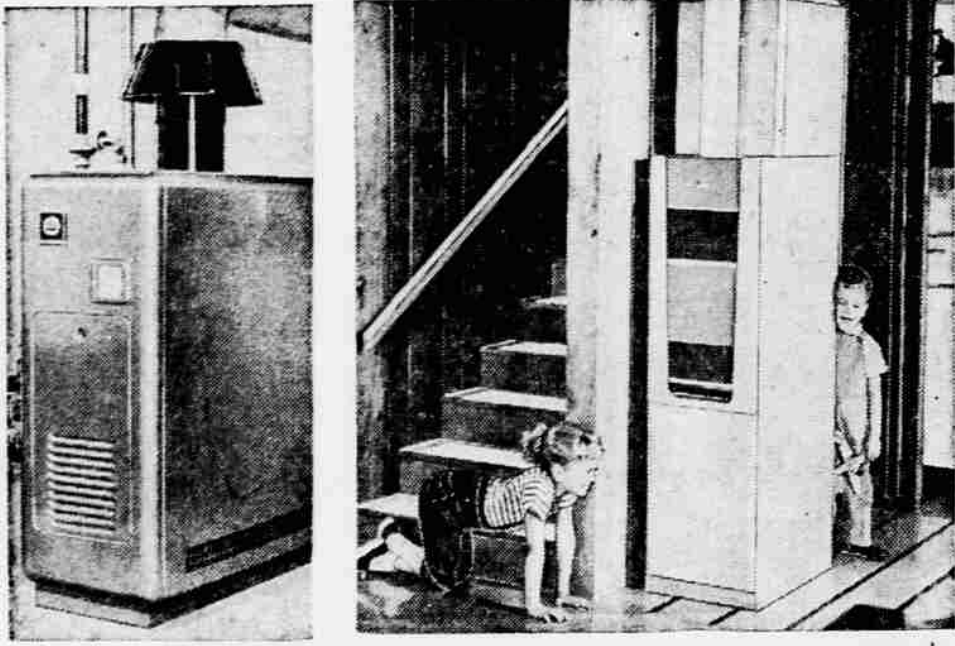




NEW LOOK IN FURNACES—Furnaces can be beautiful and efficient, too, as the graceful lines of these new forced air heating units prove in actual installation. Left: This unit takes up less than a third of the space occupied by the old furnace. It is attractive, well-sealed and operates with complete safety. Gas-fired operation. By Empire Boiler company. Right: Developed for easy and economical adaptation to year-round air conditioning, this new furnace is color-blended in soft two-tone hues. By Carrier corporation.

Furnaces With Air Conditioning Design Are Available on Markets

Is your furnace showing signs of collapse? If you're mindful of both your comfort and the future value of your home, you'll be wise to consider replacing the heating plant with one of the new "air conditioning design" furnaces on the market this year.

Adequate cold weather performance is important! And added to this is the fact that buying the wrong kind of heating unit now can make it more expensive in time to come.

Simple low-cost addition of summertime cooling and dehumidifying is a major design objective of the new line of forced warm air furnaces.

Wallpaper Mural is Easy, Fun to Do

A wallpaper mural gives a distinctive decorator touch and is fun and easy to do! It costs very little and all you need is a roll or two of wallpaper, scissors and glue.

Apply the mural to a wall that is already papered with a plain color or some background pattern such as brick, grass, cloth or textured effect.

A spray of leaves and flowers, a scatter of cutouts, a swag of fruit or leaves are all very effective.

Begin by cutting out the ivy leaves (for example) and paste the backs of the cutouts. Place them on the wall, working out your pattern as you go. You may find it easier to plan your design before hand, or keep some basic shape in mind, such as a reverse curve.

The effect will be completely individual and creates an inexpensive wall decoration in whatever colors you need to harmonize with your own decorating scheme.

Adding New Living Space is Economical

Do you need more room? You will find it easy and economical to add new living areas to your present home and increase its value. Utilize that unused attic space or basement, or build an addition to your home.

Your building contractor will help you with your plans and give you a free estimate on the costs. There is a wide choice of materials available to suit your tastes and budget.

Better Lighting Benefit to New, Old Residences

Modernize your home with fixture light for beauty, comfort and safety! Both new and old homes can benefit from better lighting.

Recent studies show that the average home today has only 10.9 fixtures worth a retail price of \$44.10. For adequate lighting, that figure should be 25 fixtures worth \$210.

That \$170 difference is one of the most important investments a family can make for its own safety, increased comfort and enjoyment! Here are the reasons:

1. Practically every home furnishing and decorating accessory must be seen to be enjoyed. Without adequate lighting colors, textures, form and design are lost in shadows or glare, and the effect is wasted. Good fixture lighting is the handmaiden of good decorating.

2. Light is essential for many home comforts such as: food preparation, eating, reading, sewing, recreation, shaving and makeup. Down light from installed fixtures provides the proper level illumination to make these activities comfortable.

3. Inadequate lighting is the cause of many home accidents; especially in the kitchen, halls, stairways and in the bedroom. Overhead fixture light provides the necessary illumination.

You can save a lot of housework and re-painting by installing a ventilating fan in your kitchen or bathroom.

Formica Inspirations for New Interior Decorations

Formica is the inspiration for new tricks in interior decoration—thanks to newly discovered adhesives and techniques.

The use of Formica on the walls is not new, but the latest methods of installation open up a new realm of ideas for its use.

Formerly the only recommended method of installation was to veneer the Formica sheet to plywood and then attach the entire slab to the wall. This meant that part of the work had to be done in a shop equipped for veneering.

Now the Formica sheet can be installed directly to the existing wall surface. This has been made possible through the development of a new Formica adhesive for on-the-job installations.

Today, with this simplified,

faster method, home owners can look to this practical and attractive material as a decorative element in home design.

The use of Formica is no longer limited to institutional buildings and counter tops. Now it can be tilted on edge and glued to the wall to achieve a number of unusual and modern decorative effects.

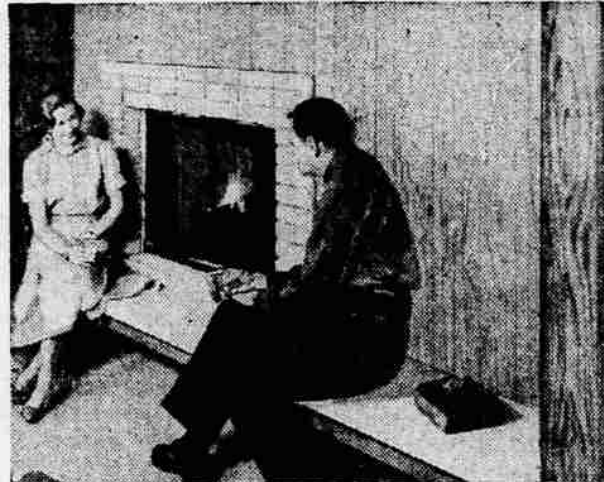
Formica can be applied to plaster wall surfaces, including rough coat plaster which has been steel troweled. It also adheres to plywood, masonite or poured concrete.

In new construction the simplest, most economical and satisfactory base is to nail 1/2-inch plywood directly to the studs.

In old construction, where the base has deteriorated, it is best to cover the existing base with

1/4-inch plywood before installing the Formica.

A number of interesting patterns can be created with Formica blocks and planks. Where seams are exposed, new color-blended Formica moldings are available.



FORMICA STRIPS—As shown here, "Formica" strips were cut and beveled and installed, one strip or plank at a time... the same as for any "Formica" wall installation. If desired, open joints between planks or blocks can be colored by wiping (not filling) with enamel, stain, or any suitable coloring agent. By Formica Corporation.

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Hyacinths Bring Garden Color Early

One of the earliest blooming bulbs, hyacinths will bring both color and fragrance to your spring garden.

For border planting it is not necessary to buy the extra large sizes. Second, third and bedding size bulbs will reward you with bright spikes of color.

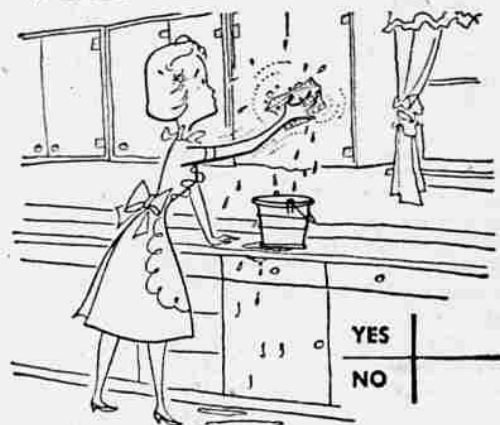
Plant the bulbs along garden paths, around bird baths, pools and fountains.

Choose well drained areas for hyacinths, or raise the planting bed to keep water from accumulating around the bulbs.

Set the bulbs about 6 inches deep and cover with a mulch to protect against late frost once growth has started.

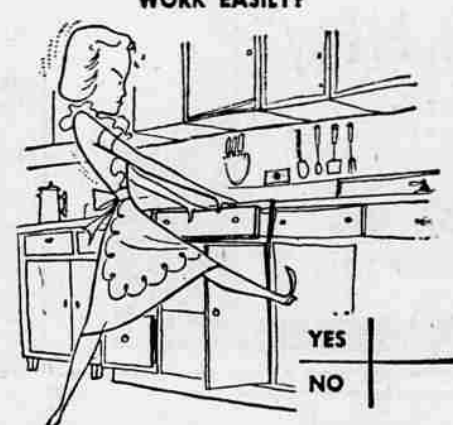
Can your kitchen pass this test?

IS IT EASY TO CLEAN AND MAINTAIN?



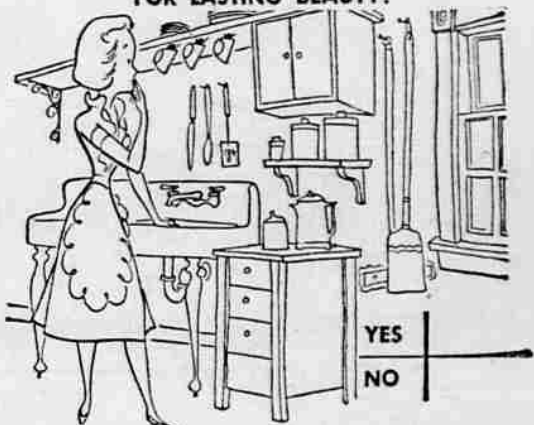
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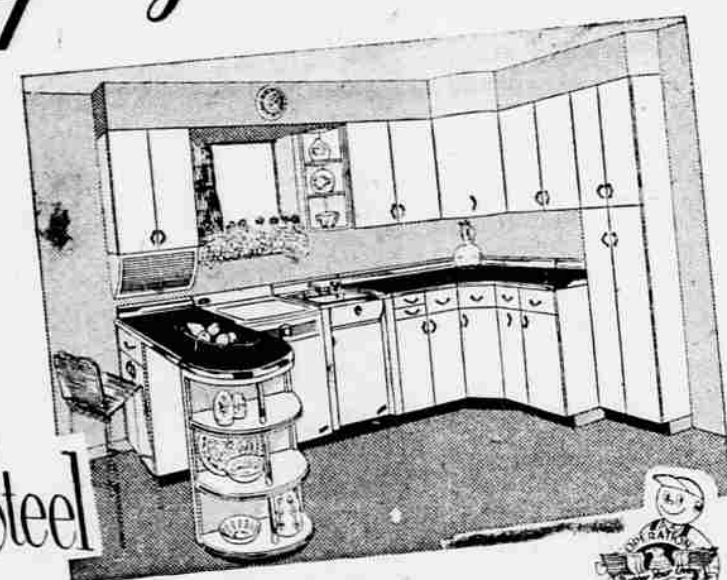
This planning book is packed with helpful information and ideas on kitchen modernization, including tips on layout, lighting, ventilation, and color schemes.

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