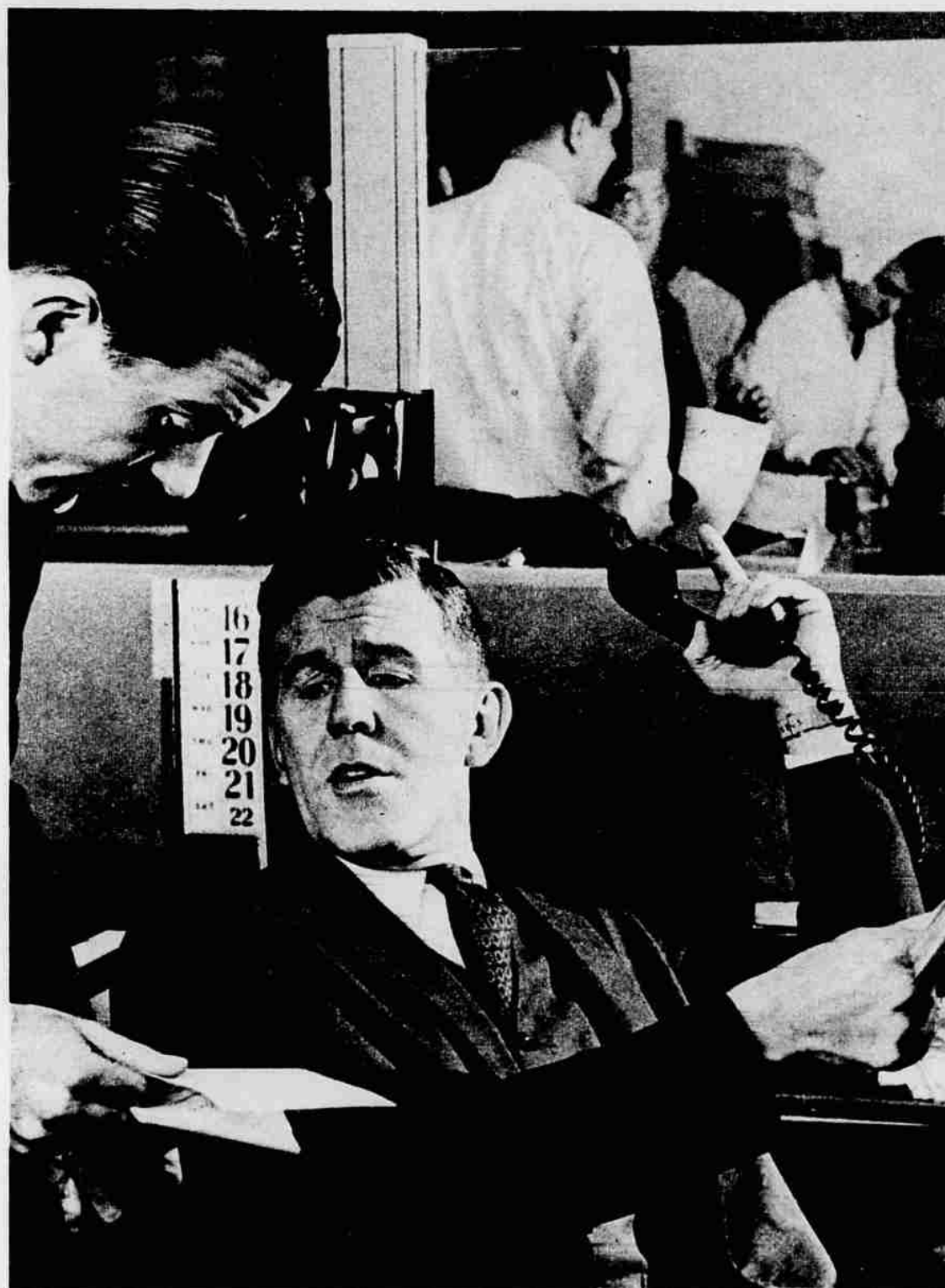


How alert young men are starting retirement plans - for less than \$20 a month!



New York Life's Whole Life policy lets a man build a *lifetime income* for his retirement years at a cost he can afford today!

Today's young men, aware of the great strides being made in medical science, know they can look forward to enjoying a longer life than their forebears did. But they know, too, that really *enjoying* those extra years will depend in large measure on the kind of financial security they are able to set up beforehand.

That's why so many far-sighted men are starting retirement plans early in life through New York Life's Whole Life policy. Even a slim budget is no barrier, because premiums are low. Yet the cash values it builds during your working years can, at retirement, pay you a *monthly income for the rest of your life!* That means cash to supplement Social Security, pension plans, savings and the like. It means cash for travel, hobbies or necessities. And during the years *before* retirement, the policy's cash values offer you a constant source of funds for emergencies.

Even more important, Whole Life protects your family if you should die before you retire. Yet, with all these benefits, the cost is small because Whole Life's \$10,000 minimum face amount permits savings which are passed along to you in low premiums. For example, issued at age 30, the annual premium for \$10,000 of Whole Life is only \$202.40, which means setting aside only about \$16.87 a month! And dividends can be used either to reduce premium payments still further or to increase cash values or income at retirement.

Ask your New York Life agent about this insurance that can make a retirement program practical for you—right now! And mail the coupon for New York Life's free booklet, "How Much Life Insurance Is Enough?"

*The New York Life Agent
in Your Community is a Good Man to Know*

New York Life

Insurance *nylic* Company

Life Insurance • Group Insurance
Accident & Sickness Insurance • Employee Pension Plans

New York Life Insurance Company
Dept. FW-2, 51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

Please send me, without any obligation, your new booklet, "How Much Life Insurance Is Enough?"

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