



**THE BANDITS FOUND ANOTHER EXIT**—Police surround Old Poodle Dog Restaurant in San Francisco where four armed robbers wearing silk stockings over their heads herded guests and employees into storage cabinets while they collected \$1000 in loot. A waiter escaped and called police, but the bandits eluded their cordon and escaped through a skylight, leaving their sack of loot behind.

## Thousands of American Mothers Fear Television Has Bad Effect on Language

By BERGEN EVANS  
Written for United Press  
New York—Judging from letters that we receive at "The Last Word" office, hundreds of thousands of American mothers are afraid that TV is having a bad effect on their children's language.

What with the slop of crooners, the tough talk of the private eyes, the pander-prattle of the westerns and the imbecilities and sinful syntax of the comedians, the messages of mom and the schoolmarm are pretty well drowned out.

It's probably always been that way. Popular entertainment simply wouldn't be popular if it weren't in the vernacular and if it didn't carry some element of defiance of the rigid proprieties.

One can imagine the concern of a 14th Century countess whose son was listening to the stuff that fellow Chaucer was reading aloud. The man was definitely middle class. You could hear the London dialect in every word he spoke. And even if you couldn't, it didn't matter; all that was English he spoke. Aristocratic people spoke Norman French.

**Shakespeare Appears**  
Then 200 years later it was Shakespeare. The man was almost illiterate. He had little Latin, they said, and less Greek. And apparently, no knowledge of grammar at all. He had queens say it's me instead of "it is I" and princes remark that this would "learn" us.

After Shakespeare's death, the better—thinking element closed the theatres and saw to it that there were plenty of moral diatribes for the young to read. But somehow they didn't take to them and seemed actually to enjoy the indecent comedies of the restoration.

Even the great Dr. Johnson couldn't stop it. He tried to, poor man. Worked seven long years on a huge dictionary. Published it in 1755 in two immense volumes. You could have knocked a horse down with either volume. But he admitted in the preface he was licked. He said the language couldn't be "fixed."

It was changing all the time and would keep on changing. It seems that people who speak

the language every day account for 99/100 per cent of its use. And all they want is to make their meaning known and make love and make money and get a laugh when they want to be funny.

Whereas those who write and those who read and especially those who formulate "rules" of grammar account for only 1-100 of one per cent; and although they are "right" and everybody else is "wrong", the odds are

against them.  
You could trace the thing right on down through Dickens and that awful book, "Huckleberry Finn." There were lots of fine people writing wonderful English—like Walter Pater and Henry Van Dyke. But for some reason the young didn't profit by them. They seemed to prefer George Ade and W. C. Fields and Sinclair Lewis.

And now it's television! Will it never end?

## Drawing Decides Owners Of 145 New Idaho Farms

Rupert, Idaho—The owners of 145 new Idaho farms will be determined July 5 when the doors of a rolling barrel are ceremoniously opened in the town square here.

From the barrel will be taken capsules containing the names of men—most of them veterans—who will be allowed to take up homesteads on the North Side Pumping Division of the Minidoka reclamation project.

Getting their names pulled from the barrel from among the many applicants for the 145 farm units being opened this year will only be the first step for the new Idaho farmers.

Once they take possession of their land, the homestead winners face the task of clearing the sagebrush from the desert, leveling the earth, completing irrigation facilities, planting their crops and building homes and farm buildings.

But Bureau of Reclamation officials in Rupert know this can be done. The area around Rupert has been settled by homesteaders and by farmers getting land through private purchase for more than 50 years, and it is already one of the most prosperous agricultural districts in the Mountain West.

**Underground Water**  
The 145 units being made available this year will be awarded in the fifth of a series of public land openings to be held on the North Side Pumping Division

Since 1953, 445 other units—averaging 120 irrigable units—averaging 120 irrigable acres—have been settled. By the time the project is completed, about 700 new farms totaling 77,650 irrigable acres will be opened.

Water for the crops—mostly sugar beets and potatoes—will come from 180 wells drilled into the soil-topped lava rock, tapping a vast supply of groundwater underlying the area, and from pumps on the Snake River. The wells, with an average lift of 200 feet, will irrigate about 64,000 acres. The pumping system, with five pumps, totalling 6,000 horsepower and lifting 240 second feet of water an average of 163 feet, will irrigate 13,650 acres.

The deadline for filing applications for this year's farm units is 2 p.m., MST, June 27, when the requests must be in the hands of the bureau of Reclamation office at Rupert.

R. T. Pittard, assistant bureau office engineer, estimated in an interview with United Press that the average farm would gross \$15,000 to \$20,000 a year after the crops are in. Out of this, the farmers must pay their development costs, and over a 60-year period, repay the government for the irrigation facilities construction, as well as their operation and maintenance.

## Auctioneer Board Members Appointed

Salem—Five members of the newly created state board of auctioneers were appointed Tuesday by Gov. Robert D. Holmes.

The board was created by the 1957 Legislature to govern the rapidly growing auctioneer business in Oregon.

Appointees were Lane Sudtall, Salem, representing the first congressional district; K. E. M. Decker, Vale, representing the second congressional district; Dan Roth, Albany, fourth district; Carl W. Reed, Portland, third district; and Isadore Winkelman, Portland, representing the state at large.

Winkelman was given a five-year term. Roth a four-year term, Sudtall, three years, Decker two years and Reed one year.

## Man Surrenders on Negligence Charge

Ontario, Ore.—Richard Newlan, Payette, surrendered voluntarily to Ontario Justice of the Peace Dee Peters to face charges of negligence in the traffic deaths of five persons in a wreck north of here July 3.

Newlan was arraigned immediately and posted \$5,000 bond. Officials said the next step would be up to the Malheur county district attorney.

The coroner's jury which held an inquest into the fatal wreck has recommended that Newlan be charged with involuntary manslaughter.

Newlan was the driver of one of two cars which collided head-on 20 miles north of here early July 3. Two passengers in his car and three in the other automobile were killed.

## Correct Dress, Talk, Manner of Work Good Tips on Keeping Cool in Summer

Editor's note: Here, as a public service, is our annual advice from our man who gets fed up with the usual rules on how to behave in hot weather and proposes a new keep-cool list.

By DOG QUIGG

**United Press Correspondent**  
New York—How to beat the heat—sensible steps you may want to consider.

—Dress correctly. Clothing holds heat. Discard it and don Presleyesque ensemble. Go to work wearing only sideburns and a low-slung guitar. If your co-workers get all shook up, their cool stares will help lower the office temperature.

—Talk correctly. Avoid hot

words and phrases like "income tax," "brush-off pitch," "Khrushchev," and "Sonali Das Gupta." Say careful, cool, lulling things like "vacation in Norway," "hammock-time in Little America," "ho-o-o hum."

—Work correctly. Sit down. Lean back. Put your feet on a desk. Stare vacantly. Avoid pursing your lips (any muscle flexing produces heat). Don't even flex your brain.

**Jazz Records Cool!**  
—Be clever. When outdoors, take along a personal air conditioner. Tie a small record player atop your head and keep yourself drenched with modern advanced jazz. It's cool, man.

—Try psychology. Withdraw from the hot world. Try to imagine you're a cucumber in a shady glen. If your friends remark that you're turning green, you're a success. Tell 'em, it's only your chlorophyll showing.

—Be scientific. Use simple hydraulics. Keep a pail of ice water at your feet. Your blood makes a complete circulation of your body every 20 minutes. From time to time, put your toe in the pail and hold it here 20 minutes, icewatering your system.

## Survey To Study Cost Of Milk vs. Coffee

Corvallis—Economists at Oregon State college want to know why a Brazilian beverage (coffee) is served free with meals in most Oregon restaurants while Oregon produced milk costs extra.

S. Kent Christensen, professor of marketing at the college, said the first survey of its kind in the United States will be conducted this summer in Portland and Corvallis restaurants to determine the relative costs of serving milk and coffee.

## Marys Peak Trek Scheduled Aug. 4

Corvallis—The 12th annual Marys Peak Trek will be held Aug. 4 in Benton county to benefit the Shriners Hospital for Crippled Children in Portland. Following the drive to the top of the peak, trekkers are to be treated to barbecued lunch, at 50 cents a plate.

Shriners said the treks have netted a total of \$167,554 for the hospital.

Washington—The Public Health Service says it is not ready "at this time" to recommend slapping a government cancer-warning sticker on every pack of cigarettes.

## Teacher Shortage Blessing in Disguise

Portland—Gov. Robert D. Holmes Tuesday called problems of teacher shortages and rising enrollments in higher education blessings in disguise.

Holmes said the problems force a critical examination of our colleges and universities.

The governor said that the 1957 Legislature took the most important step toward the immediate problem in state colleges by raising teacher salaries. This gives Oregon "a fighting chance to maintain stable, excellent staffs of teachers," he said.

He also praised the setting up of framework by which local school districts can establish junior colleges.

He spoke at a Rotary club luncheon.

## Federal Hells Canyon Advocates Block Vote

Washington—Democratic advocates of a federal Hells Canyon Dam Wednesday again blocked a vote which almost certainly would have killed the controversial measure.

They did it with a series of parliamentary maneuvers that consumed an entire two-hour meeting of the House Interior Committee.

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## Pinball Machines Target of Attorney

Eugene—Lane County District Attorney Eugene Venn said Wednesday he would attempt to have pinball machines outlawed in Oregon as gambling devices.

Venn said his office was preparing a "friendly" test case to be filed in Circuit court.

Venn cited a Lane county case in which \$100 bail was forfeited on a charge of operating a game of chance. "This case is further proof that pinball machines are actually gambling devices and as such should be seized and destroyed on sight. However, until the Supreme court declares that they are such, we are powerless to do anything," he said.

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