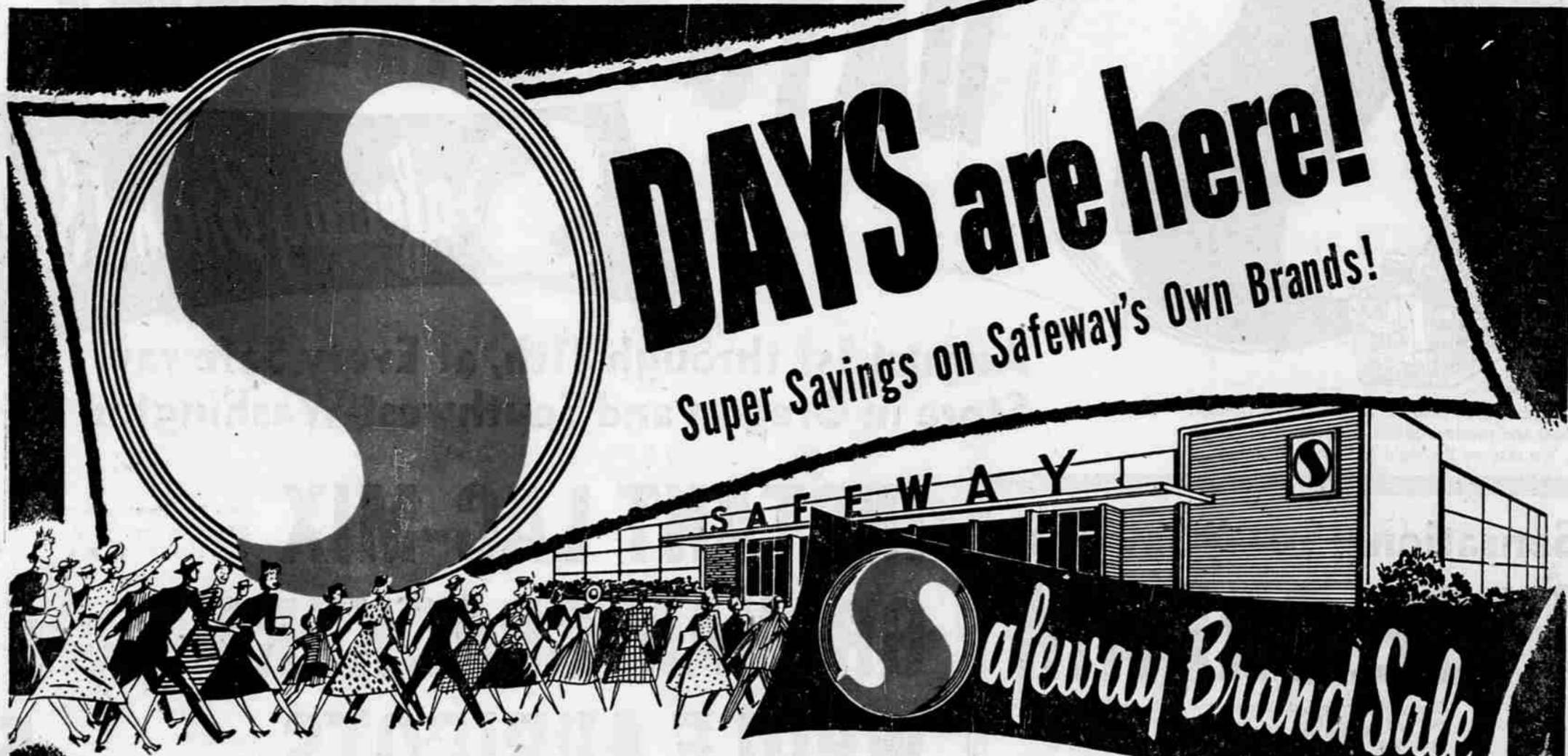


No Wonder Everyone is Rushing to Safeway....



August 1st through 11th, at Every Safeway Store in Oregon and Southwest Washington

Shop **S**tock-up **S**ave



The Safeway symbol stands for **S**uperb Quality

Every item that bears this familiar Circle S symbol is a Safeway brand guaranteed by Safeway to be of equal or superior quality to any competitive brand.

Safeway is proud of its brands that rate the Circle S symbol. It is reserved for Safeway's premium quality brands, only.

It is your guide to... your assurance of getting... food products that will give you the greatest eating satisfaction, the finest quality you can buy at any price.

To help you get better acquainted with Safeway's royal family of "S Brands," here is a tremendous sales event offering outstanding values on these "S Brands" and other Safeway brands that will enable you to feed your family better... for less!

The Safeway symbol stands for **S**martest Buy

Safeway brands that carry this symbol are top quality products that never sell for more—more often, less—than competitive brands of comparable quality.



The Safeway symbol stands for **S**tandard of Excellence

To be sure of the finest quality money can buy, all you need to remember is to look for this Circle S Symbol on the shelves at your neighborhood Safeway store!



A Sensational Safeway Exclusive!
SPECIAL COMBINATION OFFER

3-Way Coffee Carafe

- PERCOLATES Flameproof - Use on stove - Makes 6 cups
- WARMS Hinged cover - 10-hour candle warmer
- SERVES Holds 8 cups, wide mouth makes liding easy.

A Quality Product By **DOUGLAS**

22-K Gold Snowflake design fused to glass. A beautiful addition to your dining table. Sturdy, flameproof glass. Use it right on your gas or electric range. A sensational savings for you while limited supply lasts.

GUARANTEED \$6.00 VALUE

Yours For Less Than Half Price! ONLY **\$2.49**

When You Buy Any of These Safeway Coffees

- EDWARDS • NOB HILL • AIRWAY • EDWARDS INSTANT



See inside pages for more great values