

Every Penny Handled by Graham Crusade Audited by Accountant

Editor's note: This is the fourth and final special report by the United Press on Billy Graham's New York crusade. It tells about the financial side of the crusade—where the money comes from, and where it goes.

By LOUIS CASSELS
United Press Correspondent
New York — Years ago when he was just beginning his career as an evangelist, Billy Graham was photographed holding a bag of money which his sponsors had just presented to him.



The picture appeared in the newspapers and embarrased Graham acutely. He resolved then that never again would he jeopardize his ministry for suspicion that he was getting rich from evangelism. Today the finances of a Graham crusade are handled with an impeccable care that would do credit to a bank. Every penny taken in and out is audited by a firm of certified public accountants.

But the association of evangelists with profiteering so strong in the public mind—and indeed, so well justified by the record of some itinerant preachers—that Graham still gets a few abusive letters each day from people who regard him as a kind of racketeer.

Hull in Charge
To Roger Hull, who has the responsibility of raising enough money to meet the bills of the current New York crusade in Madison Square Garden, it seems incredible that anyone should consider Graham's meetings a money-making operation.

Hull is vice president of the Mutual Life Insurance Co. of New York. He also is chairman

of the committee—legally incorporated under the laws of New York state—which is sponsoring the meetings. He opened the books to a reporter in his office to show that crusading is a very costly business.

One of the smallest items is

Opinion Said Changing To High Dam on Snake

Coeur d'Alene, Idaho — Jim Marr, Portland, president of the Heils Canyon Association, said Thursday that public opinion was crystallizing in the last two weeks in favor of a high dam on the Snake river.

Marr, also president of the Oregon State Labor Council, told delegates of the Idaho State Federation of Labor convention here that the new opinion was due to the huge tax write-off that was given recently to the Idaho Power Company.

the allowance of \$15 a day which the committee pays to Graham for living expenses. Graham also gets a salary of \$15,000 a year, but this is paid entirely by the Billy Graham Evangelical association of Minneapolis, Minn., which sponsors his "Hour of Decision" radio broadcasts each Sunday afternoon. The evangelist gets no extra salary, no "love offering" of any kind, from the funds raised for the New York crusade.

Rent Big Item

Big items of expense are the rent for Madison Square Garden—\$5,000 a night—and salaries of 60-odd ushers, stage-hands and other Garden employees that run to about \$1,500 a night. Advertising and publicity expenses, including daily radio and nightly television programs in the New York area, average \$40,000 a week. Expenses of the crusade office at 165 West 46th st., includ-

ing staff salaries, printing, postage, and rent total \$17,000 a week.

These costs, to run to more than \$1 million by the time the meetings end on July 21, are lumped into one budget to be met by funds raised by the local crusade committee.

Oswego Man's Body Found in Columbia

Portland — The body of Max Zehrung, 24, of Oswego, Ore., was found floating in the Columbia river slough near the Jantzen beach seaplane dock Thursday.

The Multnomah county coroner's office reported that the body was found by Oral Lee Imboden, of Portland.

Zehrung had been missing since May 30 when he was apparently drowned in a boating mishap near Tomahawk island in the Columbia above the Interstate highway bridge.

Other bids received were from Sink-Belt company, San Francisco, \$27,793; Chain Belt company, Milwaukee, Wis., \$32,459; and Jeffrey Manufacturing company, Columbus, Ohio, \$41,550.

Bids are Opened for Savage Rapids Screens

Camp White — Stephens-Adams Manufacturing company, Los Angeles, was apparently low bidder at \$26,720, f.o.b. Los Angeles for two vertical traveling water screens for the Savage Rapids dam rehabilitation, according to the bureau of reclamation.

Other bids received were from

VOLUNTEERS NEEDED

Cave Junction — Volunteers are needed to assist with Illinois Valley Day camp, Itoi Colpitts, director, has announced. According to official Day Camp rules, one adult must be provided for each eight girls at the six-day camp. The quota has so far not been filled. Mrs. Colpitts said

Divorce ratio of the US has increased fivefold in the years between 1900 and the end of World war II.

Dead line Sunday Classified is at noon Saturday.

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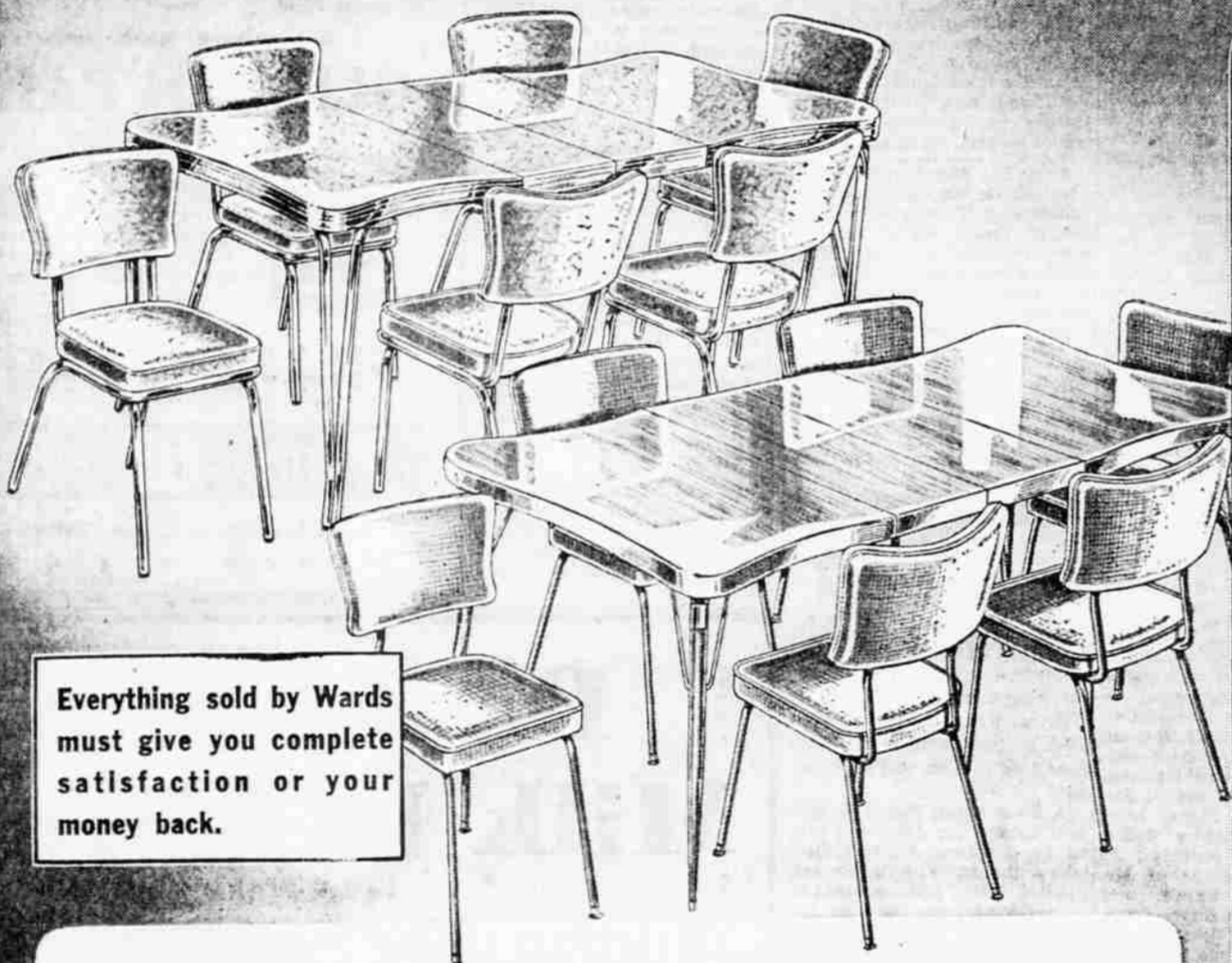
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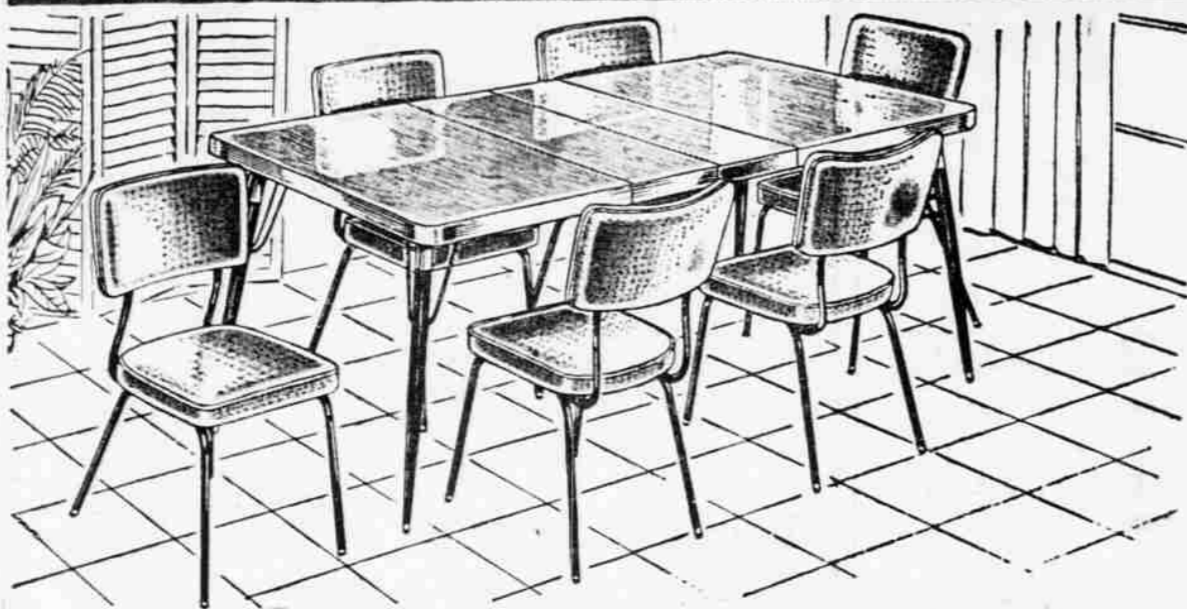
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