

Kill cooking odors fast with Colgate's new Florient



Makes air smell flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the bathroom.



NOW IN 4 FRAGRANCES: FLORAL, SPICE, MINT, PINE

No Wick • No Wait • No Waste

"O-O-O-O MY FEET!"

THEY'RE KILLING ME!

Why suffer agonies of CORNS & CALLOUSES Tired, tender, itching, burning, smarting, perspiring feet

QUICK RELIEF!

GET PROMPT RELIEF THE SURE WAY WITH JOHNSON'S FOOT SOAP • AT ALL DRUGGISTS AND TOILET GOODS DEPTS.

JOHNSON'S FOOT SOAP
WORKS—TODAY AND TOMORROW

GOC

GROUND OBSERVER CORPS

NEW RELIEF FOR ITCH
SUNBURN
Sayman Salve

—since 1877 has helped millions get quick, cooling, soothing relief from pain and itching caused by sunburn. Now more effective than ever—because it contains DR. KATHLEEN PHENE (G-I), amazing new antiseptic which protects against infection and promotes healing. Has also helped millions get quick, soothing relief from sunburns and itching due to

OTHER SKIN TROUBLES
—such as pimples, eczema, rashes, teen-age blemishes—diaper rash—bites and stings of non-poisonous insects—oak and ivy poisoning—trouble burning feet without a tan—chafed and detergent-dried skin—diastrophic skin ailments—bed sores—and other externally-raised skin troubles. Also aids in removing blackheads. Use at dentist's. MONEY-BACK GUARANTEE. If dealer not now supplied—send 25¢ for generous Trial Size plus samples of two SAYMAN Special Purpose Soaps!

Death-Defying Divers

NATIVE SWIMMERS of Acapulco, Mexico, thrill tourists daily with this hair-raising stunt: they dive from atop a 250-foot cliff into a narrow stretch of surf between jagged rocks. The success of this daring dive depends on more than mere nerve and luck. The narrow inlet is so shallow that the diver must time his leap perfectly to hit the water just as the crest of a wave rolls in. A miss would mean death. For their dangerous work, the swimmers make as little as a dollar a dive. Yet they even ply their trade at night, holding torches as they plunge through the darkness.



1. A 250-foot drop faces this intrepid diver at Acapulco, Mexico.

2. He must aim for a small chasm surrounded by needlelike rocks.

3. He times his dive into shallow surf to coincide with high waves.

4. Now the diver must clamber out before tide sweeps him oceanward.

