

## Non-Clashing Breed of Marigold Produced After Ladies Complain

By GAIL GREENE  
United Press Correspondent  
Detroit, Mich. — **C**omplaints from the nation's color-conscious housewives has inspired the nation's largest seed grower to produce a marigold which won't clash with other flower shades.

Pleasing the thousands of lady gardeners and flower arrangers is how the century-old Ferry-Morse Seed Co. keeps buyers happy.

"The ladies just didn't like that harsh orange color marigolds have," explained James W. Wilson, director of consumer relations. "That's why we developed the Double Dwarf Marigold."

The "Double Dwarf" went into full scale distribution for the first time this year. "It's a pleasant gold color that will blend well with reds and pinks and grows evenly—fine for edging flower beds," Wilson said. The company has found that women don't go for muddy-colored flowers, either.

To eliminate the dull cast from certain petals, it spent nearly 25 years developing the "New Century Zinnia."

**Compact Flowers**  
"It took that long to get the right number of clear, fresh colors—salmon, rose, yellow, gold and red," Wilson said.

Currently researchers are concentrating on flowers that will grow evenly and more compactly. "Houses are getting lower and people don't want leggy, lanky flowers," Wilson explained.

"We keep in touch with garden club members," he said. "What they want in a seed is usually what the public will demand a few years later—keeps us right on top of the market."

"Southerners insist on their periwinkles," Wilson said. "It's a carefree flower that can take the southern heat and still bloom."

"California has to have sweet peas because they provide an extremely early-blooming flower they can plant in fall," he added.

Throughout the Midwest there is a demand for varieties that

make good cut flowers. "Flower arranging is becoming more popular than ever," Wilson noted. "We have to be careful not to give them flowers that close up at night."

**Regional Differences**  
Farther west they want rugged flowers that can take the hot summer sun.

Through the years Ferry-Morse has evolved 26 basic geographical and nationality assortments.

The geographical preferences in vegetables is even more marked than with flowers, Wilson explained.

Radishes, turnips, beets, lettuce, and other fast growing vegetables are in demand in the North.

Okra, collards, mustard greens and turnips have a strong following in the South but a boom in the demand for these items in Chicago and Detroit is a sign of the population migration, Wilson said.

The New England assortment is stable—calling for pole beans, early corn, winter squash and midwest watermelons.

The Italian assortment, selling best in several metropolitan areas, includes red pear tomatoes, zucchini, escarole and broccoli.

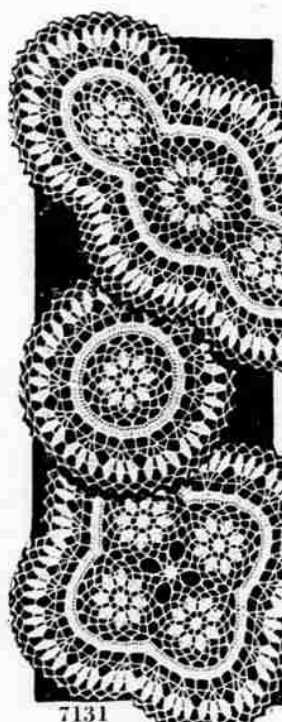
"And," said Wilson, as long as there's a Pennsylvania Dutch appetite longing for a pea pod, we'll stock them."

**Sweet Potato Stuffing**  
New York — **T**reat from the oven... apple-stuffed sweet potatoes. Scoop out the centers of baked sweet potatoes and season well with butter or margarine, salt and pepper. Add grated raw apples, cup of apples to 4 sweet potatoes, and refill the potato shells. Put under the broiler to brown, and serve hot.

**Ice Cream Topping**  
Butter Crisp Topping is delicious on ice cream. Mix together 1/2 cup ready-to-eat rice cereal crumbs, 1 1/2 tablespoons each brown sugar and butter and 1/4 cup slivered almonds. Stir in shallow pan over medium heat until mixture is crisp.

## Society

### Popular Trio



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## European Gals Much Busier Than Americans

By CLAIRE COX  
United Press Correspondent  
Paris — **A**merican housewives who complain that woman's work is never done haven't seen anything yet. A tour of Europe would open their eyes to the fact that women never have had it so good as in the United States.

While American mothers have time to play bridge, attend PTA meetings or read a book, many European women toil night and day every day of the year just to keep themselves and their families alive.

Women's work really is never done among large parts of the population on this continent. For example, a housewife usually has to shop at different types of stores for each item on her list. Supermarkets are rare. There are no paper bags for groceries and no containers for eggs, so a housewife must juggle her purchases the best she can.

If women have jobs, they may work 10 to 14 hours a day. They fill many types of jobs other than the traditional distaff posts of clerk or secretary.

In Germany, women are letter carriers. They also clean streets in some German and Finnish towns. It's common to see them as gas station attendants in France and Germany or working as train crossing guards, cranking rural railroad gates up and down by hand.

Sometimes these women have one day off a week... sometimes none. In France and Switzerland have been seen hard at work at 10 p.m. and scrubbing floors at 6 or 7 the next morning.

But even these jobs appear soft, compared with the lot of farm women in Italy, France, Switzerland and West Germany. On farms, household chores are done between other tasks. Women can be seen in fields, hoeing, digging or steering plows while men perch on tractors.

Farm women in Italy do the weekly wash by hand in cold water in a town trough. They must make several trips a day to the public pump for water to use in the house.

A motorist driving through Italy gave up counting the number of women walking home with tubful of wet washing, including heavy sheets, balanced on their heads.

Italian housewives have developed the art of balancing pottery jugs full of water on their heads and walking without a waver along a road filled with roaring trucks and speedy little cars.

Another interesting sight in Italy is a deep gorge next to an outdoor restaurant near Villa D'este in suburban Rome. Lunch-eaters look out at a waterfall—and next to it, a group of town women doing their wash.

As a result of hard country life, only very young and very old-looking women are seen. It is difficult to tell if this is because it's hard to keep young women down on the farm or because they age before their time.

## Oldest Washington House Faces Possible Destruction

By PATRICIA WIGGINS  
United Press Correspondent  
Washington — **T**he oldest house in Washington, destroyed once by the British 143 years ago, faces destruction again at the hands of Congress.

And Congress is likely to encounter as much opposition within the old red brick walls as did the British. This time the fight will be led by the National Women's Party, the present occupants and a group experienced on the political battlefield.

Cause of the upcoming struggle is a bill introduced by Sen. Carl Hayden (D-Ariz.) which would add one and one-half blocks of property, including historic Alva Belmont house, to the Senate side of the Capitol grounds.

The lawmakers, already awaiting completion of a new Senate office building to help take care of mushrooming committees and staffs, have been eyeing the nearby Belmont House land for future needs.

**Fabric Finish**  
Test the effectiveness of a fabric finish when shopping by crushing the material with your hand. This will show how well it resists wrinkles and sheds creases.

**Support Grows**  
"It's a sad thing," says Miss Alice Paul, founder and honorary chairman of the Women's Party, "to see buildings which have so much history woven around them destroyed."

She has called a growing number of House and Senate votes each year for her proposed "women's rights" amendment to the Constitution. And she feels that public support also has grown for preservation of Belmont House.

The women were joined by the American Society of Architects, the Capitol Hill Restoration Society and other historical preservation groups to successfully beat off three previous Congressional attempts to flatten their headquarters.

They hope sufficient support will be mustered again this time and are awaiting date of a hearing on the bill to rally their forces of opposition publicly. Last session's bill finally was reported out of committee but never reached a vote.

**Oldest**  
Belmont house is named for Mrs. Oliver H. P. Belmont who donated a previous site to the Women's Party. That site was destroyed to make way for the Supreme Court Building, so the party, which moved into Belmont House in 1929, would be evicted for a second time if Hayden's bill passed.

The house—believed to be the oldest in Washington—was part of the original grant given Lord Baltimore by the King of England and reportedly provided the only resistance to the British when they marched into Washington in the summer of 1814.

A National Historical Magazine account says "Commodore Barney and his men fired on the advancing forces from the upper stories, killing and wounding several of the enemy and killing General Ross' horse. This last indignity so enraged the general that he immediately ordered the house burned."

The house was rebuilt several years later with one center por-

**Leftovers**  
New York — **T**asty leftover: Soften 2 teaspoons of gelatin in 1 can of consommé, and heat until the gelatin is dissolved. Then add 1/2 teaspoon of salt, 1/4 teaspoon of white pepper and the juice of 1 lemon. Use as a base for molded salad, made from leftover cooked vegetables. Serve with deviled eggs and cold cuts for a complete lunch.

**Wash-and-Wear**  
This summer, have the husband try one of the modern wash-and-wear suits that can be put in the washer, then tumbled dry in the automatic dryer. Remove from the dryer while still slightly damp, and hang on a non-rust hanger to finish drying. Touch up with an automatic ironer for that "band-box" look.

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