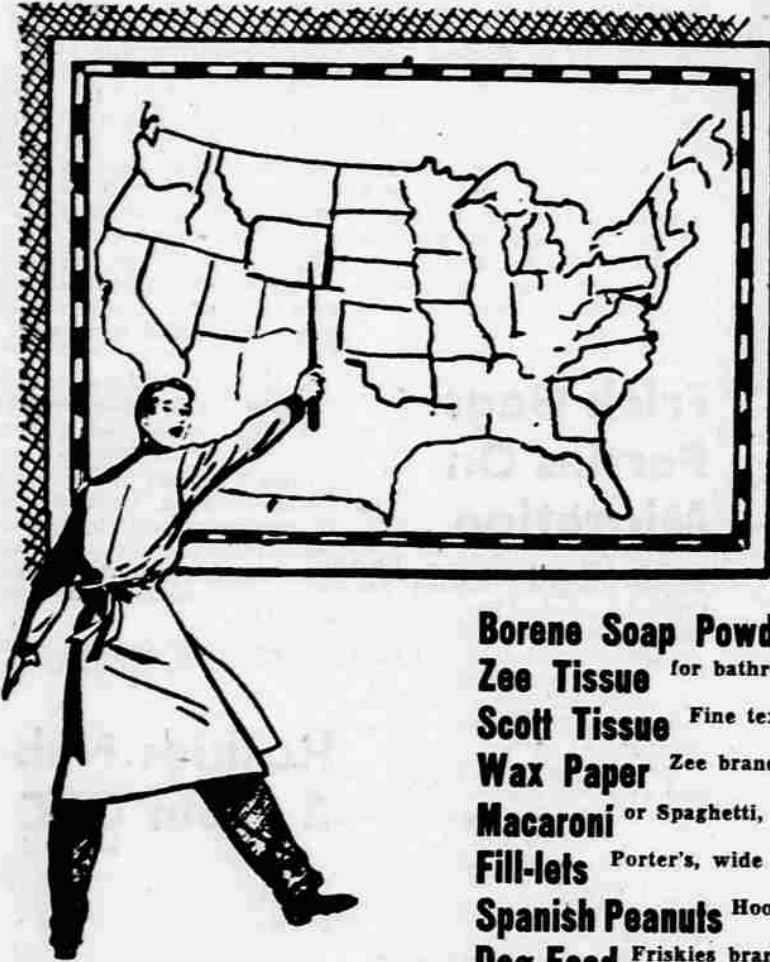


# Oregon Products Cross the Nation with SAFEWAY..



## OREGON'S LARGEST AGRICULTURAL CUSTOMER

As a food retailer doing business in 24 states, the District of Columbia and 5 Canadian Provinces Safeway has played a dominant role in spreading the fame of Oregon products from coast to coast. And through this wide-spread distribution, we contribute upwards of \$100 million each year towards Oregon's economy as a "return" to Oregonians from direct purchases of their products and services.

Take potatoes, for example. In 1956, we purchased 1,286 freight cars of Oregon potatoes . . . over 15% of the total Oregon commercial crop. We shipped Oregon Potatoes to such far away markets as Newark, New Jersey; Winnipeg, Canada; Dallas, Texas; Little Rock, Arkansas, and Kansas City, Kansas. We also shipped thousands of cases of Blue Lake Variety green beans, Oregon peas, corn, peaches, and pears to our distribution centers scattered throughout the nation.

## WE SALUTE THESE PRODUCTS . . . WHAT OREGON MAKES, MAKES OREGON

<b>Borene Soap Powder</b> 23-oz. pkg. 35¢	<b>Slender-way Bread</b> Skylark bread 15-oz. loaf 27¢	<b>Cream Corn</b> Gardenside 2 No. 303 cans 27¢	<b>Cheddar Cheese</b> Chatham brand 1 lb. 65¢
<b>Zee Tissue</b> for bathroom 4 roll pack 35¢	<b>Sliced Apples</b> Lakemead No. 2 can 27¢	<b>Del Monte Corn</b> cream style No. 303 can 17¢	<b>Fresh Butter</b> Shady Lane 1 lb. 67¢
<b>Scott Tissue</b> Fine textured 2 reg. roll 25¢	<b>Applesauce</b> Hood River No. 303 can 20¢	<b>Mushrooms</b> Shady Oak, pes. stems 4-oz. can 33¢	<b>Nob Hill Coffee</b> 1-lb. bag 88¢ 2-lb. bag \$1.75
<b>Wax Paper</b> Zee brand 100-ft. roll 20¢	<b>Applesauce</b> Highway No. 303 can 15¢	<b>Sweet Peas</b> Sugar Belle No. 303 can 17¢	<b>Airway Coffee</b> 1-lb. bag 83¢ 2-lb. bag \$1.65
<b>Macaroni</b> or Spaghetti, Sunrise 4 lb. pkg. 69¢	<b>Pear Halves</b> Town House No. 2 1/2 can 39¢	<b>Fancy Pumpkin</b> Moonbeam No. 2 1/2 can 16¢	<b>Edwards Coffee</b> 1-lb. can 93¢ 2-lb. can \$1.85
<b>Fill-lets</b> Porter's, wide 1 lb. pkg. 35¢	<b>Gooseberries</b> Oregon 2 11-oz. 25¢	<b>Sauerkraut</b> Steinfeld 11-oz. can 11¢	<b>Folgers Coffee</b> Always fresh 1-lb. can 95¢
<b>Spanish Peanuts</b> Hoody brand 7 1/2-oz. size 25¢	<b>Maraschino Cherries</b> Empress 4-oz. jar 2/35¢	<b>Sauerkraut</b> Stone Crock brand No. 2 1/2 can 19¢	<b>Tokay Wine</b> Paradise fifth 65¢
<b>Dog Food</b> Friskies brand 3 cans 50¢	<b>Pie Cherries</b> Honeybird, tart No. 2 can 27¢	<b>Pork and Beans</b> Taste Tells brand No. 300 can 17¢	<b>Loganberry Wine</b> Honeywood fifth 98¢
<b>Inst. Dog Food</b> Super Meat 5 size 73¢	<b>Royal Ann Cherries</b> Del Monte No. 303 can 37¢	<b>Kidney Beans</b> Taste Tells No. 300 can 11¢	<b>Cragmont Beverages</b> 12 flavors 32-oz. bottle 2/35¢
<b>Cherub Milk</b> evaporated milk 3 tall cans 35¢	<b>Dark Cherries</b> Oregon, sweet 11-oz. can 21¢	<b>Pinto Beans</b> Taste Tells brand No. 300 can 11¢	<b>Coca Cola</b> Refreshing drink 6-pack 49¢
<b>Borden Milk</b> evaporated 3 tall cans 43¢	<b>Plums</b> Oregon brand 11-oz. can 11¢	<b>Chili Beans</b> Smith brand No. 300 can 11¢	<b>Pepsi Cola</b> 12-oz. bottles 6-pack 57¢
<b>Cake Flour</b> Swansdown pkg. 37¢	<b>Fancy Plums</b> Monica brand No. 2 1/2 can 21¢	<b>Chili Con Carne</b> Haley brand 22-oz. can 39¢	<b>7-Up</b> It Likes You — 7-oz. 6-pack 49¢
<b>Popped Wheat</b> Nu Vita pkg. 14¢	<b>Cranberry Jelly</b> Ocean Spray No. 300 can 22¢	<b>Butter Beans</b> Smith brand No. 300 can 11¢	<b>Blitz Weinhard</b> Canned beer—12-oz. 6-pack 1.23
<b>Fisher Zoom</b> hot cereal 1 lb. pkg. 27¢	<b>Rhubarb</b> Oregon brand No. 303 can 20¢	<b>French Style Beans</b> Bel-air, frozen 10-oz. pkg. 19¢	<b>Grandma Cookies</b> Kathy Kremer 11-oz. pkg. 39¢
<b>Dill Pickles</b> Zippy, whole 22-oz. jar 25¢	<b>Cut Beans</b> Santiam No. 303 can 21¢	<b>Mixed Vegetables</b> Bel-air, frozen 10-oz. pkg. 21¢	<b>Hydrox Cookies</b> Sunshine 12-oz. pkg. 39¢
<b>Sweet Pickles</b> Zippy, whole 22-oz. jar 25¢	<b>Green Beans</b> Briargate, cut No. 303 can 19¢	<b>Frozen Peas</b> Bel-air brand 10-oz. pkg. 19¢	<b>Soda Crackers</b> Sunshine Krispy 1-lb. pkg. 29¢
<b>Sweet Pickles</b> Steinfeld brand half gallon 99¢	<b>Dry Limas</b> Taste Tells No. 300 can 11¢	<b>Potato Patties</b> Bel-air, frozen 12-oz. pkg. 17¢	<b>Soda Crackers</b> NBC Snowflake 1-lb. pkg. 29¢
<b>Horseradish</b> Blue Bell 4-oz. jar 21¢	<b>Sliced Beets</b> Garnet brand No. 303 can 15¢	<b>French Fries</b> Bel-air, frozen 4 9-oz. pkg. 35¢	<b>Corn Curls</b> Hoods brand pkg. 19¢
<b>Hot Mustard</b> Old Spice 3-oz. jar 15¢	<b>Pickled Beets</b> Eugene brand No. 303 can 18¢	<b>Frozen Pies</b> Bradley each 19¢	<b>Beet Sugar</b> White Satin 10 lbs. 98¢
	<b>Hominy</b> Banjo brand No. 2 1/2 can 17¢	<b>Chinese Dinner</b> Kubla Khan 12-oz. 79¢	

Canned in Astoria

### BUMBLE BEE TUNA FISH

Famous the World Over, for Quality

No. 1/2 Can **29¢**

### Table Ready---Somerset Stick Bologna

It's cold cuts time at SAFEWAY! Whether its sandwiches . . . or fresh off the plate, you can depend upon Somerset's guaranteed quality.

ea. **89¢**

### Lunch Meats

Sliced Veal Loaf, Macaroni & Cheese Loaf, Olive Loaf, Pickle Pimiento Loaf, Cooked Salami, Head Cheese.

ea. **59¢**

Ground Beef	Fresh, lean, 100% pure	lb.	45¢
Pot Roast	"USDA CHOICE" Beef, Arm cut, lb. 39¢	Blade cut lb.	49¢
Boiling Beef	"USDA CHOICE" Plate cuts	lb.	19¢
Beef Liver	The finest, sliced	lb.	55¢
Sliced Bologna	Somerset, Guaranteed	lb.	55¢
Meat Pies	Manor House, Beef, Chicken, Turkey	8-oz. pkg.	27¢
Halibut Steaks	Captain's Choice	1-lb. pkg.	59¢

### SHREDDED WHEAT JR'S.

Here's a grand savings on famous NBC brand. Reg. 18¢. Now Only

2 7/4-Oz. Pkg. **29¢**

### Dog Food

Vets or Playfair Brands **12 1-Lb. Cans 89¢**

### Wakefield Coffee

Reg. or Drip 1-Lb. Tin **89¢**

### Mrs. Wright's Bread

White or Wheat Large Loaf **28¢**

### Lucerne 3.8 Milk

Reg. or Homog. Half Gal. **47¢**

### Ice Cream

Snow Star 4 Flavors Qt. Ctn. **49¢** Half Gal. **89¢**

### TOMATO JUICE

Reg. 27¢ ea. You'll like TASTE TELLS. It's made from red-ripe tomatoes.

5 46-Oz. Tins **\$1.00**

### Lucina ripe STRAWBERRIES

SAFEGWAY'S the best place to buy the best PRODUCE

New Low Price! Excellent Quality

12 cup crate **2.59** cups **245¢**

Oranges	California Valencia	10c
Sweet Corn	Garden Fresh	3 ears 29¢
Lettuce	Firm Crisp Heads, The season's finest	2 heads 29¢
New Potatoes	White Shafiers	10 lbs. 49¢
Asparagus		2 lbs. 35¢
Sweet Peas	Extra Fresh	lb. 19¢
Rhubarb	Local grown	lb. 5c
Cucumbers	Tops for Salads	ea. 2/29¢
Lemons	Fancy Quality	lb. 19¢

<b>Potato Chips</b>	Nalley's Fresh-Crisp 6 1/2-oz. pkg.	<b>39¢</b>
<b>White King</b>	Powdered Soap 46-oz. pkg.	<b>65¢</b>
<b>Wesson Oil</b>	Delicate Flavor qt. btl.	<b>65¢</b>
<b>Modess</b>	Sanitary Napkins pkg. of 12	<b>2/77¢</b>

<b>Comfort Tissue</b>	Fine Textured Bathroom Tissues 4-roll pack	<b>43¢</b>
<b>Trend-Dry</b>	For dishes and fine fabrics 12 1/2-oz. pkg.	<b>2/45¢</b>
<b>Liquid Trend</b>	Cuts grease like magic 12-oz. can	<b>2/59¢</b>
<b>Fels Naptha</b>	Instant Soap—Save 10c 53-oz. pkg.	<b>73¢</b>
<b>Pooch Dog Food</b>	12 Tall Cans	<b>89¢</b>

You Always Save MORE at SAFEWAY

Boraxo	Powdered hand soap 1-lb. pkg.	<b>31¢</b>
Borax	20-Mule Team 32-oz. pkg.	<b>39¢</b>
Uncle Ben's Rice	28-oz. pkg.	<b>39¢</b>
Pineapple	Dole, frozen chunks No. 211 can	<b>29¢</b>
Pineapple Juice	Dole, frozen 6-oz. can	<b>2/45¢</b>
Tamales	Gebhardt brand 15 1/2-oz. can	<b>25¢</b>

### LIPTON SOUP MIXES

- Beef Vegetable 1 1/4-oz. pkg. 2 for **35¢**
- Tomato Vegetable 2-oz. 3 pkgs. **43¢**
- Chicken Noodle 2-oz. 3 pkgs. **43¢**
- Green Pea Soup Mix 2 4-oz. pkgs. **31¢**

<b>Dog Candy</b>	Lilli Pups Brand, Pets Love It. 7-oz. pkg.	<b>19¢</b>
<b>Soft Weve</b>	Newer, nicer kind of tissue Reg. Roll	<b>2/25¢</b>
<b>Scot Towels</b>	Strong when wet—gentle too Reg. Roll	<b>20¢</b>
<b>Cake Mix</b>	Duncan Hines—Burnt Sugar Pkg.	<b>33¢</b>
<b>Vermont Maid</b>	Delicious table syrup 24-Oz. Bottle	<b>63¢</b>
<b>Pork &amp; Beans</b>	Van Camp's famous flavor. No. 2 1/2 Can	<b>25¢</b>

<b>Shortening</b>	Spry All Vegetable 3-lb. tin	<b>99¢</b>
<b>Tuna Fish</b>	White Star bite size No. 1/2 can	<b>29¢</b>
<b>Hills Bros.</b>	Fresh Coffee 1-lb. can	<b>95¢</b>
<b>Karo Syrup</b>	Red Label 24-oz. bottle	<b>26¢</b>

Prices in this advertisement are effective through Wednesday, May 15, at Safeway in Medford. We reserve the right to limit.



**GUARANTEED**  
Every item Safeway sells is guaranteed 100% or your money back without fuss or quibble.