

"BOXCAR BARGAINS" SIMMONS \$10,000,000 SALE

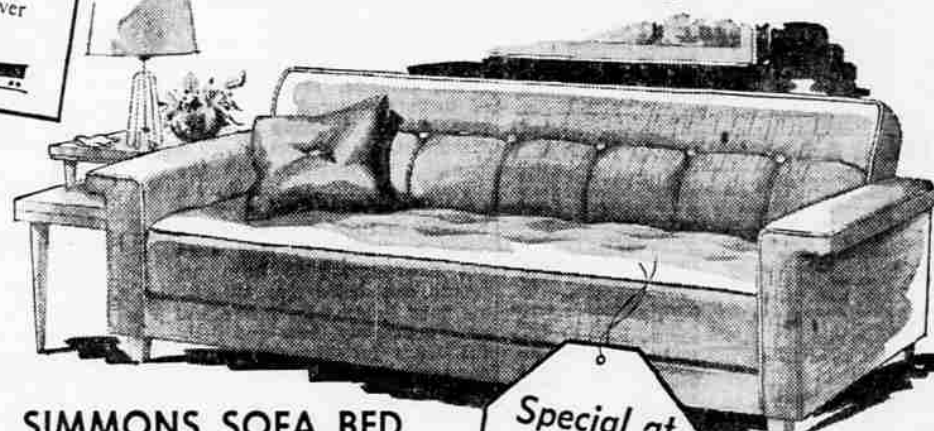
Save 1/3!
SIMMONS
87th Anniversary
MATTRESS
\$39.95
\$1 weekly!

A real Simmons POSTURIZED mattress at an unprecedented low price! Heavier gauge coils in the center (where your weight is greatest), lighter gauge coils at each end—to give you perfect support from head to toe. With a smart new cover specially made for this event.

Along with 1150 other leading stores from coast to coast, we bought in boxcar quantities to bring you the biggest bedding sale ever, to celebrate Simmons 87th Anniversary!

\$10,000,000 worth of purchases and the mass production power of 9 large Simmons plants give you history-making low prices!

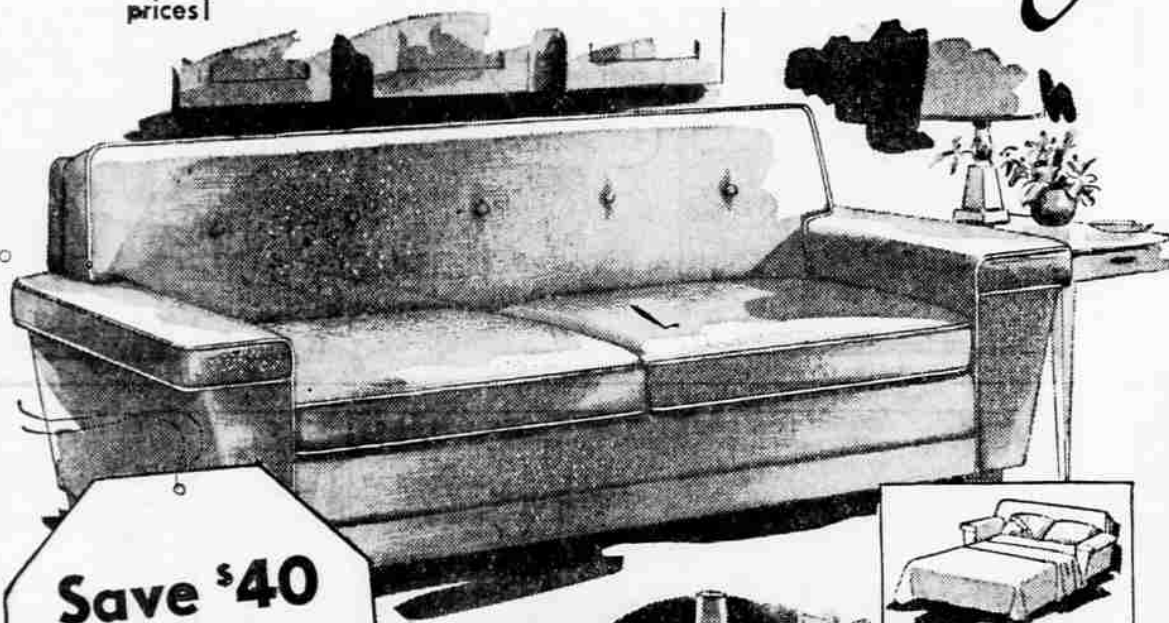
Save!



SIMMONS SOFA BED

Famous Simmons quality, with rugged steel frame. Beautyrest seat cushion and brand new Scotchguard protected cover that resists stains, grease and soil. Lovely new tailored style.

Special at
\$99.50
\$2 weekly



Save \$40
SIMMONS
famous
HIDE-A-BED
SOFA
\$199.00
\$3 weekly

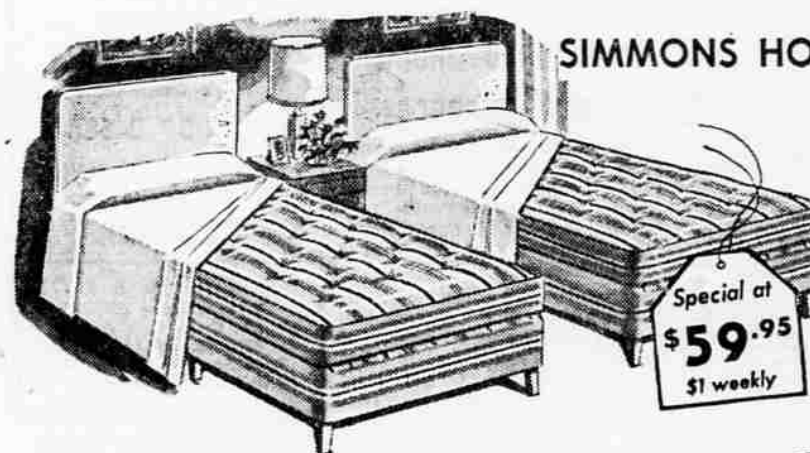
Famous Simmons full-size Hide-A-Bed in new 87th Anniversary style. Chromspun cover, inner-spring cushions and comfortable inner-spring mattress. One-hand motion opens it, to sleep two.



SIMMONS ROLLAWAY COT

Perfect for that extra guest! Real inner-spring pad, strong steel frame. Folds up, rolls away, fits in a closet when not in use.

Special at
\$34.95
\$1 weekly



SIMMONS HOLLYWOOD BED

Genuine Simmons box spring, plus inner-spring mattress with foam rubber-cushioned center. Complete with 6 legs.

Special at
\$59.95
\$1 weekly

\$69.95
WITH HEADBOARD



Save \$50
SIMMONS
2 PIECE
SUITE SPECIAL
\$139.50
\$2.50 WEEKLY

EVERYTHING you want in a fine living room group! Foam cushioned seats will always look trim and tailored! Stylized cover resists stains and soil! A new shelf-arm style created especially for Simmons 87th Anniversary! And the lounge opens to sleep two comfortably!



SIMMONS CONTINENTAL BED

Comfortable, smart, and wonderfully inexpensive! Made with inner-spring pad and coil spring base. Long removable bolster for perfect seating comfort. Tapered legs with brass tips.

Special at
\$79.95
\$1.50 weekly

SEE OUR AD THIS WEEK IN

LIFE **DEMPSTER FURNITURE**

• Easy Budget Terms • Open Monday Evenings

CORNER 6th and BARTLETT STREETS