

A daisy of a buy at the regular \$2.00

Sale-priced for August at only \$1.69

M A R T E X

beauty bonus

T O W E L S

- Pick them for the extra-absorbency and wear of superb Martex terry with luxurious, deep-packed loops.
- Pick them for generous size, a great big 25" x 48"... more towel for your money!
- Pick from a garden full of colors (white and 19 varieties), all color-styled in the famous Martex manner.
- Pick them by the dozen for real money-in-your-pocket savings. Stock up now at August-only prices at stores listed opposite.

