

by Jerry Klein

Don't Be a Target for Polio

With the Salk vaccine, you can be safely protected
against this dread disease; without it, you
might be numbered among this year's victims.

FIVE SUMMERS AGO, America cringed when doctors reported a new storm of infantile paralysis cases. Two Summers ago, America rejoiced with the announcement that a vaccine discovered by Dr. Jonas Salk was able to prevent polio with 60 to 90 percent effectiveness. This Summer, America has large quantities of the Salk vaccine, and it's available at moderate cost—free in many instances.

Yet thousands of unvaccinated citizens will contract the dread disease in

the hot Summer months to come.

Why? Because of the 109 million Americans under the age of 40—the age group most in need of polio protection—only a little more than half had even begun their injections by late Spring. And of those who had received any vaccine, only a fourth had the full protective series of three shots.

If you're one of those who has delayed until now to be vaccinated, wait no longer. The shots can be taken at any time of the year, but it's better to

be vaccinated before the polio peril appears in your community.

As one North Carolina newspaper put it: "The means of licking a very serious disease are at hand. But vaccine does not climb down off a shelf and inject itself!"

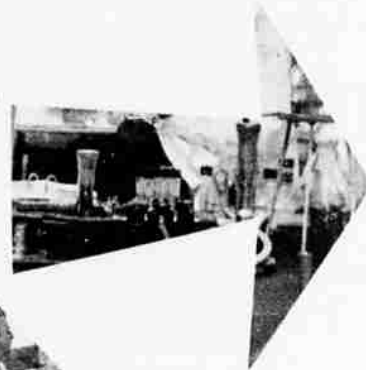
Since the polio vaccine was declared effective two years ago, it has been given at the average rate of a million injections a week. It really proved its value last year when polio cases dropped 59 percent below the previous

five-year average—with an uncountable saving in human misery.

Still, there were an overconfident few who hesitated—and lost!

There was, for instance, the 18-year-old boy in Nashville, Tenn. "I just figured I'd never get polio; it would never happen to me. I found out it can hit anyone, and there's no sense taking chances, like I did. Now I feel as if I'm in a strait jacket."

In Miami, Fla., a 17-month-old girl became paralyzed in both legs. Her



CANNON Kitchen Towel

in every GIANT ECONOMY SIZE



And remember you
can't buy a better detergent
for everything you wash
than all-purpose
BREEZE!

P. S. CANNON FACE CLOTH IN EVERY REGULAR SIZE BOX!

