



SEEING DOUBLE—Two sisters, married to two brothers, show off their babies born on the same day in hospital in Winnipeg, Manitoba. Mrs. Philbert Marion (left) holds her daughter, Juliette, and her sister, Mrs. Ovide Marion beams over her son, Julien.

Investors in Nutria Cautioned to Study Before Spending

Prospective investors in the country's latest fur farming business, raising nutrias, were cautioned today by the Jackson County Chamber of Commerce to investigate the economic aspects of such a venture before investing.

Don McNeil, manager of the chamber, stated that although the honest element in the nutria raising business undoubtedly is striving to put it on a sound basis through the sale of quality pelts in the raw fur market, some high pressure promoters are interested only in fast profits through the sale of breeding stock at exorbitant prices.

Bulletin Released
In a bulletin just released by the National Better Business Bureau, entitled "Raising Nutrias In Captivity," it is emphasized that the primary purpose of raising fur animals in pens is for the fur produced and the sale of breeding stock is a secondary consideration. Promoting the sale of breeding stock as the sole objective, the bulletin states, is in the nature of a "get-rich-quick" scheme.

Some promoters have charged as much as \$1,000 or more for a pair of nutrias, falsely claiming that the pelts raised from these furry rodents command as much as \$75 each, and that the demand for nutria fur is unlimited. According to the National Better Business Bureau, with which the Jackson county chamber is affiliated, pen-raised nutria pelts are in competition with pelts imported from South America, and with an abundant and rapidly increasing supply of wild nutria from the Gulf Coast marshes of the United States.

Economic Conditions
Referring to economic conditions as they affect nutria raising, McNeil stated:

"The finest South American pelts sell for approximately \$7 in the raw state there, whereas trappers in Louisiana and Texas receive from 50 cents to about \$2 each for raw pelts. Instead of being in unlimited demand, as claimed by the unethical promoters, the demand for nutria fur garments today is slight. A recent survey conducted by the National Better Business Bureau in cooperation with local Better Business Bureaus throughout the country, showed that the large majority of retail establishments selling furs carried no nutria fur garments because of the slight demand.

"Even though nutria furs from the wild are plentiful, high processing and manufacturing costs have caused the price of nutria garments to reach the luxury class, and few women are buying nutria at the luxury prices. Sixty-five to 70 per cent of the skins coming into the raw fur market are exported to Europe where the cost of processing pelts is about 60 per cent less than it is here. For the most part, those consumed here are low grade skins used principally for linings in coats.

Market Factors
"Investors in nutria are reminded that the ultimate success of raising nutrias in captivity depends upon whether there is a sound market for nutria fur and whether it can be produced in quantity to attract favor on the market at prices high enough to assure profitable production in competition with an abundant supply of wild nutria.

Whether the honest, well intentioned element in the industry can produce pelts of sufficiently high quality to command market prices high enough to cover costs of production and allow a sufficient margin of profit for financial success is speculative. Basically, the future of the industry will depend upon the acceptability of nutria fur by the world of fashion and its

Holmes Signs Bill For Fair Buildings

Salem—A bill calling for construction of a \$300,000 dormitory and exposition building for 4-H club and Future Farmers of America members at the Oregon State Fair grounds has been signed by Gov. Robert D. Holmes.

Preliminary studies for the structure, scheduled for use for the 1938 state fair, are already underway, according to State Fair Commission Chairman Jack Travis. Exact location of the building will not be determined until an over-all land use study of the grounds is completed.

The new building will house 600 youths, provide feeding facilities for them and also provide exhibit space for all their non-livestock activities. It will be the first building designed especially for this purpose.

Representatives of the state fair, FFA and 4-H organizations were on hand for the signing in the governor's office. They included Mrs. Andrew Harvey, Pendleton, president of the state 4-H Leaders Association; Randolph Smith, Canby, legislative chairman of the statewide 4-H and FFA State Fair committee; and Burton S. Hutton, Corvallis, state 4-H leader.

Ginger Rogers Files Action for Divorce

Hollywood—Friends today blamed "age and career differences" for the breakup of the four-year marriage of Actress Ginger Rogers, 45, and her 29-year-old husband, French actor Jacques Bergerac.

The willowy film star charged Bergerac with mental cruelty in a divorce action filed in Santa Monica superior court. The couple was reported to have reached a property settlement.



LATEST RAGE—The newest teenage idol, a lad America has watched grow up on television, is Ricky Nelson, 17, free of complexes, sideburns or duck-tails. Ricky, son of Orzie and Harriet Nelson, has turned crooner and already has zooming sales for his first record.

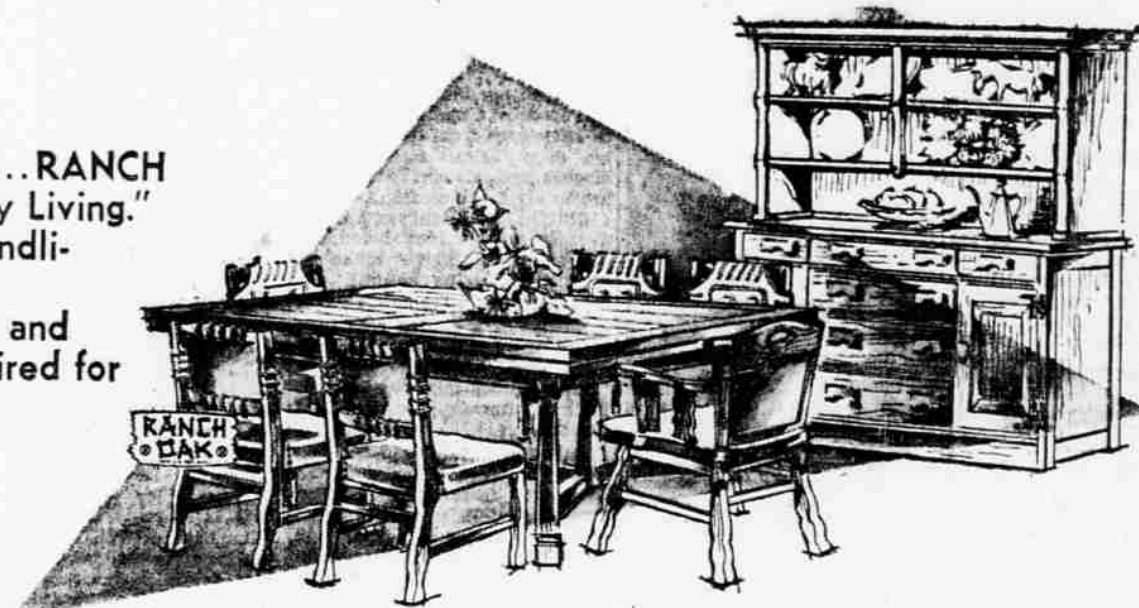
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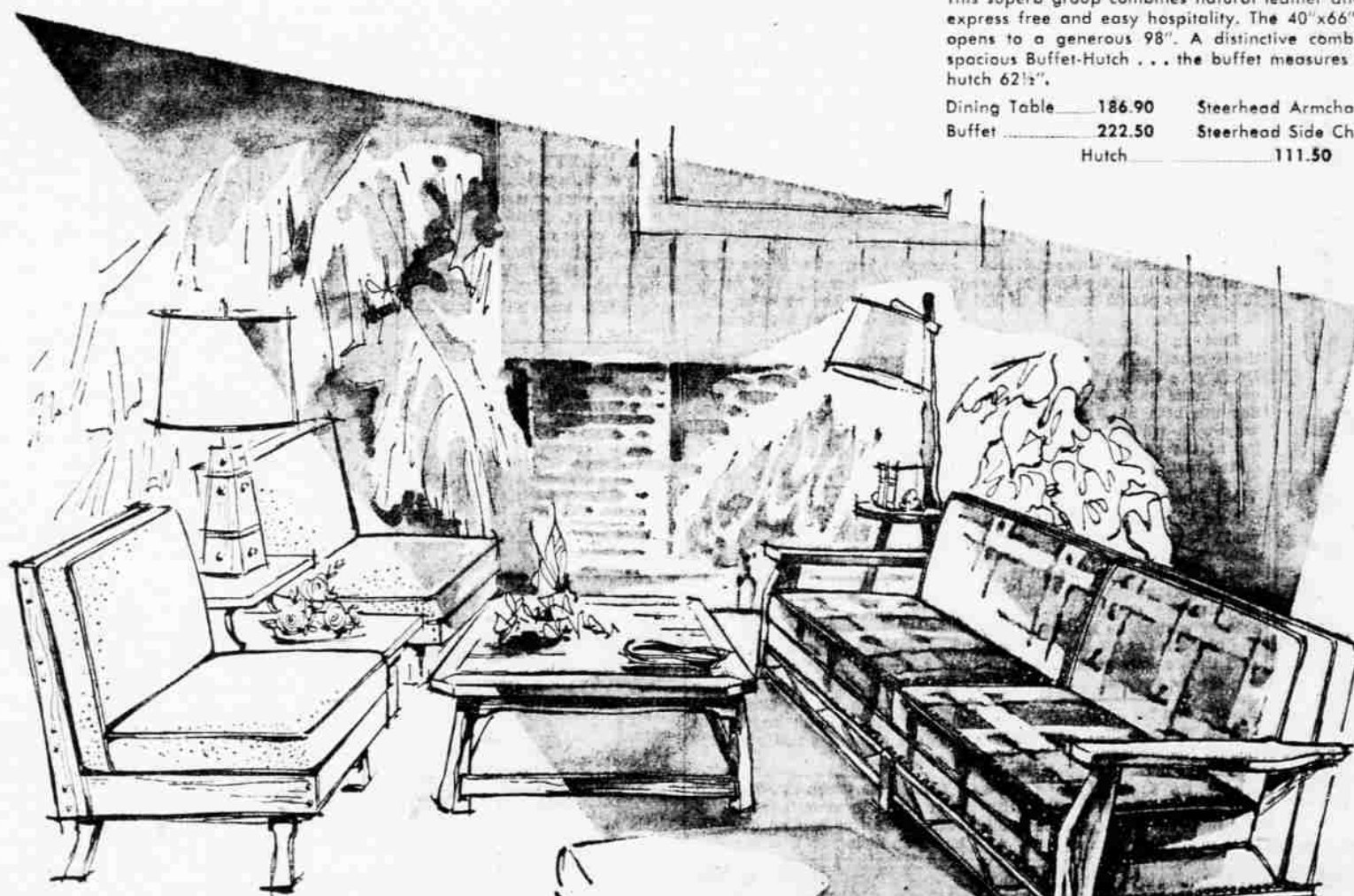
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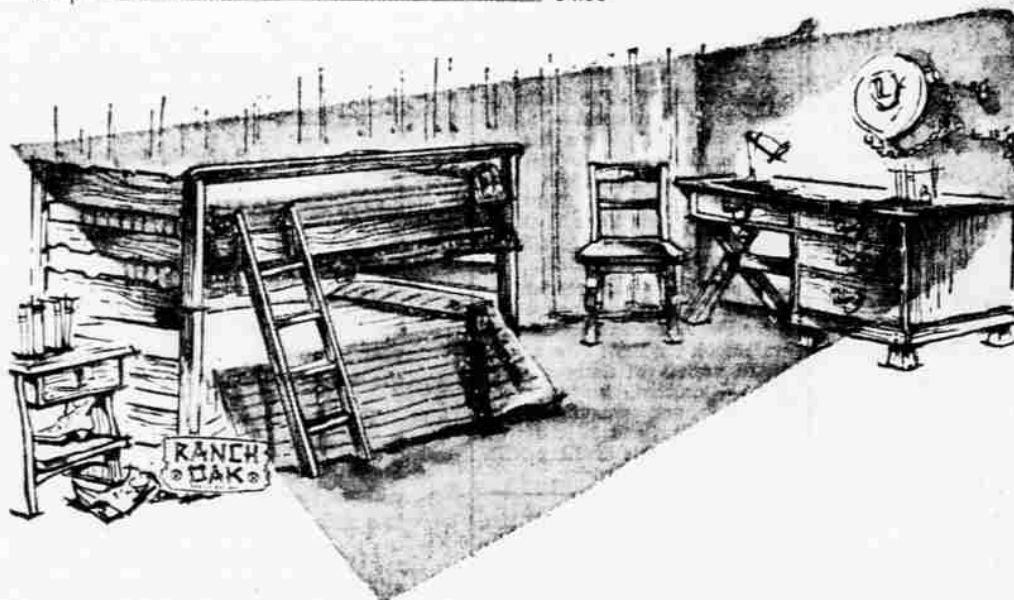
Dining Table	186.90	Steerhead Armchair	78.10
Buffet	222.50	Steerhead Side Chair	58.20
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