

An exciting new way you and the children can learn about the wonders of NATURE!



Everybody knows that the Ostrich is the biggest living bird. But did you know that it can run 50 miles an hour—that its kick can kill a man—that it has the largest eyes of any land creature?



In an ordinary woodland pond you can find an amazing variety of fascinating creatures. Your Nature Program tells you what to look for, how to go about it.



Discover awesome prehistoric titans, like the Stegosaurus—fifteen feet of armor-plated might, with a brain no larger than a walnut!



Natural color pictures show you unusual creatures like the Snowshoe Rabbit. In summer, he is the same color as his tundra home...



But when autumn comes, the weather gets colder, and he starts to change color. By the time the ground is covered with snow...



...he has become entirely white. Perfectly camouflaged once again, he is "invisible" to his enemies!



Which is the fragile flower and which is the flesh-eating animal? On the left is the lovely bloom of the Tulip Tree. But the "blossom" on the right is a hungry Sea Anemone, and its "petals" are waving tentacles, reaching out for prey!



See the mysterious, exciting life of Nature after dark—the great owls who hunt their prey in almost total darkness—all the strange creatures who live by night!



Meet the lovable children of Nature—like the shy, tree-dwelling Koala, the model for the original "Teddy bear."



Collect a "Museum-at-Home" of butterflies like the lovely Tiger Swallowtail.

Explore the underwater world through the Nature Program's color cameras!



THE NATIONAL AUDUBON SOCIETY INVITES YOU TO ACCEPT THIS EXCITING FREE OFFER (VALUE \$2.00)

TO INTRODUCE YOU AND YOUR FAMILY TO THIS NEW NATURE HOBBY

THE AUDUBON NATURE PROGRAM Dept. FW-6, Garden City, New York

Please send me FREE my introductory package, consisting of the CAMOUFLAGE IN NATURE collection of 30 natural color prints, a 7500-word informative album to mount them in, a handsome maroon-and-gold colored album case; and the illustrated handbook FUN WITH BIRDS—all FREE! I understand that you plan to issue a new Nature series each month in cooperation with the National Audubon Society, for only \$1.00 each plus a small charge for shipping. After examining my FREE set, I'll notify you if I do not wish any others. I may cancel my subscription at any time I wish without further obligation.

Name _____ (Please Print)

Address _____

City _____ Zone _____ State _____

SEND NO MONEY MAIL COUPON PROMPTLY

Name, office or company, address and phone number, enclosed 2 (one) (send only to U.S.A. and Canada)

THE NATIONAL AUDUBON SOCIETY's new Nature hobby has captured the imagination of thousands of American families. Now you and your family can discover and share the wonders of Nature at home, under the guidance of friendly, inspired naturalists.

As your introduction, please accept this \$2.00 value Gift Package—without cost or obligation—with the compliments of the National Audubon Society. Here's what you get (all FREE):

1. "CAMOUFLAGE IN NATURE"—30 color prints and an album in which to mount them. Here, through the "magic eye" of magnificent color photographs—plus fascinating text by an expert naturalist—you will learn the outstanding story of animals and plants which wear "disguises" to hide and protect them from their enemies—hundreds of facts about Nature's wonders and secrets!
2. "FUN WITH BIRDS"—This illustrated handbook tells how to study and enjoy Nature's most beautiful and interesting creatures, right in your own backyard. Shows how to build bird houses, bird baths and feeding stations—how to attract birds you might never otherwise have seen.
3. HANDSOME PROTECTIVE CASE—A distinctive maroon-and-gold color pull-drawer case to store and protect your "Museum-at-Home" collection.

This Gift Package is offered to you—absolutely FREE—to demonstrate how much pleasure and knowledge you and your family can enjoy with this new program of things-to-know and things-to-do in the wonderful world of Nature!

ALL PICTURES IN THRILLING NATURAL COLORS!

This revolutionary program—with the aid of beautiful true color photographs and fact-filled albums in which to mount them—takes you "into the field" on a fascinating quest after Nature's secrets. Guided by wise, companionable naturalists, you see how Nature "protects her own" with camouflage... learn the strange, almost unbelievable ways some animals raise their young... collect your own "Museum-at-Home" of albums about exotic flowers, beautiful butterflies, animal oddities. Best of all, your naturalist-guides will open your eyes to the wonders you can discover in your own back-yard or park!

Each month a fascinating new topic is selected and a set of about 30 color prints is issued, together with an album in which to mount them and a text that explains your "Museum-at-Home" collection. The whole family will look forward to each of these monthly Nature Program sets, and will find warm pleasure in enjoying them together. The total cost is very low—only \$1 for each set, plus a few pennies for shipping. But you assume no obligation when you send for your FREE GIFT package. You may resign your Nature Program membership any time you wish.

However, we feel sure that, once your family has become acquainted with this "Museum-at-Home" program, you will wish to continue these delightful monthly "visits" for a while. That is why we make this unusual FREE offer—without any requirement that you buy another set. However, we urge you to send for your FREE sample package now, as quantities are limited. Mail the coupon today!