

*Ze fingers
never touch HUSH!*



Delightful new cream deodorant

**Deep cream protection
...no messy fingers!**

**HUSH measures out...spreads on...
smooths in...right from the case**

You never touch a finger to Hush...yet you get deep cream protection. You apply Hush right from the case. It's the creamiest cream deodorant you've ever seen, gentle and safe for you and your clothes. Dries instantly, leaves no sticky film. Use Hush every day for complete bath-to-bath protection.



Arrow guide measures out just the right amount for you. No waste.



Applicator case spreads cream on. You never touch a finger to Hush.



Case smooths cream in. Stops odor. Checks perspiration.

YOUR FINGERS NEVER TOUCH

Hush BY *Toni*

© THE KILLETTE COMPANY

Pat
Boone



Recordially Yours
by **Norman Weiser**

MUSIC HAS been called the "universal language" and, through the medium of phonograph records, this fact is being brought home to people in every part of the globe. More important, records made here in the United States are enjoying wide popularity in foreign lands.

For example, did you know that for more than a year, seven of the ten best-selling records in Belgium were imports from the U.S.? And in France, Bill Haley has sold more records in the past six months than the top French artist, Edith Piaf. Elvis Presley has outsold every recording artist in the world in the German market. Another American teen favorite, Pat Boone, is firmly entrenched as Britain's No. 1 seller, and in-person concerts by the Glenn Miller Orchestra (under the direction of Ray McKinley), Louis Armstrong, and Count Basie have shattered box-office records from one end of Europe to the other.

TOPS ON THE RECORD SHELVES: Frances Faye has been a headliner in night clubs and hotels for a good many years but only recently hit the recording jackpot. Now Bethlehem has introduced the singer in a new light with an album called "Frances Faye Sings Folk Songs." While a bit off the beaten folk path, we think your listening circle will want to hear this one.

MUSIC FOR FAMILY LISTENING: Joe Gershenson is one of Hollywood's most capable musical directors, and his new Decca album, "You and I and the Music" is a perfect kick-off for this week's family listening hour. The familiar tunes are all tastefully presented. To maintain the mood, follow with "A Night in Acapulco," featuring Mario Ruiz Armengol and his orchestra as recorded by RCA. This is a piece of wax which has been transposed into an exciting, romantic experience. Still on the instrumental side, listen to "Crescent City," a Columbia package with Paul Weston conducting and weaving musical mood scenes of New Orleans.

CALYPSO CARNIVAL: This musical form is now settling down after its wild invasion earlier this year, and the result is some well-done packages which are most enjoyable listening. The Duke of Iron, for example, has a new "Calypso Carnival" LP which displays the music more in the folk vein than the weird, almost unintelligible releases we have heard so often in recent months.

"Goombay," which stars Beacham Coakley's Emerald Beach Hotel Orchestra and Vincent Martin, offers an insight into authentic Bahama calypso, and Verve enters the field with "The Fabulous McCleverty's," which frames the talents of an interesting group of calypso entertainers who originated their act in the Caribbean.

JAZZOMANIA: The term hi-fi has been applied to just about every type of commercial product in the world, but relatively few people know any of the terms of this sound phenomenon. Now MGM has issued a "Hi-Fi Suite" which features specially written material, played by Dick Hyman and his orchestra and such jazz names as Joe Newman, Thad Jones, and Bennie Powell. It's a real musical treat.