

West German Television Planning Second Network

Duesseldorf (U.P.)—With a million TV sets in that many homes around the nation, West German television is forging its plans for a second network. Only Britain, with 6,700,000 sets, is ahead of this country in Europe.

The TV champion of Germany is Duesseldorf. There are no less than 120,000 TV homes in this area; more, per capita, than in any area its size on the continent.

Germany has seven television centers, each fully equipped for telecasting. They are Hamburg, Cologne, Frankfurt, Stuttgart, Munich, Baden-Baden and West Berlin. All actually participate in the single German television network transmission, each contributing a pre-determined segment of the programs. However, Dr. Werner Pleister's "North and West" division provides the lion's share, an estimated 46 per cent of German TV airtime. His "North and West" also harbors a full 60 per cent of German TV viewers, dispersed as they are over four German provinces.

Dr. Pleister's thinking is indicative of Germany's television future. He is pleased with the present expansion of TV in his country, at the rate of about 30,000 sets at the present time. The average cost of a set is 600 marks (\$150).

Stay Home
"I am 10 times more happy to receive a letter from a coal miner saying that, thanks to his TV, he was able to watch opera for the first time in his life than to get plaudits from a city critic," he said.

"Television has done wonders for our working class. Our men who used to head to the Wirtshaus (saloon) in the evening now stay home to enrich their life in an easy, pleasant, enjoyable nightly lesson.

"Of course, all Wirtshausen have in self-defense set up television sets, too, but the men are getting to like staying at home just the same. Our farmers, who employ as many as 10 farmhands, set up television in the bunkhouse so farmhands are kept entertained and stay away from Wirtshausen, too. It works."

German television, he emphasized, is primarily aimed at an audience with grammar school education only, for a good reason—it comprises 80 per cent of the population. Yet, the object is to raise standards.

"We are trying to mix the light with the serious," he explained. "We have our quiz shows and comedy programs, and our latest aim is to show some enjoyable American TV film series and even Hollywood pictures specially sent to us from across the Atlantic.

"We put on a good share of

sports, especially on Sundays when you find millions of Germans glued to TV sets, happily sipping their beer while watching an important football match."

A new "television city" is soon to go up outside Cologne. It will comprise at least three modern sound stages. Munich has a brand new studio. Hamburg's three-year-old modernistic compound carrying the huge letters N.W.R.V. (Nord und West Deutscher Rundfunk Verband) on its squat roof has been, till now, the latest word in television planning.

But one thing German TV won't get for quite a while is more air time.

"Our network goes on every evening at eight," said Dr. Pleister, "following a half hour of regional programming, and it goes off soon after 10. Before that, from 5 to 6, there is a children's hour."

"On Saturday we usually start an hour earlier and many go off later, and on Sundays, dependent on the sports events and other actualities planned, we may be on the air from noon on."

"And that, we think, is enough. We don't want Germany to become a nation of TV fanatics. Evening TV is all right, but it must not take away from other things in your life."

"Besides we don't have enough money. At five marks in license fees per TV set per year, you get so much and no more. And we firmly believe that it's better to offer two hours of good entertainment than four hours of cheap entertainment."

This is where the second network comes in. Plans are afoot, he said, to put it into operation as more funds become available with the growth of German television. However, he cautioned, the second network will not be much different from the first. It will merely reshuffle the same type of programming to satisfy viewers with a different daily time schedule.

Bill Gives All Cities Urban Renewal Funds

Salem—(U.P.)—Every Oregon city would have a chance at federal urban renewal funds under the terms of House bill 661 which passed the Senate late Wednesday and went to the governor.

Sen. Ben Musa, The Dalles Democrat, said the bill would take away the present restriction limiting urban redevelopment programs to cities of 70,000 or more.

It also would allow cities or counties to rehabilitate blighted areas as well as to clear slums.



WHERE 62 DIED—This is the rugged region in British Columbia's Pacific Coast range where a four-engine Trans-Canada Airlines North Star carried 62 persons to their deaths last December 9. It was Canada's worst commercial aviation disaster. Circled is 8200-foot Mount Slesse, into which the plane crashed in a blinding snowstorm. The X marks the region in which some of the wreckage is strewn. Mountain climbers found fragments of the plane early this week.

Governor Vetoes Liquor Legislation

Salem—(U.P.)—Gov. Robert D. Holmes Wednesday used his veto powers to block legislation that would have permitted an individual to serve two different corporations engaged in the manufacture and retail sales of liquor.

It was the second time the governor had vetoed a bill, both dealing with liquor. The first related to laws governing indicted persons.

"One of the underlying principles of the Knox law, is that there shall be no community of interest between distillers or wholesalers on the one hand, and retail outlets on the other," the governor's veto message read.

"This bill tends to undermine this fundamental principle," he added.

"In addition, this bill is intended to make it possible for one individual to serve as a member of the board of directors of two different corporations, one of which is engaged in manufacturing alcoholic liquor, the other of which is engaged in selling alcoholic liquor at retail. I do not believe this is sound legislation," the governor said.

Average value of a ton of U.S. bituminous coal at the mine in 1953 was placed at about \$4.91.

TV Program Choice Leads To Divorce

Roseburg—(U.P.)—Elaine D. Cummins has filed suit for divorce in Douglas County Circuit Court against Don Cummins. The complaint alleges the defendant refused "to permit the plaintiff to view certain television programs." Mrs. Cummins asks custody of three children, support money, and property settlement—as well as the television set.

Burns Man Appears On Hit-Run Charge

Burns—(U.P.)—Willis F. Bardwell, Burns attorney, appeared in Harney County Circuit Court today on two indictments in connection with the April 4 death of Douglas Mullarky, 58, co-publisher of the Burns Times-Herald.

Bardwell posted \$10,000 bail on the indictments of hit-and-run and manslaughter and was given until next Tuesday at 2 p.m. to enter a plea.

Mullarky, a former aide to the late Gov. Earl Snell, was found dead on a Burns street after police had been notified by an unidentified caller.

The Harney county grand jury heard 12 witnesses before returning the indictments against Bardwell.

Dave Irving Named President of Club

Dave Irving was elected president of the Crater Lions at the club's May 14 meeting in the Medford hotel. Outgoing president was John Lusk.

Other officers elected were Cliff McGinty, first vice-president; Ab Gressett, second vice-president; Dave Doran, third vice-president; Dave Franklin, secretary; Art Carlson, treasurer; Robert Lindstrom, tail twister; and Hugh Friel, lion tamer.

Directors elected for two year terms were Lloyd Eastwood and Bob Taylor. Jim Foster and Greg Yanoda were elected for one year terms.

Installation of officers will be June 11.

Births

DAVIS—To Mr. and Mrs. James, 1216 Court st., Medford, May 15, 1957, a boy, 8½ pounds, at Sacred Heart hospital.

TRASK—To Mr. and Mrs. Lester, 1405 Orchard Home drive, Medford, May 15, 1957, a boy, 6¾ pounds, at Sacred Heart hospital.

MORRIS—To Mr. and Mrs. David, route 1, box 78, Gold Hill, May 16, 1957, a boy, 7½ pounds, at Sacred Heart hospital.

Billy Graham Calls in Protestant Leaders for Spiritual Revolution

New York—(U.P.)—Evangelist Billy Graham called in Protestant ministers today to try to turn his \$1,300,000 New York Crusade into a "spiritual revolution" which will sweep America.

In the unlikely setting of Madison Square Garden, Billy Wednesday night began the biggest, toughest battle of his meteoric career—to sway cynical New Yorkers to Christ and thus fan a "spiritual fire" across the nation.

He won the first round. A near-capacity crowd of 18,500 persons of all walks and all ages jammed the big sports arena, shook its rafters with hymns and sat in reverent silence as he spoke.

Gets Record Response

Then a record first-night number of them stepped forward to make their "decision for Christ."

First singly and then like a tide rolling down from the upper reaches of the Garden, 485 persons came to stand before Billy's flower-banked pulpit. They overflowed into the nearby press section and adjacent hallways.

It was nothing like the 5,000 who came forward one night in the Philippines or the 3,200 at London's Wembley Stadium. But Graham was buoyed by what he called the "overwhelming response—beyond anything we had anticipated on the first night."

The 38-year-old North Carolina evangelist scheduled a meeting this morning with the Protestant ministers of the 1,540 New York area churches which are sponsoring his long-awaited, carefully-planned crusade. They were to join him in a Cinema movie house to discuss jointly the real purpose of the crusade—that is, to channel those who make "decisions" into the churches of their choice.

TV Shows Planned

The opening-night crowd dropped an offering into cardboard delicatessen boxes to help the crusade which has a budget of \$900,000 for rental, promotion and office operations and \$400,000 for four national Saturday night television shows starting June 1. The sum collected was not announced immediately.

Concerned that some people

London—(U.P.)—Air Secretary George Ward told the House of Commons Wednesday that "only" five unidentified objects have flown over England this year, compared with six last year and six in 1954.

were centering their attention "on Billy Graham instead of God," the evangelist said, "we have come, not as some have said, to put the Republicans in power, clean up New York or make Baptists out of everybody. We have come with the express purpose of winning men and women to a saving knowledge of Jesus Christ. Get one thing very clear—whatever you've read (about me), give the glory and praise and honor to God."

"We have prayed," Graham said in introductory remarks, "that New York will have a spiritual resurrection which will

be the beginning of a spiritual revolution.

In his 6,500-word sermon on World Dilemma," Graham mentioned the words "sex" and "alcohol" only two times. If his audience had come expecting "hellfire and brimstone," they did not hear it.

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