

They'll Do It Every Time

By Jimmy Hatlo



American Motorists in Russia Will Find Interesting Contrasts

Moscow.—The Soviet Union this summer is permitting foreigners for the first time to bring their own automobiles into the country and spend a holiday crossing the Russian nation.

Not many Americans are expected to take up the offer but those who do will find an interesting contrast with the American road network of billboards, motels and speed traps.

Vast as this country is, there is no chance of the visitor getting lost. For one thing, he must stick to one of the two trunk highways. To make sure he does, an Intourist Agency guide will join him at the frontier and accompany him throughout the trip.

Repair Shops Available

The highways, especially the north-south route from Moscow to the Black Sea—are excellent by Russian standards and, in most places, good by European ones. They are three and some times four-lane roads with long stretches where you can put your foot to the floorboard.

Gas stations, repair shops, snack bars and restaurants are to be found about every 100 miles. Hotels are spaced at reasonable distances and built right out on the highways in the remote Steppes.

Traffic is very light, consisting mostly of trucks and buses. There are no hitchhikers. When Russians travel, and they love to, they usually go by train. Few have private cars.

Whenever the foreign tourist stops in a village or small town, he will be surrounded by wide-eyed onlookers including knowledgeable young men commenting on the mechanical features of his auto.

Driving Rules Simple

Rules for driving are simple:

1. Stay on the right hand side.
2. Highway and traffic signs are pretty much the same as in Western Europe. One difference is that you can turn right on a red light.
3. Drivers must keep their cars clean. If a policeman spots a dirty, muddy car, he has the right to stop it and fine the occupants.
4. The speed limit in a city is 35 mph. On the open road it is unlimited.

Should you run out of gas between filling stations, put an empty can on top of your car. The next truck that comes by will know your trouble and offer to sell you some of his gas—at a profit.

LAUGH AND RUN

Chicago.—Hat designer Yvonne Verdun says it's okay for men to laugh at women's hats. "If a hat doesn't fit a woman's personality, she looks funny, so why shouldn't a man laugh? Especially if he can out-run the woman."

Around Hollywood

By ALINE MOSBY
United Press Correspondent

Hollywood.—Six-shooters are blazing a way on the TV range. Now that Hugh (Wyatt) Earp, O'Brien has done rock 'n' roll on television, Jim "Gunslinger" that he thinks such antics are "d i s i l l u s i o n i n g."

Lumbering, 6 foot, 6 inch Aline Mosby, Arness once was under personal contract to John Wayne, resembles him and admittedly patterns his career after the veteran screen hero.

That doesn't include stepping out of character to sing rock 'n' roll or calypso—or even endorsing kiddies' merchandise, Arness says.

"It may be fine for other actors, and I don't mean to condemn them, but it's not for me," Arness said heatedly on the set where he's working in next season's CBS "Gunsmoke" series. Shocked Audience Possible

"If fans see you as a certain kind of guy, and if you suddenly come out and do something contrary such as rock 'n' roll, it shocks people," he said. "Producers may notice that this guy is versatile. But the fans say, 'What is Marshal Matt Dillon doing with rock 'n' roll?' Did you ever see Wayne or Gary Cooper

doing rock 'n' roll?" Handsome Arness, an ex-laborer, carpenter and salesman before he began working as a movie actor in 1949, only hit the big money after becoming the star of "Gunsmoke." Although he has a wife and three children to support, he consistently turns down a small fortune in offers to appear on TV variety shows and to endorse commercial products.

The market is flooded with Elvis Presley lipsticks, Roy Rogers shirts, Gene Autry jackets and Wyatt Earp guns, but you won't find any Jim Arness or Matt Dillon items.

Actor or Salesman?

"So you pick up 10 grand, but you lose a million as far as your future is concerned," Believes Arness. "A lot of fans write that my show is the only one on TV they buy because it seems real. The minute you appear as a cardboard cut-out in a drugstore, you're a salesman."

O'Brien caused a stir when he showed up in tuxedo to sing and dance with a bevy of beautiful chorines on Dinah Shore's show. But Arness insists not all of Robert Sarnoff's NBC money could get him to carry on that way.

"If an actor has no confidence in his future," growled Arness, "wants to make a fast buck, okay. But I have confidence in my future. I have a good 20 years left in this business."

Home Dry Cleaners Should Use Caution

Urbana, Ill.—You had better figure out the value of your home and personal belongings before attempting to do your own spring dry cleaning to help the family budget.

O. L. Hogsett, safety specialist at the University of Illinois College of Agriculture, said you might be gambling your holdings against a small cleaning bill.

Few people realize, Hogsett said, how quickly explosive vapors from cleaning fluids can travel in a home. Then, it only takes a small spark from an electrical appliance or a pilot light to touch off the fumes.

Hogsett advised letting a professional dry cleaner do the job and said that if you must use cleaning fluids for your own small spots, be sure to have plenty of ventilation and use an non-inflammable cleaner.

Northwest Projects Pay Part of Costs

Walla Walla.—Ten federal power projects in the Pacific Northwest have repaid more than 15 per cent of their costs to the U. S. treasury up to last June 30, according to the Inland Empire Waterways Association.

The total cash returned to the

federal treasury was \$449,600, or nearly a third of the \$1,569,976,000 appropriated for construction, operations and interest payments.

Bonneville dam repaid 41 per cent of its investment, and the Bonneville power administration was credited with repaying 25 per cent. Several of the projects had been operating for only a short time, and their earnings were small, the IEWA said.

Salem.—Brig. Gen. Raymond F. Olson will retire June 30 as assistant state adjutant general.

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Here's your chance to see what you can do on a new 1957 PLYMOUTH. Do your own figuring . . . write your own deal . . . price your present car . . . figure your payments! Now you can do it yourself . . . be your own salesman.

It will require less than three minutes for you to complete this form. The directions are easy to follow.

STEP 1
WHICH new 1957 PLYMOUTH would I like to own . . .

Plaza—6 cylinder models	
Business Coupe	\$2205.00
Club Sedan	2316.00
4-Door Sedan	2368.00
Plaza—V-8 models	
Business Coupe	2306.00
Club Sedan	2419.00
4-Door Sedan	2468.00
Savoy—V-8 models	
Club Sedan	2543.00
4-Door Sedan	2611.00
Sport Coupe	2648.00
Belvedere—V-8 models	
Club Sedan	2580.00
4-Door Sedan	2712.00
Sport Coupe	2771.00
Sport Sedan	2845.00
Conv. Coupe	2969.00
Station Wagons	
Suburban, Deluxe 2-Door, 4 Cyl.	2663.00
Suburban, Deluxe 4-Door, V-8	2766.00
Suburban, Custom 2-Door, V-8	2880.00
Suburban, Custom 4-Door, V-8	2938.00
Sport Suburban, 4-Door, V-8	3068.00
Suburban 8-PASSENGER CUSTOM, V-8	3096.00
SPORT SUBURBAN, 8-PASSENGER, V-8	3228.00

CHECK THE MODEL OF PLYMOUTH THAT YOU WOULD LIKE TO OWN. ALL MODELS AND BODY STYLES LISTED AVAILABLE FOR IMMEDIATE DELIVERY.

WHAT accessories would I want . . .

CHECK THE ACCESSORIES YOU WANT WITH YOUR PLYMOUTH AND ADD THEIR AMOUNTS.

STEP 2
I WANT \$_____ FOR MY CAR . . .
*See Used Car Allowance.

CONDITION OF MY CAR IS

EXCELLENT
GOOD
AVERAGE
POOR

STEP 3
THIS IS MY OFFER . . .

ADD ACCESSORIES
NEW CAR PRICE

TOTAL COST
LESS: USED CAR ALLOWANCE

Subtract from Total Cost
BALANCE

IF YOU OWE MONEY ON YOUR PRESENT CAR, ADD THAT TO THE BAL. IF NOT, LEAVE BLANK

FINANCE BALANCE
Monthly Pymts. (See Finance Chart)

USED CAR ALLOWANCE

FORD	
'50 \$ 790	'51 865
'52 1000	'53 1150
'54 1400	'55 1755
'56 2100	

BUICK	
'50 \$ 800	'51 900
'52 1030	'53 1300
'54 1710	'55 2050
'56 2560	

CHEVROLET	
'50 \$ 760	'51 850
'52 975	'53 1200
'54 1350	'55 1780
'56 2100	

MERCURY	
'50 \$ 775	'51 870
'52 1085	'53 1280
'54 1475	'55 1775
'56 2220	

PLYMOUTH	
'50 \$ 800	'51 935
'52 950	'53 1150
'54 1350	'55 1800
'56 2150	

DODGE	
'50 \$ 745	'51 825
'52 900	'53 1125
'54 1300	'55 1780
'56 2300	

OLDSMOBILE	
'50 \$ 770	'51 935
'52 1020	'53 1350
'54 1775	'55 2130
'56 2530	

DeSOTO	
'50 \$ 800	'51 840
'52 1000	'53 1290
'54 1500	'55 2050
'56 2610	

PONTIAC	
'50 \$ 740	'51 875
'52 1010	'53 1215
'54 1400	'55 1835
'56 2400	

STUDEBAKER	
'50 \$ 670	'51 755
'52 860	'53 950
'54 1200	'55 1510
'56 1950	

THESE ARE AVERAGE FIGURES. JUDGE YOUR CAR CAREFULLY. IT MAY BE WORTH MORE OR LESS THAN SPECIFIED DEPENDING UPON MODEL AND CONDITION OF YOUR CAR. ALL PRICES AND USED CAR ALLOWANCES SUBJECT TO CHANGE WITHOUT NOTICE.

You've been your own salesman—you've written your own deal! Please bring or mail this completed form to me and I will personally audit it for you. Remember—you are not obligated in any way.

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How much can you save? Allstate policyholders save different amounts, depending on different risk conditions and on where they live. The most common saving is 22% (some policyholders save as much as 38%) from rates charged by most other companies. You may save \$25 or more.

How can Allstate do it?

Nearly \$1 in every \$4 spent with most companies goes to pay selling costs instead of to buy protection. Allstate's modern selling methods cut selling costs to the bone. You benefit by lower rates, bigger value.

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Allstate has more than 3,950 claims expeditors in the 48 states and Canada. Help is always as near as the nearest phone. And Allstate claims experts can often pay claims "on the spot."

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Today, with auto insurance costs rising, wouldn't it be wise for you to investigate Allstate before you renew your policy? Until you have the Allstate facts, you don't have all the facts about auto insurance.

This modern kind of automobile insurance brings these surprising benefits:

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3. An Allstate policy is easy to read and understand.
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