

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

EXTRA FANCY No. 1 Plump Meaty Fresh Not Frozen—Grown in Southern Oregon

FRYING CHICKENS

Yes, GROWN in Southern Oregon
PROCESSED in Southern Oregon
SOLD for folks in Southern Oregon

LIMIT
12 PER
FAMILY

37^c
lb.

WHOLE DRAWN—

**PAN
READY**

39^c
lb.



Meat Prices
In This Ad Good
Through Saturday,
May 4

MORRELL'S PRIDE ALL MEAT—SEALED CELO WRAPPED

SKINLESS FRANKS 43^c lb.

U.S. GRADED CHOICE STEER

Round Steak 79^c lb. CUT THICK OR THIN YOUR CHOICE

OUR OWN DELICIOUS HOME MADE LEAN FRESH MADE

SAUSAGE 3^c \$1⁰⁰ COUNTRY STYLE 39^c lb.

U.S. GRADED CHOICE STEER

BEEF LIVER 49^c lb.

SWIFT'S PREMIUM BRAND—OLD FASHIONED THICK

Sliced Bacon 2 lb. pkg. \$1¹⁹ ea.

U.S. GRADED CHOICE STEER—CENTER CUT

Chuck Roast 49^c lb.

U.S. GRADED CHOICE STEER—Aged to Perfection

Top Sirloin STEAK \$1¹⁹ lb.



DELICIOUS SLICED

Table Ready MEATS

Swift Premium Brand 25 VARIETIES

Sliced Table Ready Meats to Choose From
A Choice for All for All Meals
Taste before you buy. Demonstration Friday and Saturday

INTRODUCTORY OFFER ON

Bologna — Head Cheese — Lunch
Tongue — Pickle and Pimiento —
Macaroni and Cheese — Olive
Loaf and Savory Loaf

6-oz. Pkg.

25^c ea.



FREE!

ONEIDA STAINLESS
packed in special sacks of
SPERRY DRIFTED SNOW FLOUR

collect as many place settings as you want!
Get Drifted Snow Here — See Ad On Page 5, Section 2

**Groceteria FRESH PRODUCE
NEW POTATOES!**



Shafter Long White
Tasty New Potatoes
U.S. No. 1-A Grade

Hot Days Call for
Potato Salad

10 lbs. 35^c

**SUNKIST
LEMONS**

Cooling as a Mountain Breeze
In Pliofilm Bag

**2 doz.
59^c**

**RED LEAF
LETTUCE**

Tender, Crisp

10^c bu.

**Cold and Fresh
SNAP BEANS**

Rich in Flavor

27^c lb.

**ROMAINE
LETTUCE**

Crisp, Fresh

2 bu. 25^c

**Red Ripe Slicing
TOMATOES**

Snappy with Flavor — 14-oz. Carton

25^c

**Young and Plump
GARDEN PEAS**

Sweet As Sugar

15^c lb.

**SUMMER
SQUASH**

Mild and Bland Flavor

15^c lb.



NEW OFFICERS—Hal Gardner, new president of the Medford Junior Chamber of Commerce, accepts the gavel from Charles Jones, past president, during installation ceremonies this week. Looking on are, left to right, back row, Greg Orr, treasurer, and Alan

Holmes, first vice president; and front row, Gary Shuler, second vice president, and Gerry Pullen, secretary. The Rev. Haddon Robinson, assistant pastor and youth educational director of the First Baptist church, Medford, spoke at the banquet.

New Jaycee Officers Installed at Banquet Meeting This Week

Members of the Junior Chamber of Commerce should carefully examine the Jaycee creed to realize its application more fully in their individual lives. This advice was given Tuesday evening by the Rev. Haddon Robinson, assistant pastor and youth educational director of the First Baptist church, Fifth st. and Central ave., Medford.

Mr. Robinson was guest speaker at the annual Jaycee installation banquet at the Rogue Valley Country club.

Speaking on the purpose of the Jaycee organization, he emphasized necessity for each individual to prepare himself for community service and youth direction. He explained it is not enough to change the environment and forget the individual needs that young people have.

Master of Ceremonies

Charles Jones was master of ceremonies, and Mark McKenzie was in charge of the installation program. Ron James presented the Jaycees a gift on behalf of the local club for their support during the past year. The gift was accepted by Mary Carlon, president of the Jaycees.

Gary Shuler, vice president of the Junior Chamber of Commerce and general chairman for the installation program, was honored with the Key Man award. The award was presented by Jones. The national award is presented to individual members of Jaycee organizations who have contributed the most to the Jaycee program throughout the year.

Shuler's activities have included codirector of the Jaycee paper, publicity chairman, visitation chairman, district 6 orientation chairman, treasurer and secretary.

Passes Gavel

Installation of 1957-58 officers was highlighted by passing of the gavel at the close of the ceremony. Hal Gardner took office as president, succeeding Jones. Alan Holmes was installed first vice president; Shuler, second vice president; Gerry Pullen, secretary; and Greg Orr, treasurer.

Appointed by Gardner as directors were Robert Foster, Don Yocom, Richard Korner and Al Franzke.

Westerners
are sweet on
Spreckels new
Powdered Sugar



...cause it's 50% finer
than ever before! Yep,
finer than any other
brand—for the smoothest,
creamiest, yummiest frostings
of all!

**IT'S NATIONAL
Baby Week**



**Why we have the youngest
customers in the business**

This young man is 11 months old—and he isn't our youngest customer by any means. Seven-Up is so pure, so wholesome that you can even give it to babies and feel good about it. Look at the back of a 7-Up bottle. Notice that all our ingredients are listed. (That isn't required of soft drinks, you know—but we're proud to do it and we think you're pleased that we do.) Seven-Up is "right" for folks of all ages. You like it... it likes you.



Nothing does it like Seven-Up!

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