



GOLDEN ROCKET 88 HOLIDAY SEDAN

Extra Innings of Fun...

GOLDEN
ROCKET



HEAD FOR HOME IN AN OLDS! This Oldsmobile packs all the pleasure and satisfaction of owning a *big car*... big in size and heft, big in performance, big in value.

And from hooded headlamps to swept-back rear deck, the Golden Rocket 88 is strictly "big league". Settle down behind the wheel of an Olds... you can't miss the difference. Every tailored inch of the Tech-Style Interior exhibits perfection of detail. Take to the road to feel the cushioned solidity of Oldsmobile's ride... the eager response that pours forth from the Rocket T-400 Engine*.

Best of all, see how easily you can join the Rocket Circle. For it's no secret that the Golden Rocket 88 is priced to make it the *value-car of 1957*. Visit your Authorized Oldsmobile Quality Dealer—head for home in an Olds! OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION.

*277 h.p. Rocket T-400 Engine standard on all models. 312 Rocket Engine, with 300 h.p., and special Rocket Engine, with up to 312 h.p., optional at extra cost.

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