

Start your puppy right!



Worm him at home in ten seconds this easy way with

Sergeant's® WORM-AWAY

Large roundworms rob your puppy of the nourishment he needs for a healthy, happy life.

Now, with Sergeant's New Worm-Away, you can worm your pup right at home—easily, safely, without any messy after-effects. JUST MIX IT WITH HIS REGULAR FOOD!

Sergeant's New Worm-Away, like any other Sergeant's product, has been clinically tested by consulting veterinarians. It's safe! It's effective! ONLY 98¢

After your puppy is safely through the first 6 months, worm him with Sergeant's Sure Shot (for dogs over 10 pounds) or Sergeant's Puppy Caps (for dogs under 10 pounds). These protect him against both the large roundworms which steal his food and the common hookworms which suck his blood. ONLY 75¢

Get these Sergeant's products at any drug or pet counter. Ask for a free copy of the 36-page Sergeant's Dog Book. Or write

Sergeant's® Richmond 20, Virginia
the most esteemed name in pet care products

NEW! GUARANTEED MEDICAL RELIEF FOR PAINFUL, INFLAMED HEMORRHOIDS OR YOUR MONEY BACK!

Read this gift-edged guarantee: Regardless of the remedies you've tried, regardless of the money you've spent, new UNGUENTINE Suppositories promise you this: If you've ever bought a hemorrhoid remedy anywhere, at any price that brought you:

1. Faster pain relief
2. Quicker reduction of swelling
3. More soothing coating of your entire irritated area

... return your purchase to the druggist and every last penny will be refunded!

No messy tubes and nozzles. Each UNGUENTINE Suppository is a safe measured dose. In seconds, it releases soothing medication to help kill pain, shrink hemorrhoids, bring comfortable elimination! A Norwich Product.

Unguentine® SUPPOSITORIES — for Hemorrhoids

Skin ITCHED and HOW But I Smile NOW...

"Fiery, itchy skin almost drove me crazy until I discovered Lanacane. Now I am happy," writes Mrs. D. Howard of L.A.

Here's blessed relief from the itching tortures and misery of rash, eczema and skin irritations with an amazing new scientific formula called LANACANE Skin Ointment. This stainless medicated cream kills harmful bacteria germs while it softens and dissolves infected skin tissue. Stops scratching and so speeds healing. Don't suffer another minute. Get LANACANE today at all druggists.

DO YOU TAKE LAXATIVES TOO OFTEN?

Why risk constant dosage of harsh laxatives? When constipated, get help toward your normal regularity overnight—in the gentle way nature wants.

Take safe-acting Ex-Lax, as directed, at night. It won't disturb sleep. Next morning, enjoy the closest thing to natural action. Gentle Ex-Lax continues to help you toward your normal regularity. Seldom, if ever, is it needed next day. Get the modern laxative more families use... chocolate Ex-Lax.

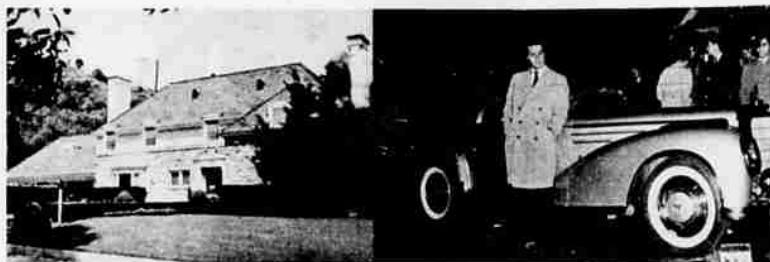
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Gray Hair

Brush It Away—Look Years Younger! It's easy with Brownstone. Thousands praise its natural snowing color. Instantly turns dull, faded or gray hair to lustrous shades of blonde, brown or black. Safe for you and your permanent. Lasting! The plus tax at all druggists or write for Free Sample Bottle. Mailed in plain wrapper. Mention natural hair color or Brownstone, Dept. 47B, Covington, Kentucky.



In an era when movie stars try to be "average," it's refreshing to meet a guy like Tony Curtis, who admits,

"I've Gone Hollywood"

BY PEER J.

To most of the world, Hollywood represents the lavishness of ancient Rome and the enchantment of legendary Bagdad. It's a wonderful misconception that has sold Hollywood movies for decades, but little credit for it can go to today's stars.

They're charming and they're talented. But they're mostly dull.

At least their private lives are dull when put alongside those of Valentino, Gilbert, Pickford, Fairbanks—people who made the words "movie star" more exciting to the world than caliph, king, or conqueror.

But today's star—he wants to be like the guy next door! That's laudable, say old-timers, but who pays money to watch the guy next door?

Not Bernie Schwartz, anyway. Bernie was the guy next door and found no magic in the role. Now he's movie idol Tony Curtis, and he's doing his best to re-create the high living of the '20s that prompted the phrase "gone Hollywood."

Tony, who costars with Burt Lancaster in "Sweet Smell of Success," earns almost as much as he spends, and he spends it in a manner that makes business agents wish they were file clerks again. Got an auto bigger and flashier than any on the street? Look up Tony. He's got three but can always use another. Or maybe you've figured out new uses for jewels and furs—say a diamond-studded, mink-lined bongo drum. See Tony.

Ordinarily such dollar delirium is obnoxious even to money-conditioned Hollywood. But Tony is a rarity. Generosity, unaffected friendliness, and contagious good humor make his flamboyancy engaging rather than exasperating.

Tony knows intimately that life doesn't always center around a \$100,000 Beverly Hills mansion. He can recall childhood days in New York's "Hell's Kitchen" when his wardrobe was not 30 specially designed suits and 45 tailor-made shirts but what-