

GOT THE  
**HOT CIGARETTE  
HABIT?**



**BREAK THAT  
HABIT WITH  
KOOLS**



KING-SIZE WITH FILTER  
REGULAR WITHOUT FILTER

*What's this  
about women being  
an enigma?*

*It isn't so,  
says one of them.*

Read

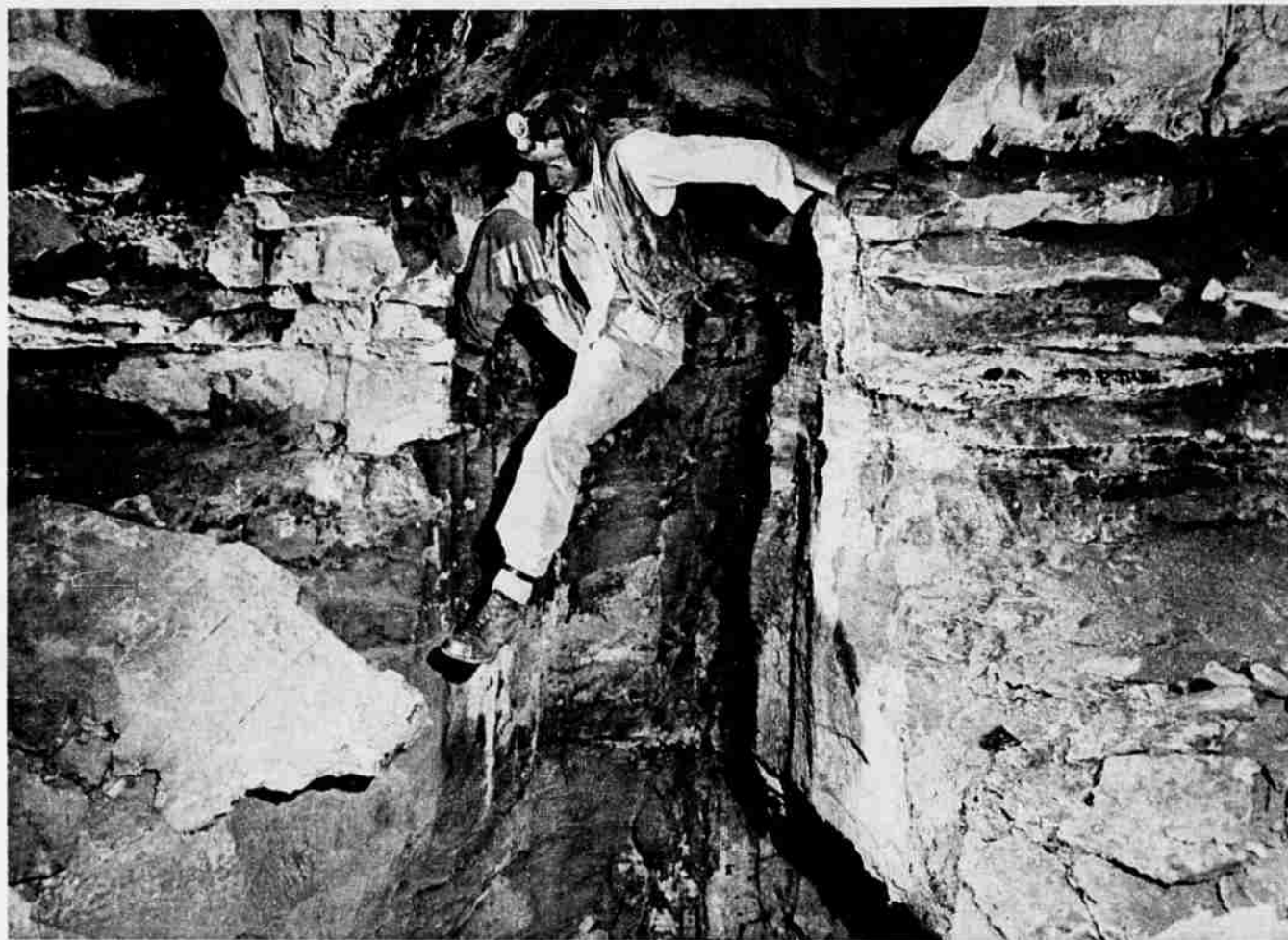
**HOW TO  
UNDERSTAND  
WOMEN**

*next week in  
Family Weekly*

**Skin ITCHED and HOW  
But I Smile NOW...**

*"Fiery, itchy skin almost drove me crazy until I discovered Lanacane. Now I am happy," writes Mrs. D. Howard of L.A.*

Here's blessed relief from the itching tortures and misery of rash, eczema and skin irritations with an amazing new scientific formula called LANACANE Skin Ointment. This stainless medicated cream kills harmful bacteria germs while it softens and dissolves infected skin tissue. Stops scratching and so speeds healing. Don't suffer another minute. Get LANACANE today at all druggists.



Exploring caves is mountain climbing in reverse and is usually done in pitch darkness. (A camera flash is used here.)

## Spelunkers Go Below!

Exploring a cave may not be your idea of fun, but to many it's an exciting challenge.



Speleologists—spelunkers' scientific name—get set to explore Crystal Cave discovered by Floyd Collins, who later was trapped and died while exploring nearby.



Claustrophobia—and a large waistline—have no place in caves. Passages sometimes narrow to crawl space, then open on a cathedral-like cavern never before seen.

ASK A SPELUNKER why he loves to explore caves, and his answer probably will be, "Because they're there."

And that's a good reason, because spelunkers go hundreds of feet below the earth's surface to wander around in darkness lit only by their carbide lamps, crawl through tiny passages, suffer bats flying in their faces—and have a wonderful time.

To be a spelunker, your health has to be excellent and you'll be happier if confining places don't disturb you. The rewards are many: seeing nature's underground wonders, obtaining scientific knowledge to be found only in caves, and the adventurous feeling of "being somewhere first."

These pictures show a party of spelunkers exploring Kentucky's Crystal Cave, which was discovered by Floyd Collins in 1917. The sympathy of the entire nation was focused on Collins in 1925 when, for nine days, he was trapped in nearby Sand Cave and died before rescuers could reach him.