

Jimmy Wakely to Top Entertainment List at Medford Home Show

Four-Day Event to Start May 30 in Crystal Warehouse

The 1959 Medford Home Show which opens for four days Thursday, May 30, will be the biggest event of its kind in Medford history, producers of the show believe.

An estimated 35,000 people may attend the show, which opens at noon Thursday and closes Sunday at 10 p.m., and which will feature more than 60 exhibits of the latest developments in home building materials, appliances, furnishings and ideas for the homemaker.

In addition to the exhibits, the show features a stage production three times daily, with Jimmy Wakely, Decca recording star, as headliner.

Supporting Wakely are several other well-known acts, including The Great Monty, recently seen on the Ed Sullivan show, and The Sing Lee Sings, Chinese entertainers.

Almost all local merchants and institutions participating in the event have brought in exhibits of their newest products or services. Almost every exhibit also will feature free merchandise, gifts and samples.

The show will be staged in the new Crystal Springs warehouse at the end of South Fir st., in Medford, a new building of approximately 20,000 square feet which has never been used.

Doors will open at noon on Thursday, Saturday, and Sunday, and at 5 p.m. Friday, remaining open until 10 p.m. each evening. Admission is 50 cents for adults and free to children under school age if accompanied by adults.

TV Has Important Part in Furnishings

Television has become an important part of our lives in the past few years. It has brought entertainment into our homes. And because of this, we spend more time at home—and in our living rooms—watching the television screen.

The influence of television is being felt on home furnishings. Ottomans are getting larger, so that they are more comfortable seating pieces. Pull-out chairs are being designed so that they look good from all angles and can stand alone in a room. Sofas are getting bigger and "sprawler" for more viewing comfort.

Watching television seems to increase the appetite, too, so that snack tables are becoming more popular. Many of them are small and compact and fold for easy storage when not in use. Tea wagons are handy, too, because they can be loaded with snacks in the kitchen and rolled into the living room with a minimum of effort.

Remember, too, that you are spending more time in your living room watching television. Your furniture will be getting increased use. Even though today's furniture is built to last a long time, you can't expect it to last forever.

A free booklet titled "How to Buy Your Carpets and Rugs Wisely" will help you judge carpet quality and determine your carpet needs. Write the Carpet Institute, 350 Fifth Avenue, Dept. 30, New York 1, N.Y. The fluffy pile construction of carpet encloses much of the floor and actually insulates the floor and prevents chilly drafts. You can sit on a rug to your heart's content, knowing the floor is protected against cold.



JIMMY WAKELY
Among Top Western Singers

Dining Groups Today Designed With Rest, Comfort for Family

Dinner is a family affair. And it should be eaten in pleasant, relaxing surroundings. When the family is gathered around the dining table, for the evening meal or on festive occasions, they should be able to dine in comfort.

The dining groups which are available today have been designed with that idea in mind. Whether you have a large dining room or whether your home has a smaller dining area, you will find a group which will fit beautifully and which can be adapted to your needs.

You can furnish your dining room in any style or period which suits your fancy. Some very lovely French provincial groupings were introduced during the recent home furnishings markets.

Many of the French provincial lines have a painted finish. A number of them combine rich natural wood table and chest tops with painted legs. It is an interesting and attractive combination.

Cane Backs
One line has dining chairs with cane backs which are painted white. Running through the canes is a delicate criss-cross pattern which is painted in a soft pastel color.

The many correlated collections are a perfect answer for the dining group which must be placed in a living-dining area. The furniture for both areas is coordinated so that it blends well together and presents a unified setting.

One such line is called "Cadence." This is a contemporary grouping with colonial overtones. Pieces are available for dining room, living room and bedroom.

There are many pieces from which to choose for your dining room. A number of differently styled chests are available. You can combine two or perhaps three against one wall and place a china cabinet on one of them. A bookcase deck is also available which contains a fall-front desk.

The wood used in this group is maple in a light, honey finish. Slatted doors are a feature of the chests. Drawer pulls are wooden.

long and vertical and tipped with gleaming brass edges. Dining chairs may be covered in fabric or in leather, whichever you prefer.

More Styling

More styling is being seen in metal dining groups these days. One new line includes an Early American dining group. It is available with either a rectangular or a round dining table. Chairs have padded seats and backs, covered in an attractive fabric in a provincial pattern.

The romantic influence sweeping the country, inspired by the musical play, "My Fair Lady," has reached the furniture field, too. One new dining group is even called by that name. It is cleanly and finely styled and eloquently tells the story of the dignity of traditional design.

Servers are continuing to be an important part of dining room groupings. They are wonderfully handy for transporting food from the kitchen to the dining room or for bringing refreshments into the living room when you are entertaining more casually. They also add a bit more storage space.

Walnut is the most popular wood for the contemporary dining groups. Maple and cherry remain strong for early American. Mahogany is still the favorite for 18th century groupings.

Efforts Made To Reduce Noises

Noise attacks us from all sides and often produces an unaccountable feeling of irritability. A great deal has been done to counteract noise in the home, particularly in the kitchen where several appliances are going simultaneously in addition to the demanding voices of small children.

Knowing that a high noise level in the kitchen increases fatigue and jangles the nerves, manufacturers have made a concerted effort to make the operation of cabinets and appliances as quiet as possible. Building materials and floor coverings are also available to serve as quieting influences.

Steel kitchen cabinet doors are insulated with a sound deadening material and are equipped with rubber stops so that Lilliputian members of the family can slam them without driving mother to distraction. Cabinet drawers roll softly on nylon bearings.

Design engineers for appliance manufacturers constantly endeavor to reduce the sound level of their mechanical partners which do so many kitchen chores automatically.

Resilient flooring should be used if you want to deaden sounds. Rubber tiles and vinyl plastics are particularly effective and also cushion the miles of footsteps covered each day in the kitchen. Using rubber or plastic coated wire racks for dish draining and storage are small devices to help sound condition the kitchen.

Carpet's acoustical benefits play a vital role in radio and television broadcasting. The manager of the New York studio building for CBS says: "It would be impossible to do a show without carpets, since they are extremely important for acoustical purposes—eliminating noises of show personnel walking about the studios while programs are on the air."

Oklahoma Man In Choir Before Becoming Popular

Jimmy Wakely, one of America's best-known western singers who stars at the Medford Home Show beginning Thursday, May 30, was raised in Oklahoma, but learned his singing in a church choir rather than on the range.

Jimmy's career as a western singer began after he had established himself as a singer of popular songs and had been signed to a Hollywood contract. In addition to having had several records hit the million mark in sales, Wakely has starred in more than 30 movies, has appeared as a guest star on numerous television productions, and has had his own network radio program for more than five years. He is believed to be one of the highest-paid western singers in show business.

Variety Acts

In addition to Wakely, the stage show at the Medford Home Show will feature such variety acts as The Great Monty and Sing Lee Sings.

Monty recently appeared on the Ed Sullivan show, where he thrilled television audiences with an act which has been thrilling club audiences for several years. An acrobat and stunt man, Monty's most hair-raising act is a hand-balance on a stack of shaky blocks over a table studded with razor sharp knives.

The Sing Lee Sings are a famous Chinese family of entertainers who do everything from juggling to acrobatics to song and dance acts. Small ones in the family form a second troupe, the Chinese Mouseketeers.

Mistress of ceremonies will be Blanche Cooper of the Cooper Sisters, who last appeared at the Frontier in Las Vegas.

Three complete shows daily will be continuous entertainment from the time the doors open each day until closing, producers said.

New Freestanding Appliances Available

If you've admired the integrated look of built-in ranges and refrigerators in modern kitchens but lacked the space, you'll welcome the new freestanding appliances. Their trim, straight lines and squared corners fit tightly against adjacent cabinets for a built-in appearance.

Of particular interest to persons remodeling their kitchens is the complete flexibility these appliances offer. There's a wide variety of models to fit whatever space is available as well as every budget. And these new freestanding appliances have the same automatic features that are found on built-ins plus an array of colors or gleaming white to match your steel cabinets. Stainless steel trim is widely used to complete the modern look.

Because they are not installed permanently, it is easy to service the appliances should this be necessary. Also, it's a simple matter to take them with you in case your family moves.



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ARMLESS—Here is a side chair of the armless variety. Tapering legs, tipped with brass ferrules, lift it off the floor. Notice the print fabric. Prints are again gaining favor on upholstered pieces. They bring more color into your room. (Stratford)

Dishwashers Made To Fit Any Kitchen

The homemaker who thinks she hasn't room in her kitchen for a dishwasher—without extensive remodeling—is in for a happy surprise. Today dishwasher manufacturers offer a wide variety of styles designed to answer her individual kitchen space problems.

Under-counter and free-standing dishwashers are available in 24, 27 and 30 inch widths. In all sizes, racks have been designed to accommodate more dishes—many of today's models will hold complete service for eight.

The logical place to install a dishwasher is next to the sink since plumbing lines are already there. An under-counter model may be built-in either to the right or left of the sink. However, if there's no space available on either side consider replacing your present sink with a cabinet-sink with built-in dishwasher. This can be done in as little as 48 inches of space.

Free-standing dishwashers may be installed beside other kitchen appliances or cabinets and add precious counter top

Carpeted Floor Helps Cut Noise

A sense of relaxation and even luxury is important while listening to good music, whether it comes from TV, radio, hi-fi or home quartets.

The way a room looks and the way it feels are important to the wonderful let-go feeling that music brings.

Some manufacturers offer a choice of tops to either match or contrast with existing counters.

A carpeted floor is soft to the touch, even for stretching out on it and contemplating the ceiling. Psychologically, it spells comfort. And visually, its color and design adds beauty.

But more completely, carpet contributes to physical well-being which can be calculated in scientific terms... with a thermometer and a machine that counts the impact of noise. The

human being thrives in warmth and quiet. And in a noisy world, sound control in the home is important to peace of mind.

It has long been known that carpet quiets a room, but not how much. Recent scientific studies have revealed that carpet rates favorably with other acoustic products designed purely for that purpose, and the study quotes decibel ratings, the way of measuring sound.

Many steel sink cabinets have knee room for sit-down jobs.

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