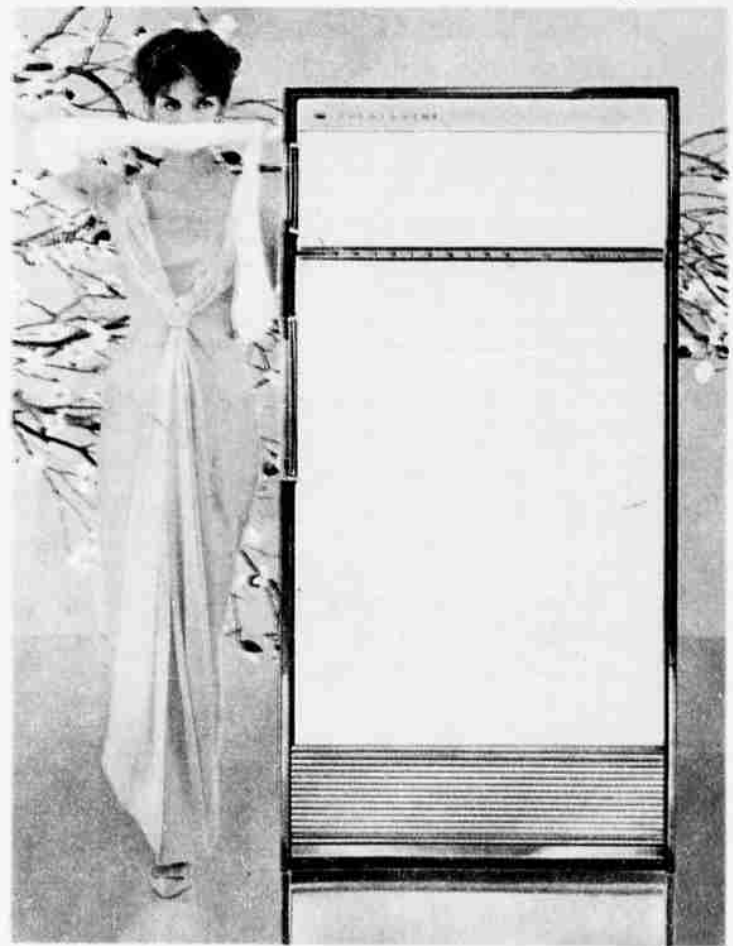
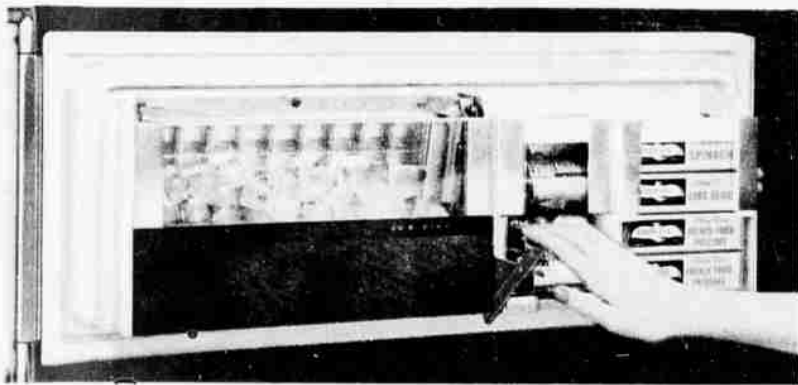


Imagine - Sheer Look Glamor at a Never Before Low Price!



Frigidaire sells Glamorous Sheer Look Colors at No Extra Cost. Available in many models.

-and a 2-door beauty with the marvelous Ice-Ejector at that!

You're in luck if you need a new freezer-refrigerator. Right now, everything's in your favor!

Because now you can have this big Frigidaire two-door combination - with all its Imperial features - and IN COLOR - for the price you'd expect to pay for a one-door plain white refrigerator.

You get "built-in" design to bring the modern note to your present kitchen. You get styling and dimensions made for your "kitchen of tomorrow" when you build it.

And you get many extra dollars' worth of value in features like these:

Frigidaire huge shelf area of 20.7 square feet. That's up to 4.9 more feet than other comparable makes.

Frigidaire zero zone, true freezer section

with its separate door and 84-pound capacity. With its Ice-Ejector that pops cubes out and stores them for you.

Frigidaire exclusive Cycla-Matic defrosting of its refrigerator section - the Roll-to-You Shelves, even for bottles - the Plan-A-Door that lets YOU dictate door-storage arrangements.

And - speaking of value - your old refrigerator has a trade-in value right now that will make it extra easy for you to have a sparkling Sheer Look beauty in your kitchen right away. And Frigidaire sells it in color at no extra cost over white.

Just look up your Frigidaire dealer in the Yellow Pages of your Classified Telephone Directory under "Electric Appliances." Then - look in on the wonderful buys he has for you!

MORE USABLE SHELF AREA



Other Refrigerator Shelves

Frigidaire Shelf

Every inch of Frigidaire shelves is usable and easy to get at. No wasted corner space, no awkward center posts, no narrow or cutaway shelves like those in many other refrigerators.

FRIGIDAIRE

AMERICA'S HANDIEST REFRIGERATOR

LOOK
FOR THE
SHEER
LOOK



Frigidaire - Built and Backed by General Motors