



IN "AS YOU LIKE IT"—Three of the lovers in Oregon Shakespearean Festival production of "As You Like It," are (left to right) Jerry Mickey, Spokane, Wash., as Oliver; Rosalyn Newport, Wichita, Kan., Celia; and Mary Jo Randall, Kansas City, as Rosalind. Five Shakespearean plays are offered at the Ashland theater, rotating nightly during August, starting tonight with "As You Like It."

### Society

#### Festival Lecture Series Begins In Ashland Today

Ashland—The Gresham Lecture series opened today at the Institute of Renaissance Studies, the educational activity of the Oregon Shakespearean festival. Dr. Marporie Bailey, former Stanford university faculty member, is director of the institute. Dr. Arthur Kreisman of Southern Oregon college spoke on the topic "The Thirty-One Commandments of Andreus Cappellanus," a review of the code of courtly love. The lecture was held in the Ashland library assembly room.

Dr. Kreisman is president of the Northwest conference of Teachers of English which will meet in Ashland the third week of the festival. He has also conducted a popular television lecture series. Dr. Kreisman, whose efforts were vital to the development of the humanities studies at Southern Oregon college, was also instrumental in establishing the close collaboration between the college and the institute, it is said.

Dr. Kreisman traced the history of courtly love from its starting point in India and the Orient. He said that by Shakespeare's time it had become a mild code of gallantry, but extremely important as an element in social training. The lecture showed the strong influences of courtly love in Shakespeare's plays, with particular emphasis on its effects in this season's plays.

Keep up-to-date magazines in beauty shops.

Stock bathing suits and other summer sportswear in the stores at least through July.

Eliminate the scent from powders, rouges and lipsticks, and let a girl's favorite perfume have a chance instead of doing battle with all the others.

Make lipsticks with a flattened tip. Most of us get nearly to the bottom of the tube before we get the lipstick shaped to our liking.

**AUTOMOTIVE PIONEER DIES**  
Rochester, N. J. — Augustine J. Cunningham, 79, industrialist and automotive pioneer whose firm, James Cunningham & Son, has manufactured products ranging from horse-drawn carriages to Army tanks, died Wednesday.



SING IN FESTIVAL—The Oregon Shakespearean Festival Singers (above) entertain festival goers with merry madrigals before and during performances in Ashland. Seated are Arlieta Knowles, Grants Pass, and Peter Windt, Ashland. Standing is Lyman S. Pruitt, Ashland. Director is W. Bernard Windt, festival musical director.

#### Footlighter Play Has Newcomers

A number of "new faces" are seen in the cast of "Mr. Angel," Footlighter summer show which is currently running at the Fairgrounds theater. Tickets for the play, which opened Tuesday and continues through Saturday night, are on sale at Purucker's, Swem's and at the box office. Gary Heilsberg, who plays the title role, is a drama and journalism major at Whitworth college, Spokane, and is working this summer for the Ashland Tidings. He is writing a three-act play for production next spring at Whitworth, and will tour in a college production of "The Vigil" upon completion of his senior year.

Three others making their Footlighter acting debuts with this play are Margaret Dix, wife of Dr. Paul Dix, who carries the role of a playwright; Claire Flickinger, who plays the part of VIA (Very Important Angel) and who has had dramatic experience in California, and Donna Nelson who is cast as Pearl, "proficient angel trumpeter." Curtain time is 8:30 p.m.

#### Camp Fire Girls Home From Trip To Lassen Park

Christy Allingham, Mary Margaret Barr, Linda Medcalf, Dayle Hesheim, Janice Taylor and Ann Younger of the Auzuntza Camp Fire group have returned from a week of camping and hiking in Lassen park. The group camped at Summit lake and at Echo and Lower Twin lakes in the more remote part of the park. They back-packed their gear and dehydrated food for the week.

In addition to the usual camping "housework," the girls spent the week fishing, swimming and taking short hikes to nearby lakes. Several deer visited their camp each day. Mr. and Mrs. Rufus Younger accompanied the girls.

Two weeks before the camping trip, the girls went on an overnight hike on the Mt. McLoughlin trail to test pack boards, equipment and types of food to be used on the trip. They were accompanied on this hike by Mrs. Younger, guardian, and James Fredenburg, outdoor sponsor of the group.

#### Smart, Slimming!



9237 14 1/2-24 1/2 by Marian Martin

A softly draped bodice, and your favorite 6-gore skirt—wonderful lines indeed, for the shorter, fuller figure! This Printed Pattern makes you look inches taller, sizes slimmer! Printed Pattern 9237; Half-Sizes 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. Size 16 1/2 requires 3 1/4 yards 39-inch fabric. Printed directions on each pattern part. Easy, fast, accurate.

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#### CALENDAR

Thursday 8 p.m.—Royal Neighbors of America, Pythian building. 8 p.m.—Phoenix Neighbors of Woodcraft, Phoenix Grange hall.

Mr. and Mrs. Milton Medcalf and Mr. and Mrs. Curt Nesheim helped with transportation for both trips.

#### Business Outlook in Portland Said Better

Portland — The business outlook in Portland took on an improved look today following gains in bank clearings and in dollar volume of building permits in July.

Bank clearings totaled some 903 million dollars, up about 60 million dollars from last year in July. The city building department issued a total of 654 building permits for construction estimated to cost \$4,377,000. This compares with 619 permits valued at \$3,241,000 in July of 1956.

#### Charlotte Kloch Visits in Valley

Miss Charlotte Kloch, formerly head dietitian at the Veterans Administration domiciliary at Camp White, visited in Medford and Ashland recently.

Miss Kloch and her sister from Walnut Creek, Calif. attended the dress rehearsal Tuesday evening of "Two Gentlemen of Verona" in the Ashland Shakespearean theater. She returned south to assume new duties at the San Mateo county hospital August 1.

#### Planning Meeting Set For Labor Day Event

Cave Junction — Don Adams, general chairman for the Illinois Valley Labor Day Jubilee, has called a planning session for 8 p.m. Monday at the American Legion hall.

Final program arrangements will be completed at the meeting, and plans for several new features, both in the parade and the concession ground will be discussed.

Illustrated Jubilee souvenir programs, giving valley history and descriptions of points of interest, are to be ready for distribution in about two weeks, Adams announced. The queen contest will get under way next week when names of princesses will be revealed.

#### Assistant Dean Appointed at Oregon

Eugene — Charles F. Warnath has been appointed as assistant dean of students at the University of Oregon.

Dean Donald M. DuShane made the announcement Wednesday and said that Warnath will assist in the graduate placement office, and will teach one course in psychology.

#### Fashion, Beauty Industries Hear Gripes from New Yorkers

By GAY PAULEY  
United Press Correspondent

New York — It is woman's privilege to complain as well as to change her mind. These days, several of us are complaining. Paris started us off this week when some of its pace-setting designers raised hemlines nearly to the knees. Didn't hear any of the men around our office griping, but general comment among the women: "Why don't they leave skirt lengths alone?"

There are other gripes and suggestions circulating, compiled here with for free, for the fashion and cosmetics industries. Why don't they, for instance, make transition cottons in light-

er weight fabrics so we women can transit into fall in comfort? September in many parts of this country has its days in the 90's.

**Buttons and Snaps**  
Why don't all clothing manufacturers sew snaps and buttons on to stay? Would save a lot of repair time and lost buttons. Come to think of it, why don't they provide extra buttons with all garments, just in case.

Why don't they: Attach white collars and cuffs to dress or suit with snaps instead of stitching them on loosely. Remove for laundering would be easier.

Make routine alterations in women's clothing without charge, as they do for men.

Make purse-size dispensers for hair spray.

**Curling Iron Asked**  
Revive the old-fashioned curling iron for a quick pick-up for a hair-do, especially on a rainy



### HAWAIIAN PUNCH

The juice of fruits that ripened in the sunshine of Hawaii. The romantic spell of the islands... on your nearest grocer's shelf! Next time you have a party, for a handful or a houseful, serve this amazingly delicious beverage. Serve rosy-red Hawaiian Punch... and make your party a success.



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## EASTSIDE MARKET

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PHONE ORDERS: 3 DELIVERIES DAILY: 10:30, 1:30 AND 3:30  
C.O.D. DELIVERYS:

**COFFEE**  
Chase & Sanborn  
Instant—6-oz.  
**89c** Jar

**TUNA**  
Large Tins  
Del Monte Chunk  
5 cans  
**99c**

**NAPKINS**  
M.D., 80-Count  
White  
3 pkgs.  
**29c**

**Baked Beans**  
B&M—28-Oz.  
4 cans  
**99c**

**Produce**  
**PEPPERS**  
Large Fancy Local  
**1c** Each  
**CARROTS**  
Cello Bags  
**10c** bag  
**CABBAGE**  
SOLID HEADS  
**3c** Lb.  
**SALAD OIL**  
BEST FOODS  
**39c** Qt.

**LUCKY LICENSE NUMBERS**

NEW	OLD
4K-9 ---	8G-3 --- 8A-9 ---
9E-7 ---	7A-5 --- 6F-5 ---
6D-8 ---	9B-6 --- 8H-5 ---
5J-6 ---	2B-8 --- 5E-9 ---
3G-7 ---	5K-1 --- 3A-6 ---
	5A-1 --- 5D-7 ---
	9G-2 --- 5E-9 ---

—Dashes Indicate Missing Digits—

**WARNING!** Due to the increasing number of license plates not being picked up our board is full! Next week we will be forced to start dropping the old numbers 5 at a time to make room for new ones. BE SURE AND CHECK OUR BOARD, the numbers we drop may be yours!

**BABY CONTEST VOTING STARTS THURSDAY!**

Each Picture Will Be Clearly Numbered. All Voting Will Be Done By Number Only.

**Help Us Pick the Winners by Voting!**

CONTEST ENDS IN TWO WEEKS.

**Meat**  
**FRANKS**  
Scotties 1-lb. pkg.  
**39c** Lb.  
**SALMON**  
FRESH SILVERSIDE—HALF OR WHOLE  
**39c** Lb.  
**CHEESE**  
30-Mo. Old Cheddar  
**69c** Lb.  
**POT ROAST**  
Boneless U.S. Choice  
**79c** Lb.

**MUSTARD**  
Grey Poupon  
New, Wonderful  
2 jars  
**19c**

**CLEANSER**  
White King  
5 cans  
**29c**

**Sand. Spread**  
Best Foods  
32-Oz.  
**49c** Jar

**TISSUE**  
M.D. Powder Room  
4 rolls  
**45c**