

Bible School Starts June 3 At Butte Falls

Beginning Monday, June 3, at 9 a. m., the Butte Falls Community Bible school will hold daily vacation Bible school classes for boys and girls, ages 4 through 15. Mrs. Louis S. Crammer will be the superintendent and Mrs. Howard Simmonds will have charge of the music. Mrs. William B. Edmondson will again act as secretary of school supplies.

The classes and their teachers are as follows: beginners, Mrs. Harry Dalton; primary, Mrs. Leonard C. Richman; junior boys, Miss Joyce Berk; junior girls, Mrs. L. W. Berk; and intermediates; Howard Simmonds.

Other activities of the local church include a recently organized church service for intermediates under the direction of Mr. and Mrs. Douglas Crammer. Mrs. Dwayne Burton plays the piano for the services which include singtime, games, and devotions for young folks of the sixth, seventh and eighth grades. This group meets every Sunday at 6 p. m. in the church auditorium.

Another group for high school young people has been meeting alternately at the Rev. Howard Simmonds' home and the Elga Abbott home on Wednesday nights at 7 p. m. Miss Donna Berk is the song leader and Miss Delores Brown is the secretary-treasurer. The young people are planning a high school age roller skating party at Ashland sometime in June.

The first baptismal service ever held in the almost completed church auditorium will be June 16 at 7 p. m. Anyone desiring to be baptized at that time should contact Mr. Simmonds.

NO EVENING SERVICES

Evening services at many of the Medford and surrounding community churches will not be held this Sunday because of high school baccalaureate services.

ADVENT CHRISTIAN CHURCH

West Jackson and Welch sts., near Holly st.
Rev. G. E. Walston, pastor
Sunday: 9:45 a. m.—Church school
11 a. m.—Morning worship, "Our graduates," communion
No regular service
Tuesday: 7 p. m.—Choir practice and prayer service

ASCENSION LUTHERAN CHURCH

Pythian Bldg., Fifth and Grape sts.
Rev. Elvin S. Tolsted, pastor
Sunday: 9:45 a. m.—Sunday school and confirmation class
11 a. m.—Worship with sermon, "The Efficacy of Power"
7 p. m.—Evening service

BETHEL ASSEMBLY OF GOD

128 North Riverside
L. D. Krause, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Worship service
6 p. m.—CA youth service
7 p. m.—Evangelistic service
7:30 p. m.—Bible and prayer hour

CHURCH OF CHRIST

1055 Court st.
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Worship service
7 p. m.—Evangelistic service
7:30 p. m.—Bible and prayer hour

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

648 South Ivy
D. E. Nelson, bishop
Sunday: 9 a. m.—Priesthood
10:30 a. m.—Sunday school
11:20 a. m.—Testimony and sacrament meeting
Tuesday: 7 p. m.—Night service
7:30 p. m.—MIA
Wednesday: 10 a. m.—Primary

CONGREGATIONAL CHURCH

500 Oakwood dr.
(1 block south of East Main on Grove-land ave.)
Thomas McCamant, minister
Sunday: 9:45 a. m.—Sunday school
9:45 a. m. and 11 a. m.—Worship, "What God Wants You To Be"
Monday: 8 p. m.—Church council
Friday: 7:30 p. m.—Membership class

EASTWOOD BAPTIST CHURCH

(American Baptist)
North Keene Way dr. at Ridgeway
Richard M. Jones, pastor
Sunday: 9:45 a. m.—Church school and pastor's class
11 a. m.—Morning worship, "Unfinished Business"
Tuesday: 11:30 a. m.—Woman's Mission society annual picnic
7:30 p. m.—Board of trustees
Wednesday: 7:30 p. m.—Hour of prayer
8:30 p. m.—Choir rehearsal

FIRST ASSEMBLY OF GOD

1108 West Main st.
Robert E. Cull, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Worship, "The Blood Covenant," guest speaker, Rev. J. W. Harrel, communion
6 p. m.—Adult Bible study and Christ Ambassadors meeting
7 p. m.—Evangelistic service, "The Wild Donkey's Colt," Mr. Harrel
Tuesday: 8:30 p. m.—Orchestra practice
7:30 p. m.—Choir practice
Thursday: 7:45 p. m.—Bible study and prayer, speaker, H. D. Kahl

FIRST BAPTIST CHURCH

Conservative
North Central at Fifth
James W. Neesley, pastor; Haddon Robinson, assistant
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship (KBOY), "So You Have Been Promoted"
6:30 p. m.—Evening evangelistic hour, "Are the Children of God's Children Really God's Children?"
Wednesday: 7 p. m.—Midweek service
Friday: 7:15 p. m.—Adult choir

FIRST CHRISTIAN CHURCH

Ninth at Oakdale
William C. Pope, minister
Sunday: 9:45 a. m.—Sunday school
10:30 a. m.—Morning worship, "The Good Shepherd"
Monday: 8 p. m.—Boy Scouts
Wednesday: 11 a. m.—Christian Women's fellowship meeting, luncheon, program
7:30 p. m.—Choir rehearsal



MEDFORD CHURCH DIRECTORY

"I can do all things in him who strengthens me."
Philippians 4-13.

FIRST CHURCH OF CHRIST

10 a. m.—Sermon subject, "Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced"
10 a. m.—Sunday school, nursery available Sunday and Wednesday
Wednesday: 8 p. m.—Testimonials of healing, Reading room, 228 West Sixth st.
10 a. m. to 5 p. m.—Daily (except Sundays and holidays)

FIRST CHURCH OF GOD

Haven and Holly sts.
Rev. Harold H. Jones, minister
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship, "Look at Your Hands"
4 p. m.—Youth fellowship hour
7 p. m.—Upper room prayer hour
Wednesday: 7:30 p. m.—Prayer meeting and business meeting
Thursday: 7:30 p. m.—Missionary meeting
Friday: 4 p. m.—Friendways club

FIRST CHURCH OF THE NAZARENE

320 North Holly st.
Rev. Raymond Hurn, pastor
Sunday: 9 a. m.—"Gospel Hour" KMED
9:45 a. m.—Sunday school
10:30 a. m.—Morning worship
6 p. m.—Youth groups
Monday: 4 p. m.—Indian maidens annex
Wednesday: 7:30 p. m.—Family prayer meeting
8:15—Choir practice
Thursday: 7:30 p. m.—Prayer and fasting
Saturday: 7 p. m.—Prayer at church altar

FIRST METHODIST CHURCH

West Main at Laurel sts.
Dr. Raymond E. Balcomb, Rev. George Westbrook, Rev. Mrs. Anne Gorbey, ministers
Sunday: 9:45 a. m.—Church school, four adult classes, class for retarded children
9:30 and 11 a. m.—Morning worship
11 a. m.—Senior and junior high church school, kindergarten, nursery, primary church
7 p. m.—Senior high MYF
Tuesday: 7:45 p. m.—Commission on education
Wednesday: 7 p. m.—Boy Scouts
7:30 p. m.—Fellowship and prayer
8 p. m.—Chancel choir rehearsal
Thursday: 12 noon—Methodist Men's luncheon
1:30 p. m.—Women's Bible class
Friday: 10 a. m.—Junior high MYF outing, Dead Indian Soda Springs camp

FRIENDS CHURCH

Corner Merriman and DeBarre avs.
Clynton G. Crisman, pastor
Sunday: 9:45 and 11 a. m.—Sunday school
10:30 a. m.—Worship
11 a. m.—Junior church and nursery
7:30 p. m.—Evening worship
9:30 p. m.—"Quaker Hour" KMED
Wednesday: 7:30 p. m.—Youth prayer meeting
Thursday: 7:30 p. m.—Midweek prayer meeting

MT. PITT AVENUE CHURCH OF THE NAZARENE

Cor. Mt. Pitt ave. and Chesnut
Rev. Dwayne Batchelor, pastor
Sunday: 9:45 a. m.—Sunday school
10:30 a. m.—Worship service
7 p. m.—Evening service
Wednesday: 7 p. m.—Midweek service

PHILADELPHIA CHURCH

(Nondenominational)
1 block off Crater Lake ave. on Grandview ave.
Rev. and Mrs. Thomas White, pastors
Sunday: 10 a. m.—Sunday school
11 a. m.—Morning worship
4:30 p. m.—Evening service
7:45 p. m.—Evangelistic service
Wednesday: 7:45 p. m.—Midweek service

PILGRIM HOLINESS CHURCH

East Jackson and Besseie sts.
Rev. Sermon Moore, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship
6:45 p. m.—Young people's service
7:30 p. m.—Evangelistic service
Wednesday: 7:30 p. m.—Midweek prayer meeting

RE-ORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Tenth and Ivy sts.
Sunday: 9:45 a. m.—Church school
11 a. m.—Communion service
2:30 p. m.—Re La De Sa women's class
Wednesday: 7:30 p. m.—Prayer service

SACRED HEART CATHOLIC CHURCH

316 South Oakdale ave.
Priests: Fr. Nicholas Deis, Fr. John A. Hg. Fr. William McLeod
Sunday: 6:30, 9:30 and 11 a. m.—Mass
Saturday: 4, 5:30 and 7:30 p. m.—Confession
Daily: 8 a. m.—Mass

ST. LUKE'S METHODIST CHURCH

Business rd., Jackson county fair-grounds off Stewart ave.
John Albert Taylor, minister
Sunday: 9:30 a. m.—Church school
9:30 a. m.—Morning worship, "Charles Reynolds Brown, Christian"
Sunday: 8 a. m.—Holy communion
9:30 a. m.—Church school family service
9:30 and 10:45 a. m.—Nursery school
11 a. m.—Holy communion with sermon
2:15 p. m.—Coffee hour
12:45 p. m.—Holy baptism
Friday: 7:30 p. m.—Holy communion
11 a. m.—Holy communion

ST. MARK'S EPISCOPAL CHURCH

Fifth St. and North Oakdale ave.
Rev. George B. W. Bolster, rector
Rev. John A. Bright, assistant
Sunday: 8 a. m.—Holy communion
9:30 a. m.—Church school family service
9:30 and 10:45 a. m.—Nursery school
11 a. m.—Holy communion with sermon
2:15 p. m.—Coffee hour
12:45 p. m.—Holy baptism
Friday: 7:30 p. m.—Holy communion
11 a. m.—Holy communion

SEVENTH-DAY ADVENTIST CHURCH

Corner Edwards and Beatty sts.
Elder John Trude, pastor
Friday: 7:30 p. m.—Teens for Christ, Medford church
Saturday: 9:30 a. m.—Sabbath school
11 a. m.—Worship, O. V. Fellows, speaker
4 p. m.—Area outdoor meeting, RRA park, followed by baptism
Monday: 7:30 p. m.—Junior dorcas
Tuesday: 7:30 p. m.—Pathfinders
Wednesday: 10 a. m.—Senior dorcas
7:30 p. m.—Prayer meeting

ST. PETER'S EVANGELICAL LUTHERAN CHURCH

(Missouri Synod)
1020 East Main st.
Kenneth F. Korby, pastor
Sunday: 9:45 a. m.—Early service
9:30 a. m.—Sunday school and Bible study
11 a. m.—Worship with sermon and holy communion
1-3 p. m.—Walter League rally classes
8 p. m.—Adult instruction class
Wednesday: 11 a. m.—Mission callers
8 p. m.—Service and Bible study
Thursday: 9:30 p. m.—Adult classes
Saturday: 9 and 10:30 a. m.—Children's catechumen classes
10 a. m.—Cherub and junior choir

SALVATION ARMY CHURCH

4th and Bartlett sts.
Capt. William Ricken, commanding officer
Saturday: 7:30 p. m.—Street service
7:30 p. m.—Bible study
8:30 p. m.—Soldiers meeting
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship and junior church
6 p. m.—Young people's service
7 p. m.—Street service
7:30 p. m.—Evening worship
Tuesday: 7:30 p. m.—Bible study and prayer
Wednesday: 8:30 p. m.—Street service
Thursday: 7:30 p. m.—Youth night
Friday: 11 a. m.—Ladies day home league
7 p. m.—Ladies night home league

UNITARIAN FELLOWSHIP

Mrs. A. M. Hamilton, Ashland, chairman
Sunday: 8 p. m.—"Religious Liberals Examine the Bible," by Mrs. Helen Ashley at the home of Mr. and Mrs. Allen Hatch, 3131 Madrona lane, Medford

UNITY CENTER OF MEDFORD

203 Holly Theater bldg.
Sunday: 11 a. m.—Devotional service and Sunday school, "Success at Home"
Thursday: 7:30 p. m.—Midweek service
Friday: 11 a. m.—Morning study class

VALLEY VIEW SEVENTH-DAY ADVENTIST CHURCH

South Stage rd.
W. Floyd Brees, pastor
Friday: 7:30 p. m.—Teens for Christ, Medford church
Saturday: 10 a. m.—Sabbath school
9:30 a. m.—Worship hour
4 p. m.—Outdoor service, Rogue River academy park, baptism
Sunday: All church and school picnic at RRA park
Monday: 7:30 p. m.—Junior dorcas, Medford dorcas building
Tuesday: All-day dorcas
Wednesday: 7:30 p. m.—Teachers meeting
7:30 p. m.—Prayer meeting

ZION LUTHERAN CHURCH ULCA

Fourth and Oakdale
G. Herbert Hillerman, pastor
Sunday: 9:45 a. m.—Sunday school
10:30 and 11 a. m.—Worship service, "Whenever Our Hearts Condemn Us"
6:30 p. m.—Intermediate Luther League potluck dinner
Tuesday: 8 p. m.—Women's guild
Saturday: 9 a. m.—Catechetical class

Communion Sunday at First Methodist Church

Holy communion will be served at the 9:30 and 11 a. m. worship services Sunday at the First Methodist church, Medford. Dr. Raymond E. Balcomb will preach on "The Test of Religion."
Musical selections at the services will include "The Twenty-Third Psalm," "God is My Shepherd," "Hear Thou My Prayer, O Lord," and "Go Not Far From Me."

COUNTY CHURCHES

ASHLAND

FAITH TABERNACLE
Highway 99 South of Ashland
Rev. Leo C. Wine, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship
7:30 p. m.—Evangelistic services
Tuesday and Friday: 7:30 p. m.—Midweek services
Daily: 9:15 a. m.—The Voice of Deliverance, KWJN

FIRST METHODIST CHURCH

North Main at Laurel
Ross Knotts, pastor
Sunday: 9:30 a. m.—Sunday school
10:30 a. m.—Worship "Miracles"
1:30 p. m.—Senior MYF
Monday: 8 p. m.—Official board meeting
Tuesday: 1:30 p. m.—Prayer group
Wednesday: 7:30 p. m.—Choir rehearsal
Thursday: 9:30 a. m.—WCS
9:45 a. m.—Sunday school
11 a. m.—Morning worship, "Invincible Victories"
Wednesday: 8 p. m.—Choir rehearsal
10:30 a. m.—Women's association program and luncheon
Monday thru Friday: 9:11-30 a. m.—Venting church school

FIRST PRESBYTERIAN CHURCH

North Main and Helman sts.
Rev. B. J. Holland, minister
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship, "Invincible Victories"
Wednesday: 8 p. m.—Choir rehearsal
10:30 a. m.—Women's association program and luncheon
Monday thru Friday: 9:11-30 a. m.—Venting church school

FIRST PRESBYTERIAN CHURCH

North Main and Helman sts.
Rev. B. J. Holland, minister
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship, "Invincible Victories"
Wednesday: 8 p. m.—Choir rehearsal
10:30 a. m.—Women's association program and luncheon
Monday thru Friday: 9:11-30 a. m.—Venting church school

CENTRAL POINT

CHURCH OF CHRIST

Third & Oak sts.
Mr. Jean M. Shelley, minister
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship, "Invincible Victories"
Wednesday: 8 p. m.—Choir rehearsal
10:30 a. m.—Women's association program and luncheon
Monday thru Friday: 9:11-30 a. m.—Venting church school

WAGNER CREEK MISSIONARY BAPTIST

Sunday: 9:45 a. m.—Sunday school
11 a. m.—Church service
7 p. m.—Senior MYF
8 p. m.—Evening service
Wednesday: 8 p. m.—Prayer meeting
Thursday: 8 p. m.—Young people's prayer meeting
8 p. m.—Prayer meeting

WAGNER CREEK MISSIONARY BAPTIST

Sunday: 9:45 a. m.—Sunday school
11 a. m.—Worship service, communion
6:45 p. m.—Prayer pals, jet cadets, senior young people, basic Bible studies, preservice prayer meeting
7:45 p. m.—Evening evangelistic service
Wednesday: 7:30 p. m.—Men's prayer meeting
Thursday: 7:30 p. m.—Choir
8 p. m.—Bible study and prayer

FIRST PRESBYTERIAN CHURCH

Dr. Norman Tully, pastor
Sunday: 9:45 a. m.—Church worship, "He Ascended into Heaven"
10:30 a. m.—Church school
10:30 a. m.—Talk-it-over Class
7 p. m.—Young Peoples meeting and home fireside

EAGLE POINT

COMMUNITY BIBLE CHURCH

Joseph J. Munsnav, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Worship service
7 p. m.—Youth Fellowship groups
8 p. m.—Evening service
Wednesday: 7 p. m.—Choir practice
8 p. m.—Prayer meeting and Bible study
Monday thru Friday: 9:11-30 a. m.—Bible school

SEVENTH-DAY ADVENTIST BAPTIST

Elder John Trude, pastor
Sunday: 9:30 a. m.—Sabbath school
11 a. m.—Worship
Wednesday: 7:30 p. m.—Prayer meeting at the home of Mr. and Mrs. Herschel Harper

SHADY COVE

OUR LADY OF FATIMA CATHOLIC CHURCH
Sunday: 10 a. m.—Mass
ST. MARTIN'S EPISCOPAL CHURCH
Sunday: 7:30 p. m.—Holy communion with sermon, Rev. John A. Bright in charge

JACKSONVILLE

ASSEMBLY OF GOD

Rev. William D. Turnbull, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship, Rev. V. Engelman, missionary from Africa
6:30 p. m.—Christ ambassadors
7:30 p. m.—Evening worship
Thursday: 7:30 p. m.—Bible study
Monday thru Friday: 9 a. m.—Vacation Bible school

FIRST PRESBYTERIAN CHURCH

Rev. Robert Bridge, interim pastor
Sunday: 10 a. m.—Sunday school
11 a. m.—Worship service, "Don't Play the Fool"
ST. JOSEPH'S CATHOLIC CHURCH
Sunday: 10 a. m.—Mass

PHOENIX

CHURCH OF CHRIST

500 First st.
Dean Pense, minister
Sunday: 9:45 a. m.—Sunday school
10:45 a. m.—Morning worship
6:15 p. m.—Youth meetings
7:30 p. m.—Evening service
Wednesday: 7:30 p. m.—Midweek service

CHURCH OF THE NAZARENE

301 Third St.
Rev. Martin M. Lumby, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship
6:45 p. m.—Young people NYPS
6:45 p. m.—Adult Bible study and prepare pray
7:30 p. m.—Evangelistic hour
7:30 p. m.—Midweek prayer service
Friday: 7:30 p. m.—Collage prayer meeting

FIRST PRESBYTERIAN CHURCH

Second and Church sts.
Ernest R. Volkman, minister
Sunday: 9:45 a. m.—Church school
11 a. m.—Worship, "Jeremiah, the Prophet"
8 p. m.—High school baccalaureate service, Mr. Volkman, speaker
Wednesday: 7:30 p. m.—Bible study and prayer hour
7:30 p. m.—Choir practice
7:30 p. m.—All church roller skating party at Ashland
Saturday: 2 p. m.—Cub scout picnic at Elliott's farm

TALENT

FIRST METHODIST CHURCH
First and Wagner avs.
Rev. Alice May Woodley, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Church service
7 p. m.—Senior MYF
8 p. m.—Evening service
Wednesday: 8 p. m.—Prayer meeting
Thursday: 8 p. m.—Young people's prayer meeting

WAGNER CREEK MISSIONARY BAPTIST

Sunday: 9:45 a. m.—Sunday school
11 a. m.—Church service
7 p. m.—Senior MYF
8 p. m.—Evening service
Wednesday: 8 p. m.—Prayer meeting
Thursday: 8 p. m.—Young people's prayer meeting
8 p. m.—Prayer meeting

Friday, May 31, 1957

RURAL CHURCHES

BEREAN BAPTIST CHURCH

White City
Glenn S. Wade, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship
7 p. m.—Baptist youth
8 p. m.—Evening service
Wednesday: 7:30 p. m.—Prayer and Bible study
Monday thru Friday: 9-12 noon—Bible school

CHURCH OF THE GOOD SHEPHERD EPISCOPAL

Prospect
Sunday: 11:15 a. m.—Morning's prayer with sermon, James H. Grieve in charge
COMMUNITY BIBLE CHURCH
Butte Falls
Rev. Howard Simmonds, pastor
Sunday: 9:30 a. m.—Sunday school
11 a. m.—Morning worship
11 p. m.—Junior young people
7 p. m.—Evening worship
Tuesday: 7:30 p. m.—Bible study and prayer
Wednesday: 7:30 p. m.—Young people, Abbott home

COMMUNITY BIBLE CHURCH

Butte Falls
Rev. Howard Simmonds, pastor
Sunday: 9:30 a. m.—Sunday school
11 a. m.—Morning worship
11 p. m.—Junior young people
7 p. m.—Evening worship
Tuesday: 7:30 p. m.—Bible study and prayer
Wednesday: 7:30 p. m.—Young people, Abbott home

GRIFFIN CREEK UNION

(Non-denominational)
Griffin Creek Grange
Rev. Tyley O. Evans, pastor
Sunday: 9:45 a. m.—Sunday school
10 a. m.—Worship, communion
Wednesday: 7:30 p. m.—Bible study and prayer time, grange

ROGUE VALLEY SPIRITUALIST CHURCH

Route 1, Box 161, Gold Hill
M. M. Kruse, D.D.
Sunday: 8 p. m.—Service
SAMS VALLEY COMMUNITY CHURCH
(Interdenominational)
School house
Rev. H. A. Dierdorf, pastor
Sunday: 10 a. m.—Sunday school
11 a. m.—Worship, communion
Wednesday: 8 p. m.—Prayer and Bible study

SAMS VALLEY GOSPEL CHURCH

(Interdenominational)
Sunday: 10 a. m.—Sunday school
11 a. m.—Morning worship, Pat Miller, speaker
7:30 p. m.—Regular service, Gordon Peterson, speaker
Thursday: 7:30 p. m.—Bible study and prayer meeting
TRAIL COMMUNITY CHURCH
Rev. Ernest Evers, pastor
Sunday: 9:45 a. m.—Sunday school
11 a. m.—Morning worship
7:30 p. m.—Evening gospel service
Monday: 7:30 p. m.—Young people meeting, Jack Carlton home
Wednesday: 7:30 p. m.—Bible study and prayer meeting
Thursday: 9:30 a. m.—All day missionary meeting, at church

Exam for Fireman Applicants June 15

Civil service examinations for fireman applicants will be held at the central Medford fire station Saturday, June 15, according to Fire Chief Gordon Barker.
Candidates for the examination should call at the office of the fire chief in the central station, Third and Fir sts., Medford, for application forms, Barker said.
Qualifications for applicants include minimum height and weight requirements, age not less than 21 or more than 34, a high school education or equivalent and good physical condition, the chief said.
Deadline for filing the completed application forms is 6 p. m. Tuesday, June 11.

Cadillac



Friendly Welcome For a Total Stranger!

He's a "stranger in these parts"—just passing through on his way to some distant destination. But you wouldn't know it to look at the wonderful welcome he receives as he brings his car to a silken stop and his day's travels to an end.
For high on the hood of his motor car rides the beautiful crest of Cadillac—and hospitality just seems to follow a new Cadillac wherever it goes. No man, you see, is ever without standing when he is in command of the "car of cars."
For it is a recognized fact that Cadillac owners—representing though they do such varying fields of endeavor and such widely separated parts of our world—also have a great deal in common. Invariably they are people of marked personal achievement—who have won for themselves a considerable measure of respect and recognition.
In brief, the driver's seat of the Cadillac car is the traditional dwelling place of the world's leading citizens. And people everywhere have found it safe to assume