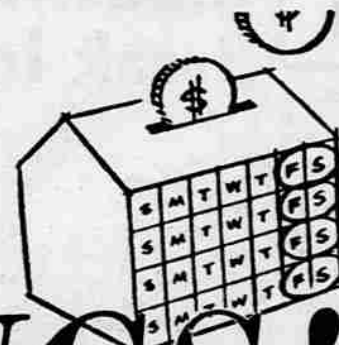


PENNEY'S

ALWAYS FIRST QUALITY!

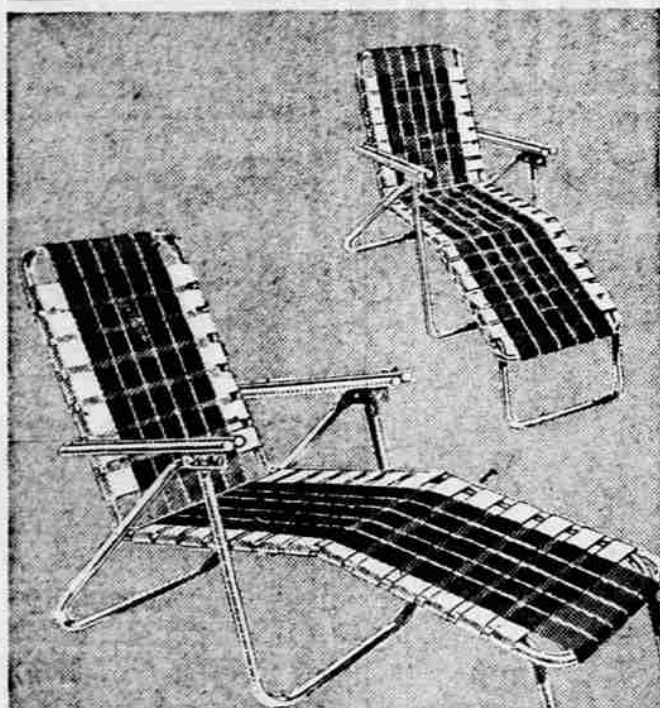
SPECIAL! FRIDAY! SATURDAY!



SHOP PENNEY'S
NOW!
FOR ALL YOUR
SUMMER NEEDS
Use Our Lay
Away Plan - It
Costs No More!

WEEKEND SAVINGS!

BE SURE TO SHOP PENNEY'S THIS WEEKEND . . . SEE A TREMENDOUS SELECTION OF SPECIAL PURCHASES . . . HUNDREDS OF NEW SUMMER ITEMS . . . FOR YOUR HOME . . . FOR THAT VACATION TRIP . . . FOR WARM WEATHER COMFORT . . . SHOP PENNEY'S NOW AND SAVE!



Large size! 74 by 25 inches
4-position FOLDING CHAISE

Penney's adjustable chaise lets you stretch out, recline! The frame, strong 1-inch aluminum tubing. Webbing is heavy woven plastic, 5 verticle straps.

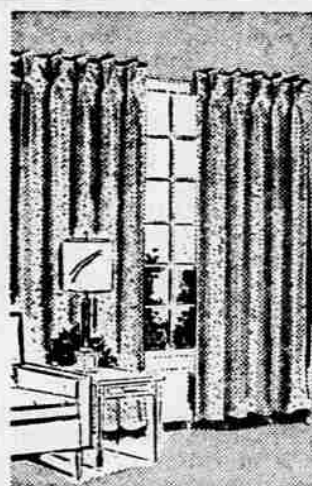
13⁸⁸



EMBOSSED COTTON
NO-IRON SLIPS

1.98

A slip of summer softness . . . embossed cotton percale with permanently pleated nylon and lace. Four gore cut. Shadow-panelled!



SPECIAL OFFER!
DRAW DRAPERIES

5.00

From famous Burlington Mills! A sparkle-weave cotton rayon with a luxurious hand. Tailoring—hard to tell from custom made. Unbeatable values!



WOMEN'S COTTON
PLISSE HALF SLIPS

1.50

No iron cotton plisse 1/2 slips. So cool and practical for summer wear. Eyelet trimmed hems, full shadow panel. White only. Sizes S-M-L.



PERFECT QUALITY
NYLON SHEERS

2 Prs. 1.00

Perfect quality sheer nylons at a stock-up price. 60 gauge, 15 denier construction, dark seams . . . spring colors. Sizes 9-11.

Womens Nylon
Tricot Panties **50¢**
Sheer Gaymode
Stretch Hose **98¢**

Rayon Chrome
Panels—42"x81" **77¢**
Big Cannon
Bath Towels **49¢**

Cotton Plisse
Summer Yardage **39¢ yd.**
Girls Knit
Sport Tops **88¢**

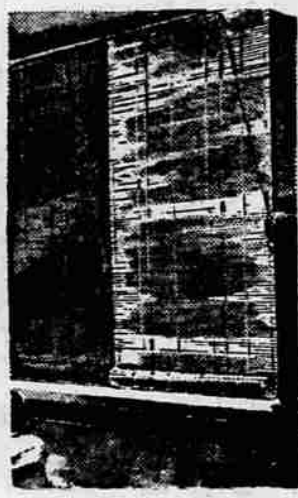
More Summer Comfort!



BRAZIER HOOD,
MOTOR, SPIT

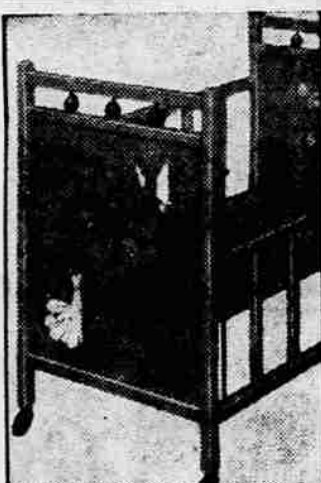
21⁹⁹

Food tastes better and the motor-driven spit does the work! Aluminum clad hood keeps heat in! Has crank-lift grid, steel bowl, push-in legs, rubber tired wheels.



BAMBOO BLINDS
FOR COOL SUMMER
COMFORT

3' x 6' 98¢
4' x 6' 1.29
6' x 6' 1.98
8' x 6' 2.69
10' x 6' 3.69



SPECIAL! STURDY
HARDWOOD CRIBS

21.00

Eastern Maple Crib with sturdy metal fastenings. Plastic teether strip on rails. 6 yr. crib size.

Mattress 6.00



GIRLS' SAILCLOTH
SHORT SLACKS

1.98

Smart Sailcloth Short Slacks with knit trim at pockets. Sanforized vat dyed colors. Sizes 7-14.

Sizes 3-6X 1.79



BUCKLE BACK
STRIPE DENIMS

3.98

A new concept in men's denim sport slacks. Handsome new shadow-stripe denim fabric is Sanforized, machine washable. Buckle-back University styling, no pleats in front. Colors are grey, blue, or tan.



NO IRON PLISSE
SPORT SHIRTS

1.49

PENNEY'S SUNSHINE "SEPARATES"

From the color wave
of Sail-Aweigh
Comes cotton at
its crisp, fresh
Best . . .
Mix 'em or
match 'em



Sail-Aweigh! . . . all combed cotton that's Sanforized and crease-resistant . . . that machine washes quickly, dries dry, needs just a tiny touch of ironing! Choose exciting solids . . . turquoise, red, lemon, black, white, coffee! Combine 'em with prints . . . in each brilliant color mixed with black and white. Wear the shorts and pants with the coordinate-color trimmed blouses. Sizes 10 to 20.

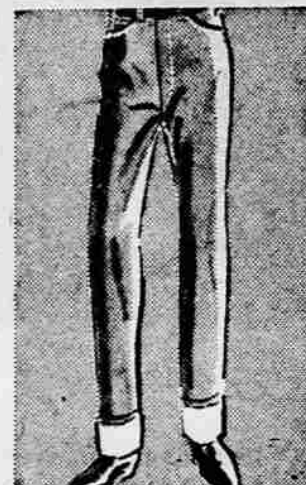
2⁹⁸
MID CALF
PANTS

BLOUSE 2.49
SHORTS 1.98
BERMUDAS 2.49
TAPERED PANTS 3.98
HALTERS 1.98
SKIRTS 2.98

Girls Cotton
Plisse Robes **2⁴⁵**
Girls Cotton
Rayon Panties—3 for **1⁰⁰**

Girls 2 Piece
Plisse Pajamas **1⁰⁰**
Toddlers Cotton
Plisse Shirts **98¢**

Boys Cotton
Polo Shirts **79¢**
Boys Cool
Boxer Trunks **98¢**



MEN'S 13 1/4 OUNCE
WESTERN JEANS

2.00

Penney's "Compass" builds 'em Western style of 13 1/4-ounce super denim. They're reinforced at all points of strain, have heavy duty zippers. Sanforized! . . . machine washable.



DACRON - COTTON
DRESS SHIRTS

3.33

Penney's great Wash 'n' Wear blend white dress shirts look and feel fresh all day. Rings, dries quickly, needs little or no ironing.



MEN'S BUTCHER
RAYON SLACKS

3.00

Penney's 100% butcher rayon dress-up tropicals . . . prized for their stylish "look of linen," their light, airy texture! Wrinkle resistant, machine washable.



BOYS' DAN RIVER
SPORT SHIRTS

1.00

A top-value selection! "University" checks including many button-downs, Dan River® splinter broadcloths, striped cottons. Machine washable.



SAVE ON PENNEY'S
FULL WEIGHT TWILLS!

Penney's own full weight twills: hefty 8 1/2-ounce pants, sturdy 6-ounce shirts. Full cut, proportion sized, reinforced . . . no skimping at all! Sanforized!, vat dyed. Machine wash.

4.00
THE SET
pants sizes
30 to 38 2.25
shirt sizes
15 to 16 1/2 1.75

Mens Broadcloth
Pajamas—B, C, D **2⁰⁰**
Mens Nylon - Wool
Sweat Socks—3 for **1⁰⁰**

Mens Dress
Straw Hats **1⁹⁸**
Heavy Canvas
Work Gloves—3 for **87¢**

Mens Heavy
Cotton T-Shirts **98¢**
Mens Stretch-
Nylon
Swim Trunks **3⁹⁸**



1.98



2.49