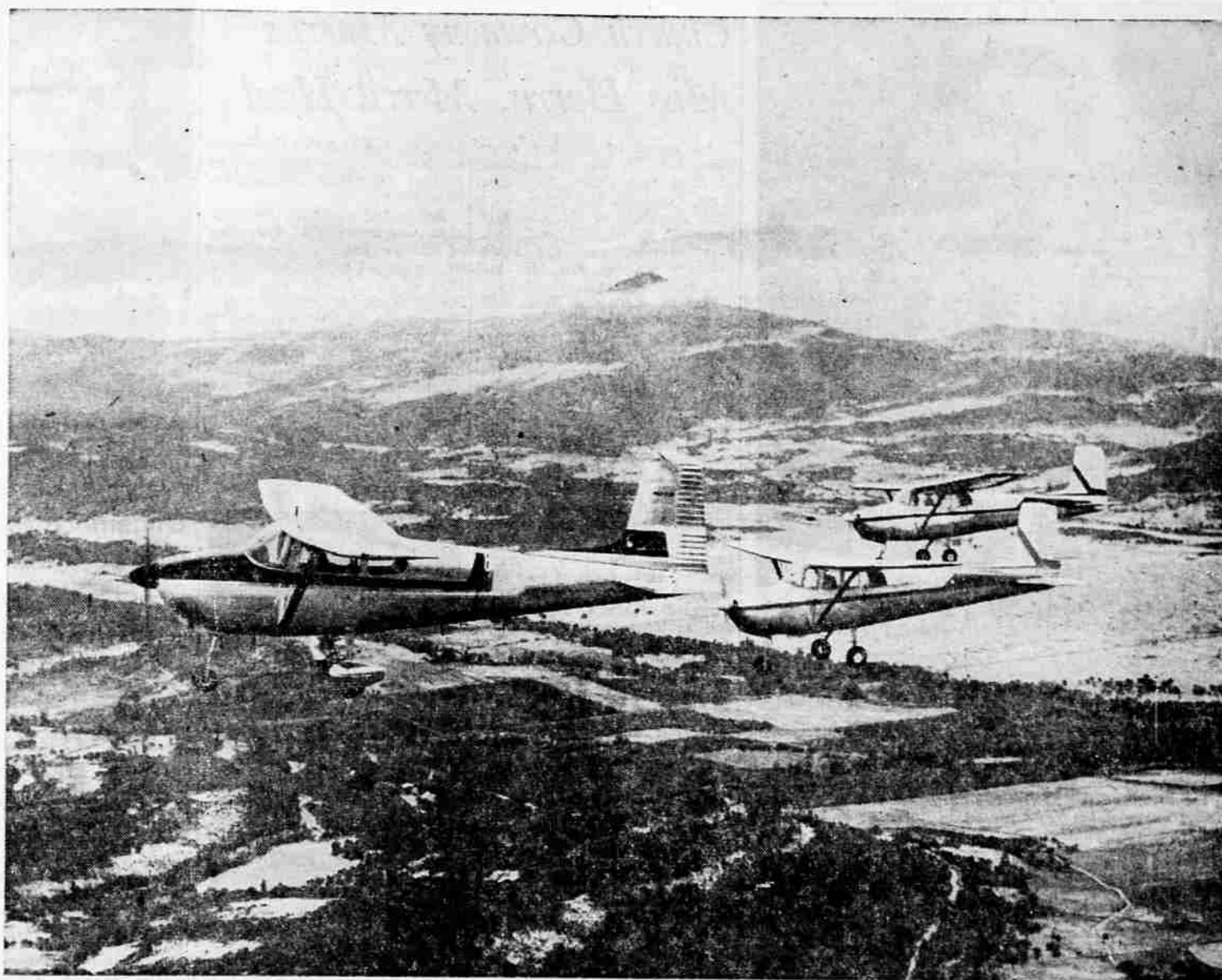


Flying Fans



One of the things a pilot must do prior to take-off is set the altimeter to coincide with the barometric pressure. Above, Elmont George, one of the partners in the Rogue Flying Service, demonstrates how it is done. Mr. George is seated in a Cessna, which the firm has the agency for in this area. The large knob below his hand is the throttle.



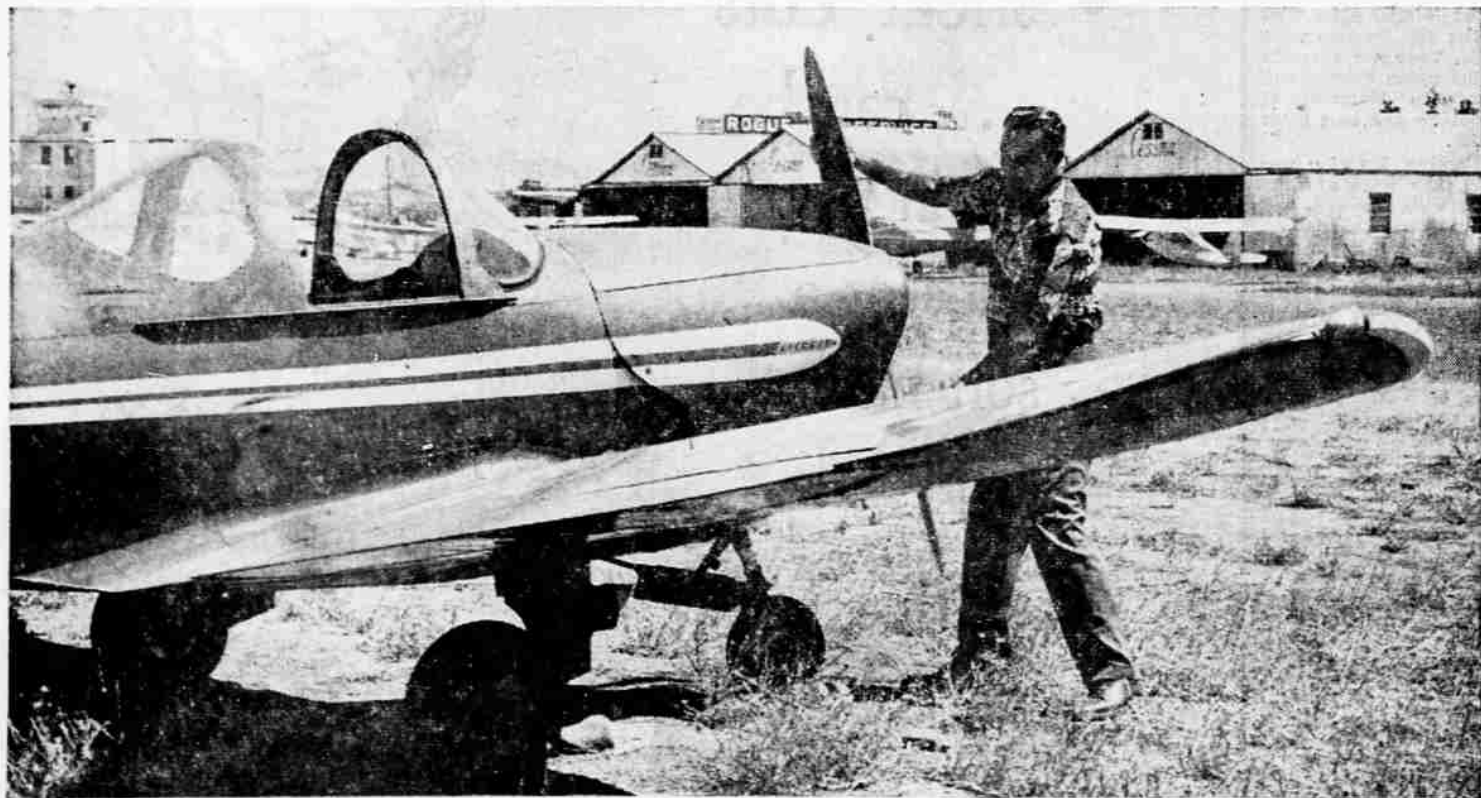
Private flying, at one time considered a pretty risky business, is now fast becoming a popular pastime with many Medford doctors, lawyers, businessmen. The advent of dependable, almost fool-proof, aircraft has made flying a far cry from what it used to be a few years ago. Above three light planes, owned by Medford pilots, fly in formation over the Yankee creek area northeast of Medford. Roxy Ann is visible above the tail of the first plane.



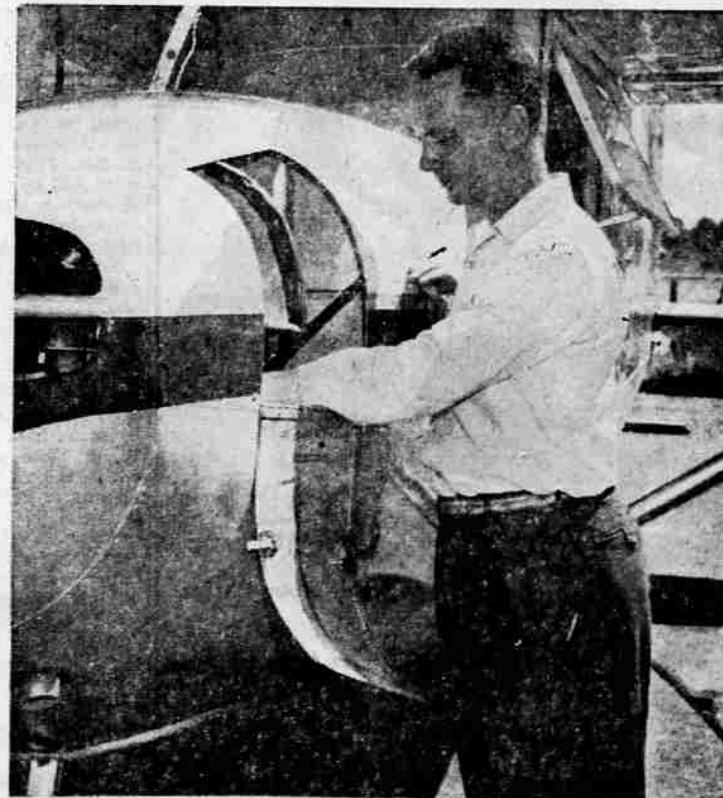
Looking on an air map of southern Oregon in the "lobby" of the Rogue Flying Service building at the Medford airport are part-time pilots Bud Mitchell, left, of Carolina Pacific Plywood, Camp White, and Jerry Olson of Mack Sales, Medford, who both fly primarily for business purposes. Mr. Olson formerly owned his own plane, but he sold it recently and now flies a Piper Tri-Pacer, which belongs to his partner, Ted DeFord. Mr. Mitchell also owns a Piper-Tri-pacer.



Mr. and Mrs. C. E. Gordon and their two children, Susie, 10, and Bobby, 8, are frequent air travelers. Mr. Gordon is the owner of Southern Oregon Equipment company, located on highway 99 north of Medford. They are shown above getting into their Cessna 195 for a trip over the valley. The family also uses the plane for longer trips instead of their car.



Earl Yaakley, owner of Yaakley's Shopping Center on Table Rock road, who flies mostly for pleasure, is shown above pulling the prop through on his two-place Ercoupe prior to starting the engine. Mr. Yaakley has been a pilot since 1929 and takes to the air now just to relax and enjoy the scenery, although he does make a trip to Portland or San Francisco on business occasionally. Mr. Yaakley flies a lot with the plane's canopy open, but ever since he opened his wallet and lost four \$20 bills in mid-air, he makes sure it is closed before counting his money.



Max Cramer, Medford accountant, and president of the Medford Flying club, checks the oil on the Cessna 172, which is owned jointly by 20 "part time" pilots in the Medford area. Businessmen, doctors, lawyers, and policemen who use the plane pay \$5 an hour. The club, organized in 1937, has never had a fatal accident.