

PENNEY'S

ALWAYS FIRST QUALITY!

FRIDAY, SATURDAY

Get a good start on Summer Savings!

DOLLAR DAY BARGAINS

SHOP PENNEY'S

NOW!

FOR ALL YOUR
SUMMER NEERS

Use Our Lay
Away Plan — It
Costs No More!



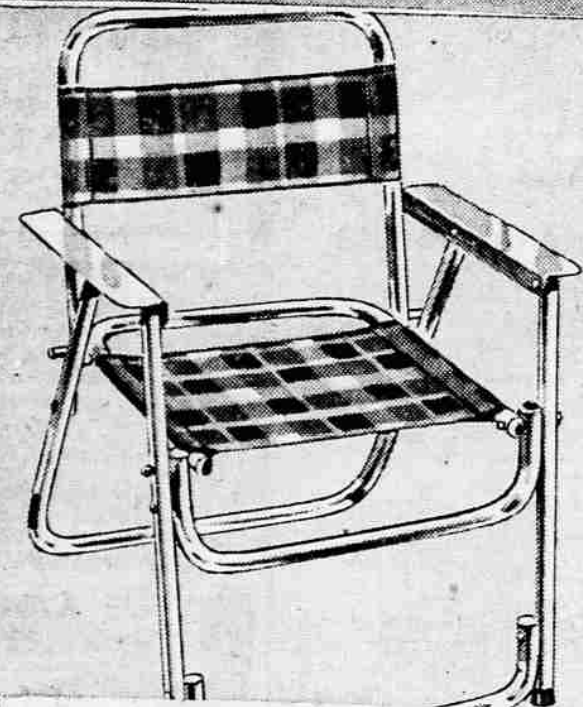
VERY SPECIAL OFFER!

Fully Lined Barkcloth Draperies

We bought out a famous Mills' entire stock to make this dramatic offer! Rich draping cotton-rayon frosted with lovely prints. Quality tailored. Oyster, gold, others.

\$6.50

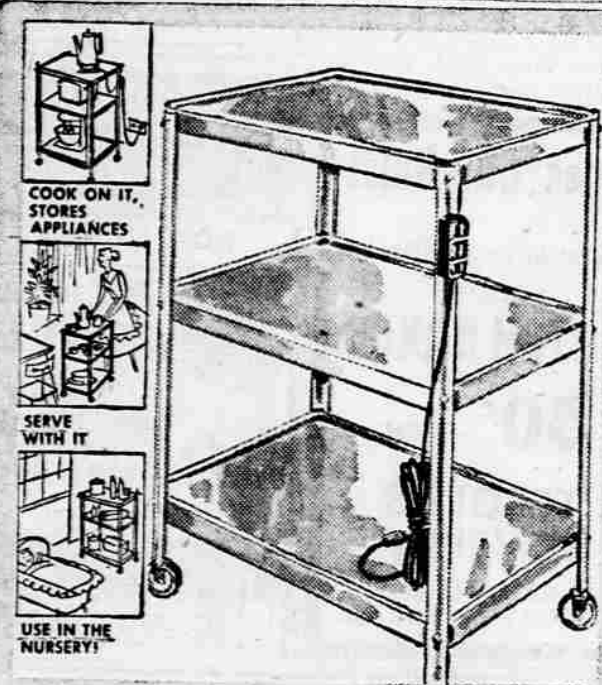
pair
50 inches wide,
floor length



Chairs That Relax You And Your Budget Too!

Roomy 'n' rugged! Made of polished aluminum tubing, covered with sturdy saran plaid for an extra in style! Lightweight for easy moving... folds flat for storage. Contour back.

4.44



New, chromed legs! 3-way outlet Penney's Utility Table

Penney's work saving table... handy as having a maid. Has 6 foot extension cord, 3-way outlet... plug in appliance or cook baby's formula right in the nursery. White, red, yellow baked enamel. Easy-rolling casters, 15 by 20 by 30 inches high.

\$5



SLEEVELESS COTTON
UNIVERSITY BLOUSES

1.50

A smart collection of sanforized blouses with smart university, "buckle treatment." White and pastels. 32-38.



GOLD PRINT
COTTON WHIRLERS

3.00

Fashionable thrills! Billowy belted cottons in the richest hues this side of mediterranean sun-spots. Machine washable.



BUDGET DREAM
COTTON BATISTE

2.00

Dream light! Dream soft! Cotton batistes in powder pales. They whisk through suds, jiffy iron! GIFT-SWEET! Small, medium, large!



PERFECT QUALITY
NYLON SHEERS

2 Pcs. 1.00

Perfect quality sheer nylons at a stock up price. 60 gauge, 15 denier construction, dark seams... spring colors. Sizes 9-11.



Budget Star! Lean-Leggy TAILORED TWILLS

Fashioned to fill your summer full of fun 'n' flattery, quality twills amply cut to Penney specifications! Machine washable, black tan or a real smash, sunny turquoise!

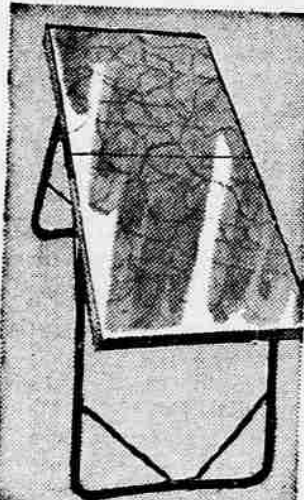
\$2

10 to 20

**SPECIAL! MEN'S
HARDWOOD
SHAPED SUIT HANGERS**
3 for 1.00

**SPECIAL! LADIES'
PRINTED PLISSE GOWNS**
Floral Print
34-40 **1.50**

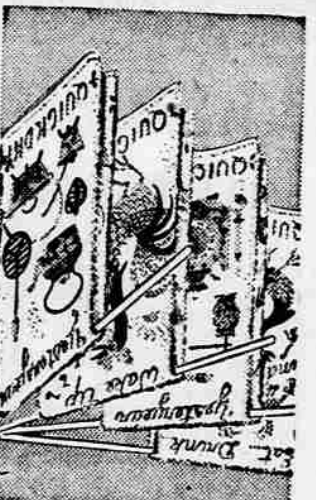
**REPEAT SPECIAL!
CANE SHELL CHAIRS**
Sturdy Wrought
Iron Bases **4.44**



FLAT FOLDING
STEEL TABLE

12.88

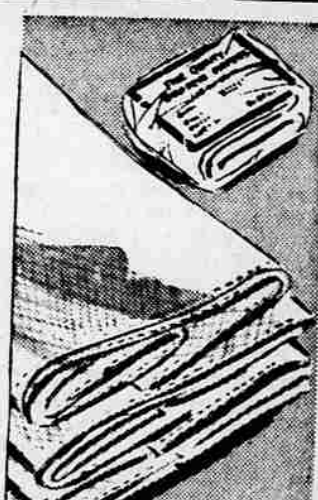
Opens to 27x60 inches. Now at an exciting low price... Penney's modern homemaker's table! Serves as a table, desk, buffet board. Solidly built of steel it folds flat in a jiffy.



NOW! TERRY
FOR THE KITCHEN

2 for 1.00

16 by 30 inches. You'll simply love them. Dynamic print towels add color 'n' sparkle to your kitchen. Quick-dry terry does a fabulous job on dishes. Sops up water, no lint!



SCOOP BUY!
BIRDSEYE DIAPERS

6 for 1.00

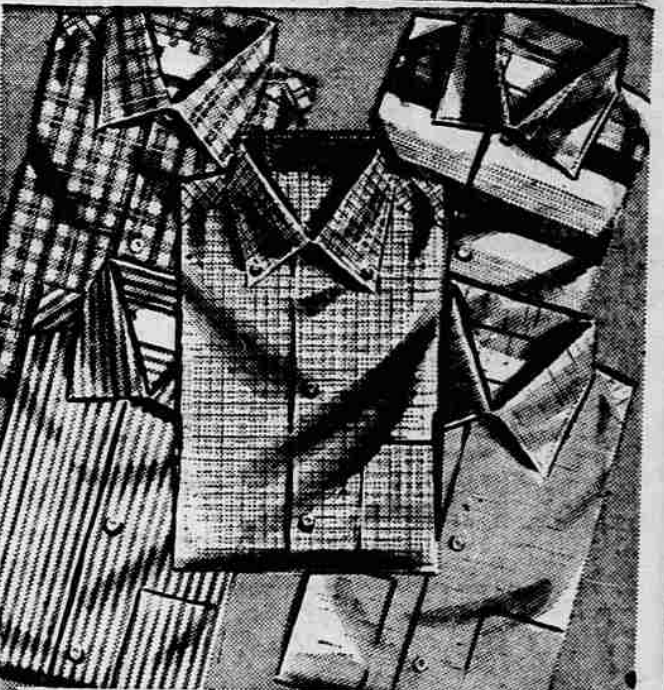
Saving Special! Ultra-comfy next to baby. Combed soft Birdseye diapers! Large 27x27 inch size! Firmly stitched hems! Wonderful opportunity to stock up.



SPECIAL! GIRLS
SUNBACK DRESSES

2.98

A one time buy! Possible because our buyers captured a close-out on quality young-fashion cottons! They're crisp, cool... in a bower of color! They're deeply sashed and hemmed. They machine wash, touch-up iron! Toddlers Sizes... 1.98



SPECIAL PENNEY BUY! MEN'S SPORT SHIRTS!

A top-value selection! Penney's "university" checks, including button-downs, Dan River® gingham plaids, striped cottons. All machine washable.

2 for 3.00

sizes small, medium, large

**SPECIAL! — BETTER
QUALITY
BATHROOM SCALES**
5.00

**Special! Girls' Knitted
BOAT NECK SPORT TOPS**
7-14 **1.00**

**SPECIAL! LADIES'
DACRON UNIFORMS**
Wash and wear fabric
Sizes 12-18 **5.00**



BOYS 10-OUNCE
DENIM JEANS

1.00

Stock up now! These hefty 10-ounce Sanforized® blue denims stand up to all the roughhouse a growing boy can give 'em. Full cut, bartacked strain points. Machine wash. 4-12. *Won't shrink more than 1%



MEN'S DURENE
KNIT BRIEFS

3 for 2.00

First quality duren cotton briefs with sturdy elastic waist band. Stock up now at this low, low price. Waist sizes 30-38.



MEN'S SANFORIZED
BROADCLOTH PAJAMAS

2.00

A top selection of handpicked stripes and fancies in cotton broadcloth! Penney built with that famous full cut, Penney's fit. Sanforized! *Won't shrink more than 1%



SHEEN GABARDINE
DRESS JACKETS

3.00

Smart looking rayon sheen gabardine Jackets in spring's wanted colors. Water repellent treated. Sizes 38-44.



SAVE ON PENNEY'S FULL WEIGHT TWILLS!

Penney's own full weight twills: hefty 8 1/2-ounce pants, sturdy 6-ounce shirts. Full cut, proportion sized, reinforced... no skimping at all! Sanforized®, vat dyed. Machine wash.

4.00

* The set pants sizes 30 to 38... 2.25 shirt sizes 15 to 16 1/2 1.75

**SPECIAL! BOYS'
COMBED COTTON BRIEFS**
4-16 **3 for 1.00**

**SPECIAL... BETTER
FOLDING ALUMINUM
CHAISE LOUNGES**
Complete with
Pad **20.00**

**SPECIAL! MEN'S
FLEECE LINED
SWEAT SHIRTS**
S-M-L **1.00**