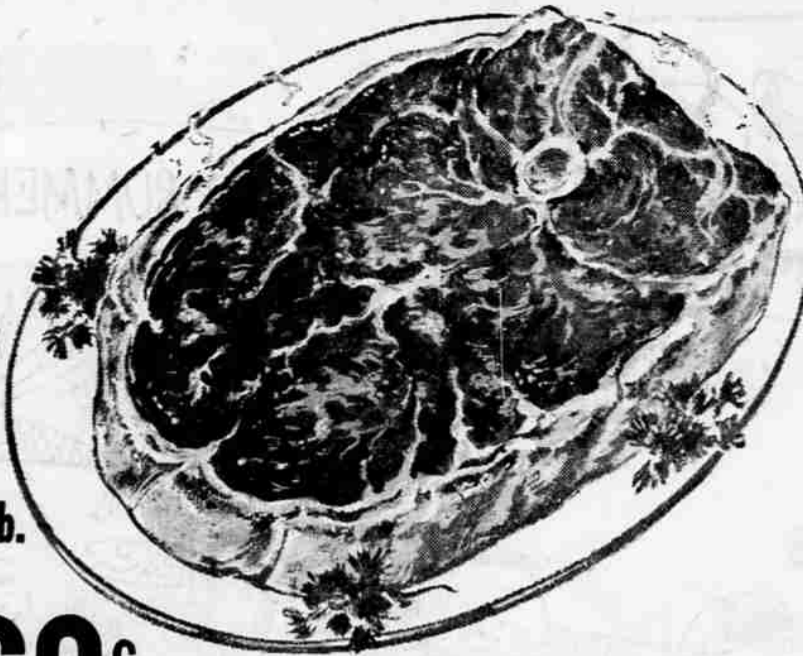


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SWIFT, ORIOLE BRAND. SEALED CELLO WRAPPED **SLICED BACON** **69^c** lb

U. S. GRADED CHOICE CENTER CUT SHOULDER **LAMB CHOPS** **47^c** lb

U. S. GRADED CHOICE STEER, Center Cut, Well Trimmed **CHUCK ROAST** **57^c** lb

U. S. GRADED CHOICE Ideal for Braising, Stew or Bake **BREAST-O-LAMB** **15^c** lb

YOUNG—TENDER—MEATY LEAN FRESH CUT **SPARE RIBS** **47^c** lb

Cooking-Out? DEL MONTE Pineapple **2^c 35^c** CANS
 4 Slices No. 1—9-oz. Flat Can
TRY THIS!
Groceteria Fresh Ground Beef **39^c** lb

Meat Prices in this Ad Good Thru Sat., Aug. 10

AT THE GROCETERIA BAKERY COUNTER
Tropical Gold Cake **\$1.09** **Pineapple Coffee Ring** **69^c**

GROCETERIA FARM FRESH PRODUCE

TOMATOES	Red Ripe Slicing	2 lbs.	25^c
SQUASH	Local Zucchini	2 lbs.	25^c
SQUASH	Local Yellow	2 lbs.	25^c
CUCUMBERS	Local No. 1 Slicing	2 lbs.	25^c
GRAPES	Cardinal Red Ripe and Juicy	2 lbs.	25^c
PINEAPPLE	Fresh Hawaiian	2 lbs.	25^c
APPLES	Local Fancy Gravenstein	2 lbs.	25^c
PLUMS	Local Formosa or Blue	2 lbs.	25^c

Fresh Caught Ocean Troll **CHINOOK SALMON** **HEAD OFF** **37^c** lb

MEDFORD MEAT CO. **TASTY BRAND SKINLESS FRANKS** **43^c** lb
 Vacuum Sealed
A PICNIC TREAT!

 Franks & Pineapple Chunks, Skewered & Barbecued
 Del Monte Pineapple Chunks—Size 2 can—34 to 38 chunks **29^c**



KNITTING CONTESTANTS — These four young 4-H contestants are busy knitting one and purling two during the 4-H knitting contest. The picture was taken this week during the second day of the five days of the 4-H home economics demonstrations and contests. From left the girls are Lindsay Johnson, Patsy Charley, Peggy Jones and Sally Bailey.

Around Hollywood

Hollywood — Oscar and Emmy soon will be joined by a third "star" of the speeches-and-statuettes circuit — an "Eddie" award given to the top recordings of the year. The singers and musicians who entertain on phonograph records are banding together for the first time into their own honorary academy and will hand out their version of the movies' Oscar and TV's Emmy honors.

A Hollywood chapter of the new National Academy of Recording Arts and Sciences has been formed with Paul Weston, Columbia records executive and husband of Jo Stafford, as president. A New York chapter next will be organized.

Then the Academy will add to the long list of awards that are handed out every year to everybody from Lassie to Yul Brynner.

"We're having a statuette designed now and an awards committee is working on a name for it," said Weston.

One name being considered is "Eddie," after Thomas Edison, father of the gramophone. The awards will be made in numerous categories with the focus probably on awards given to the top female and male vocal records of 1957. The statuettes will be handed the winners on a TV "spectacular."

To Further Profession
 "This academy has been under discussion for many years," an enthusiastic Weston said. "Our purpose is the same as the movie and TV academies—an honorary to further our profession."

"We feel it's about time the record industry grows up and gets a little recognition for its part in the entertainment industry. The record companies never promote records as a form of entertainment the way movie and TV companies promote themselves."

"After all, a lot of stars got their start in the phonograph medium. And the record industry is in a tremendous boom now because of hi-fi."

Recording artists will vote on the awards. Classical musicians and singers also have been invited to join the academy and will receive awards, too.

FDIC CHAIRMAN QUILTS
 Washington — President Eisenhower Wednesday accepted the resignation of H. Earl Cook as chairman of the Federal Deposit Insurance Corporation.

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Holmes Urges Step In Traffic Safety

Portland — Responsibility and not fear should be emphasized in promotion of traffic safety, Gov. Robert D. Holmes said Wednesday.

Holmes spoke at a Junior Chamber of Commerce luncheon where he accepted Oregon's first-place award for pedestrian protection presented by the American Automobile Association.

Holmes questioned effectiveness "of even the great slogan, 'the life you save may be your own.'"

"It is not fear we should emphasize but responsibility—and the dignity and satisfaction of being responsible," he said.

The governor added, "when it becomes pleasant and fashionable to praise a driver for his common sense, people will exercise common sense."

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