



NEW PACKAGE! NEW PROMISE! FOR FLOORS HARD TO SHINE



There's new promise for your hard-to-shine floors and it's in the Glo-Coat can!

Watch faded colors start to brighten. Notice how your brand-new shine stands up under damp mopping. After a time, floors actually become easy to shine and you don't have to re-wax so often.

You'll discover: scuff-free Glo-Coat is the next best thing to a brand-new floor!

See how Glo-Coat seals, then shines dull floors

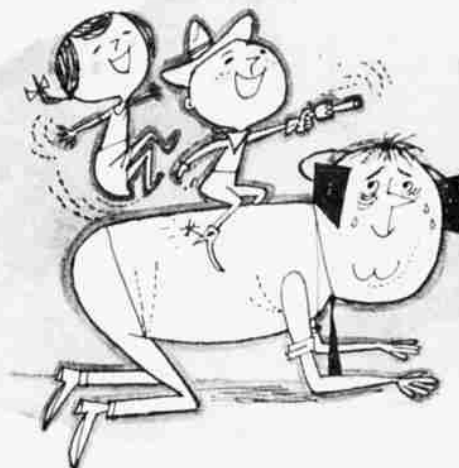


Magnified cross section diagram of asphalt tile shows how heavy traffic, plus soap and water, has caused surface pores to enlarge and deepen. Result: Colors fade, floors become hard to shine.



Now see what Glo-Coat does. It fills the "open pores" of the floor, then puts a clear, bright layer of shine on the surface. Even old, faded floors start to regain their luster.

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How Do You Fare As a Father?

by Jerry Klein

TODAY IS Father's Day all right, but do you honestly deserve special attention? Answer these questions posed by the National Father's Day Committee to see how you fare as a father.

- | | True | False |
|---|--------------------------|--------------------------|
| 1. Your child must get all the advantages you lacked. | ☐ | ☐ |
| 2. All differences of opinion between you and your wife should be concealed from the children. | ☐ | ☐ |
| 3. You should be the main disciplinarian in the family. | ☐ | ☐ |
| 4. It's unnatural for a father to feel attached to his daughter. | ☐ | ☐ |
| 5. As a father, it's up to you to teach your son "manliness," lest he become a sissy. | ☐ | ☐ |
| 6. If you don't actively rule your offspring, they'll surely rule you. | ☐ | ☐ |
| 7. You should always feel closer to a son than to a daughter. | ☐ | ☐ |
| 8. "Real fathers" would never be caught washing dishes or dusting furniture. | ☐ | ☐ |
| 9. Good fathers and mothers shouldn't show too much affection to one another before their children. | ☐ | ☐ |
| 10. It's unfatherly and undignified to play kids' games with your youngsters. | ☐ | ☐ |

The correct answer to all these questions is "false."

1. Don't sacrifice to give your children material things you can't afford because proper development and contentment depend far more on things like affection and respect—which cost nothing.

2. A constant "front" of seeming agreement between parents is too threatening to the young child, who requires some outlet for his natural rebelliousness.

3. The good father has enough inner security to enable him to relax his grip occasionally, even when his children are "naughty." In a healthy family, the mother also provides some of the discipline.

4. Psychologists say a strong father-daughter relationship is entirely natural.

5. A father's manliness is important as a model for his son, but it is effectively transmitted through tenderness, not toughness.

6. The domineering father only succeeds in developing hidden rebellion in his offspring. Your child should neither rule nor be ruled, but be guided into a gradual self-realization of what is proper.

7. Each child must be regarded as a unique individual. Your feelings toward a son will be different than toward a daughter, but closeness is important in both cases.

8. A "real father" is just the sort who won't feel inferior or embarrassed about helping with household chores.

9. Spontaneous displays of affection give real meaning to family life and provide a sound foundation for a child's own emotional development.

10. If you feel this way, you may be worried about your own status as a "grownup," and unable to relax enough to be a real father.