

Quotes From the News

By UNITED PRESS

Jerusalem, Israeli Sector—Israeli Foreign Ministry spokesman Moshe Lesham, on Egyptian seizure of an Israeli seaman.
"The Israeli delegation at the United Nations has been instructed to lodge a protest against the treatment of the sailor and the ship Birgitte Toft flying the Danish flag and carrying rice under charter to an Israeli company."

Knoxville, Tenn.—A weeping middle-aged woman, to segregationist John Kasper after his conviction for violating a federal court integration order:
"No matter what, John, we still think you're a fine boy."

New York—Dr. Channing Tobias, chairman of the board of directors of the National Association for the Advancement of Colored People on the conviction of seven segregationists at Knoxville, Tenn.
"The verdict vindicates our conviction that many persons in east Tennessee place observance of law and order, and compliance with the Supreme court's anti-segregation ruling, above whatever racial prejudice they may have."

Miami — Chief Miami Weather Bureau Forecaster Gordon Dunn, on future hurricane warnings:
"The warnings are going to be blunter than ever, and there'll be no reason for anybody to say our warnings were not sufficiently strong to make people respond to danger."

Jersey City, N.J.—Hudson County Judge John B. Graf, to William Sira, 21, who appeared before him for a probation violation wearing three-inch long sideburns:
"Shave your face before I see you again."

Chicago—Chicago Daily News reporter Edward W. Baumann, writing of his assignment to tell a mother her son had been killed:
"You think about your job in the asphalt plant, before you become a reporter. All you had to do then was pull levers."

Cannelton, Ind.—Perry County, Indiana Treasurer Earl C. Kleiser, 34, after he confessed embezzling \$250,000:
"It has been an anchor around my neck. I feel better now that the break has come."

Stock Prices, Food Higher Than in 1850

By ELMER C. WALZER
United Press Financial Editor
New York—All this talk of inflation and the value of hedging against it by buying common stocks is bringing out some interesting things such as the time you could buy a cup of coffee for a penny.
That was back in 1850 and it was in Delmonico's at 494 Pearl st., New York City. Some swank parties were held in that restaurant those days and many years thereafter down to the days of Diamond Jim Brady and P. T. Barnum.
A brokerage firm letter writer picked up one of the menus

from somewhere or other and printed it in his letter.
Bowl Cost Twice As Much
If you wanted a bowl of coffee or tea back there it cost twice as much as a cup—two cents.
You could buy a bowl of soup for two cents, beef steak for four cents, and a whole pie for four cents. Fried or stewed liver then, before they knew it was good for anemia, was three cents. A regular dinner was 12 cents.
Now let's see what the wage earner made in a week. The National Industrial Conference Board records experts have this right at their finger tips. The worker got an average of seven cents an hour, and worked 62 hours a week.
The average take home pay—no income taxes at all and no other deductions—was \$4.40 a week.
Now for stock prices. There

Willard Smith Named School Principal

Ashland—Willard J. Smith, former superintendent of schools in Hot Springs, Mont., was appointed principal at Briscoe school Monday night by the Ashland school board.
Smith replaces Chet Squire who resigned to attend the University of Oregon. He has been an elementary school teacher and principal and high school teacher.

Other Ashland principals are Verne Speirs, Lincoln; David Hill, Welker; and Paul Retter, Bellview. All elementary teaching vacancies are filled, except for a supervisory position at Lincoln.

Homemaking and girls' physical education positions remain open in the high school.

BANANA BOATS

Boston—A Museum of science official, David Bonney, says he picks up live specimens when banana shipments arrive here from South and Central America. Found hiding in the banana bunches last year were a spiny-tailed iguana, three tree frogs, 17 tarantulas and three boa constrictors.

weren't many stocks those days. The market was made up mostly of government bonds, railroad and canal bonds.

The farthest back one can go to get a stock index comparable with today is 1871. That's the Cowles Commission calculation, which is an extension of Standard and Poor's indexes.

Back in 1871, the equivalent of the Standard & Poor's 500-stock index was 4.90. Today it's around 49.

In other words stocks have risen 10 times or 900 per cent. **Hedge Against Inflation**

But beefsteak has risen 12,400 per cent from the four cents noted.

This proves that stocks haven't risen as much as food. But they've risen, and that's what Wall Street is saying:
"Buy stocks and hedge against inflation."

Wages today in manufacturing industries average \$2.06 an hour and workers put in an average of 39.7 hours weekly.

Wages are up 2,843 per cent. Not as much as beefsteak in a swank restaurant, but a lot more than a cup of coffee which is up 1,400 per cent.

No matter how you figure things Wall Street is convinced that inflation is holding up stock prices and putting some higher.

Area Radio Stations Attend Sales Clinic

"Radio hasn't changed," participants in the day-long radio sales clinic were told here yesterday.

Representatives from 11 southern Oregon radio stations heard keynote speaker Rod MacDonald, vice president in charge of media of a San Francisco advertising agency, explain that radio has always been a developer of personalities. It also is a warm personal medium, the representative of Guild-Bascom-Bonfigli, agency, said.

"Radio needs only to keep a jaundiced eye toward the program content and serve the area adequately from the standpoint of both listeners and advertisers," he noted.

Outlines Radio Look

Dave Jolly, sales promotion director of Pape Brothers of Eugene, outlined how a heavy industrial equipment dealer looks at radio.

Yesterday afternoon, William W. Marsh, sales promotion consultant of Portland, described the importance of being promotion-minded.

A new slide and sound sales presentation on ways to increase spot announcement advertising

volume was presented by Art Moore and associates of Seattle. A roundtable discussion on common radio problems ended the clinic.

Clinic Chairman

Ray Johnson, general manager of KMED, Medford, was clinic chairman. He also is secretary-chairman of the sponsoring organization Oregon State Broadcasters association.

Jimmy Dunlevy, manager of the Rogue River Country club was host. Dunlevy was general manager of KYJC, Medford, for several years.

Another such radio sales clinic was held in Pendleton for eastern Oregon this year. Another one is scheduled Friday at Oceanlake for the northwest Oregon stations.

MONEY COMES BACK

Greenfield, Ohio.—Mrs. Helen Rooks lost her billfold while visiting in Miami, Fla. A year later it was returned to her from Nashville, Tenn., with all the money and other contents intact. The unsigned sender said it had been placed in a drawer and forgotten until a housecleaning.

Wednesday, July 24, 1957

MEDFORD (OREGON) MAIL TRIBUNE—FIVE

Grange

Upper Applegate Grange July 28 will be annual church Sunday for members of Upper Applegate Grange who will attend the morning worship services at Ruch Community church in a body at 11 a.m. At the conclusion of the service the group will adjourn to the Grange hall for a picnic luncheon.

Upper Applegate Grange will meet in regular session on Friday, July 26, at 8 p.m. Since this is the only meeting of the order to be held this month a large attendance of the membership is desired as there is important business to be presented for consideration.

Grace N. Pearson
Publicity Chairman

Examinations Listed For Civil Service Jobs

Examinations have been announced for criminal investigator positions in the U.S. Air Force and exhibit technician and exhibits specialist.

Applications must be filed with the U.S. Civil Service commission, Washington 25, D.C. Additional information and application forms may be obtained from Chester W. Silliman at the Medford post office building.

CARPET LINOLEUM - VINYL

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— PLUS —

RUG AND UPHOLSTERY CLEANING
Exclusive Soil Retardent Process

OPEN TONIGHT

Showing the Largest Selection of New Rug Samples
in Southern Oregon

NO MONEY DOWN!

1st Payment Not Until After September 15th!

Now At Western Auto . . .



\$100⁰⁰ Trade-In

219⁹⁵*

National List Price 319.95

10.00 Down, 10.00 Monthly

Buy now at this low sale price. You'll marvel at the spacious shelves plus . . . full-width freezer, crisper drawer, meat-keeper and six shelves in the child-safe "Bank-Vault" door! Freezer holds up to 52½ lbs. at constant zero-cold temperatures. Rugged Thrift-Temp sealed unit is guaranteed 5 years. See one today. 2J1705

Super 10. Nat'l List 269.95 199.95*

15' Upright Freezer. Nat'l List 399.95 289.95

* With Old Refrigerator

 <p>Kutmaster Jack Knife Regular 1.69</p> <p>Three-bladed cattlemen's knife, serpentine pattern, 3¾" long, stag handle.</p>	 <p>"Bra-Z-Cue" B-B-Q Grill Regular 4.85</p> <p>22½" height, 16" bowl. Collapsible for easy storage. Jet black finish. 7G5480</p>	 <p>Multiple-Use Camp Chair Regular 4.75</p> <p>Comfort-styled folding chair for camping, yard use! Heavy canvas covering. 7G5737</p>	 <p>19-Qt. Cold Pack Canner Regular 2.59</p> <p>Porcelain enameled, full 12" diameter by 8½" deep. Wire rack holds seven jars. J1310</p>
 <p>Ice Cream Freezer 6 Quart Eskimo Brand.</p> <p>14⁹⁵</p>	 <p>Revelation Softball Bat Regular 1.49</p> <p>Straight grain dark hardwood taped handle. G1455 Others from 79c to 3.95</p> <p>1⁰⁰</p>	 <p>Playground Softball Regular 1.05</p> <p>Official size and weight. Horsehide cover. G1539 Others from 45c to 3.15</p> <p>85^c</p>	 <p>17" Portable Cooler Chest Regular 8.75</p> <p>Waterproof metal construction with enamel finish. 17"x9"x11½" deep. 7G5280</p> <p>67⁹</p>



TV DRAWING TONIGHT

WIN a "BIG" 14 Inch Portable

PLUS 9 Valuable Cancellation Prizes

NUMBERS POSTED 8:30 P.M. FOR 7 DAYS

Winning Number Lists Tomorrow 4:00 p.m.
No Need To Buy To Win

NEXT FREE FORD AUG. 21



TV TRAY

AT CARLOAD FACTORY PRICE
Nationally Advertised at \$2.70 each

At FORTUNE ONLY—**1.19** AND 10 FORTUNE STAMPS

You Get One (1) Fortune Stamp with Each Gallon of Gasoline
START YOUR SET TODAY

Special— FRIDAY to FRIDAY —Special

ICE CREAM SCOOP

Commercial Type—Reg. \$1.00 Value

39^c

AND 10 FORTUNE STAMPS

This Sturdy Scoop Has Dozens of Uses — Mashed Potatoes, Melon Balls, Ice Cream, Salads, Desserts, Vegetables, etc.



REVOLUTIONARY NEW Silver Cobalt Plates

"NEW-BATTERY" POWER TWICE AS LONG

As Any Other Type Battery . . . YET COSTS NO MORE!

Silver Cobalt cuts corrosions, puts a protective silver coat on the grids! Gives you "new battery" performance twice as long as ordinary battery. Full 36-month guarantee! Buy one today for worry-free driving. Groups 1, 2F, 2L.

* Price is plus your old battery.

10⁹⁵*

EASY TERMS



Metal Auto Top Lug's Carrier
Pr. Reg. 8.79

Channel-built steel, adjustable. 4 anchor hooks and non-mar suction cup feet. C5232

5⁹⁵



8" Exhaust Extension
Regular 1.22

Tube-type. Chromed steel with rolled edges. C2807
Other Extensions 49c and up!

79^c



Pint Polish and Cleaner

DuPont's all-in-one formula cleans spotlessly with wipe-away wax lustre. 3P7115

1³⁹



Big DuPont Auto Sponge

Soft, tough cellulose—floats when wet! 2x4x6", 3P8270
Clean-Up Sponges 20c to 89c

63^c

WESTERN AUTO 101 South Riverside Avenue MEDFORD, OREGON Phone SP 2-6882