



CLEAN CLEAR THROUGH

—and Deodorized Too!

THAT'S A FAB WASH!

DAZZLING WHITE, OF COURSE, BUT SOMETHING MORE . . . Your FAB wash gives you a glorious bonus . . . it's deodorized! Clothes washed with old-fashioned products may *look* clean, but may actually have hidden dirt left in them. But modern FAB washes clothes clean clear through . . . not just bleached white or blued white. And FAB's deodorizing action leaves everything you wash the freshest possible.

It's as if suds and sunlight had pierced through and cleansed every single thread in the fabric. FAB-washed clothes . . . FAB-washed towels . . . FAB-washed bed linens are fresh and sweet-smelling because they're really *washed*, not just whitened. So let your next wash be clean clear through—and deodorized, too. That's *your* FAB wash.



FAB Is The Hard-Working,
Heavy-Duty Detergent
For The Whole Family Wash
... And Dishes, Of Course!