

# YOU EXPECT AT HOME APPLIANCE!

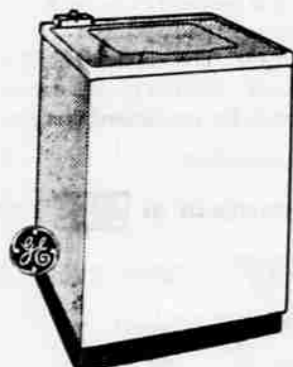
## DEPENDABILITY...AND WHAT'S MORE GUARANTEE OF SATISFACTION!

- 4 Southern Oregon Home Appliance Stores
- Daily Service and Daily Delivery
  - Liberal Credit Terms . . . Liberal Trades
  - Expert Appliance & TV Service

### BLOSSOM BARGAIN



#### 1957 FILTER-FLO WASHER



Lowest Price Yet!

## \$229.95

ALL Recirculated Water Is Filtered . . . No By-Pass Openings To Let Lint Slip Through To Your Clothes

#### LIBERAL TERMS



SAME SALE PRICES IN ASHLAND STORE



## 1957 FILTER-FLO Automatic Washer

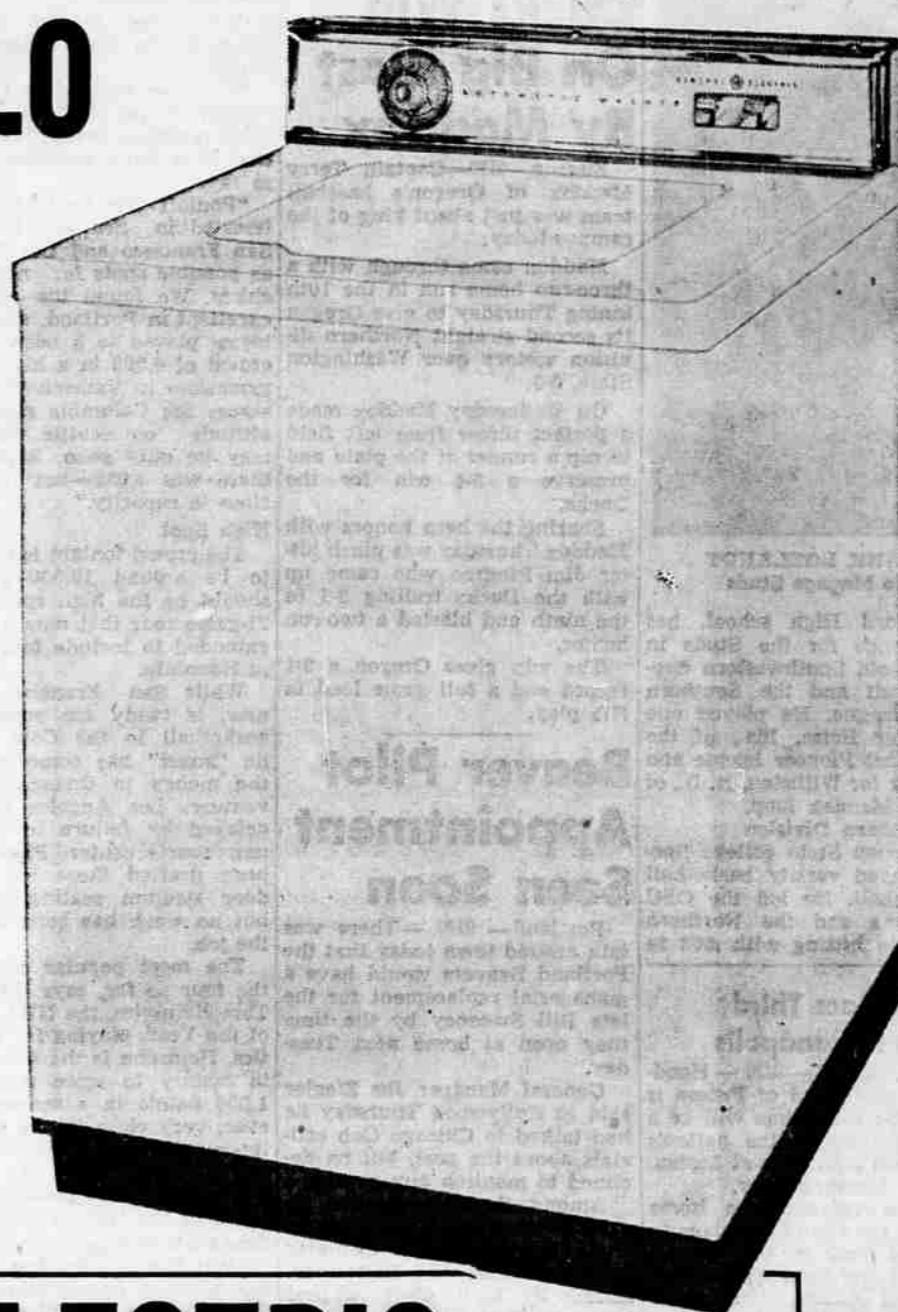
### FILTER-FLO . . . The Non-Clogging Filter That Removes Lint Automatically . . . With No Messy Unseen Traps To Clog or Jam!

Removes lint, sand and soap scum while it washes. A full tub of wash water circulates and filters at the rate of six gallons a minute. Before lint can settle on your clothes, it is caught in the durable metal filter. Your clothes wash clean, white and bright.

Lint Is Caught On the Filter . . . Not On Clothes

MANY OTHER FEATURES, TOO . . . Famous G.E. Big-Capacity—Over 50% more clothes capacity than many other automatics. FILTER serves as an efficient detergent dispenser. FIVE YEAR WRITTEN WARRANTY . . . One year on the entire washer; additional four years warranty on the transmission mechanism.

### NOW AT A NEW LOW PRICE!



## ONLY GENERAL ELECTRIC

### HAS THE FILTER-FLO WASHING SYSTEM THAT CLEANS AND RECLEANS WASH WATER TO GIVE YOU CLEANER CLOTHES . . . PROVED IN HUNDREDS OF THOUSANDS OF AMERICAN HOMES!

LIBERAL TRADE-IN ALLOWANCE

# NEW

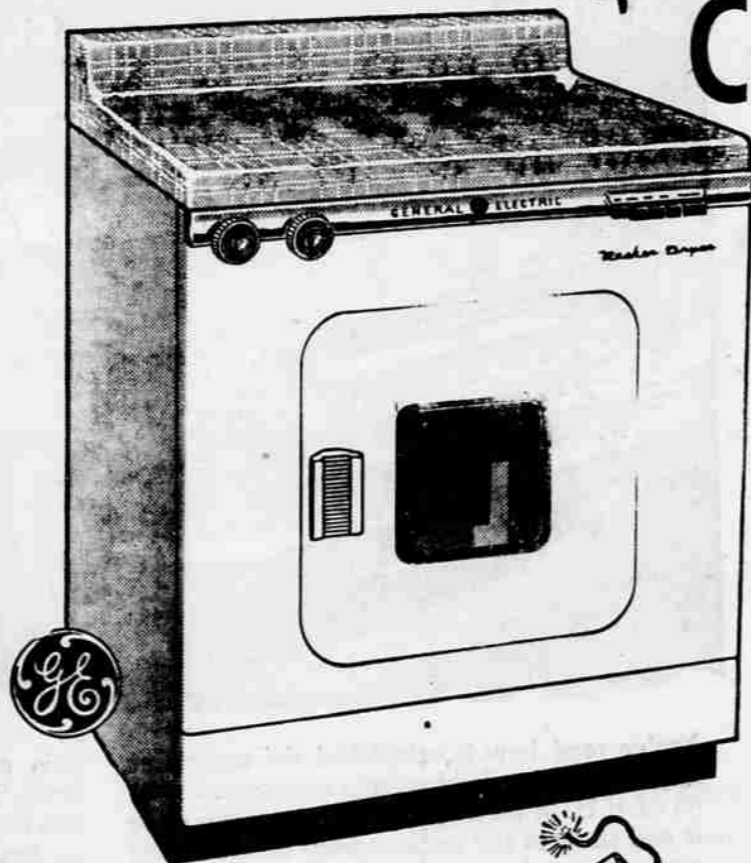
## 2 APPLIANCES IN 1

BY GENERAL ELECTRIC

## Combination WASHER-DRYER

EVERYDAY LOW-PRICED AT . . .

## \$499.95



Washes and Dries a big family-sized wash . . . settings for delicate fabrics, too! COMPLETELY AUTOMATIC . . . so automatic . . . so dependable . . . you can leave the house knowing your laundry will be done beautifully . . . SAVES SPACE . . . same size as 30-inch kitchen cabinet . . . fits almost anywhere!

With this wonderful new General Electric Combination Washer-Dryer in your home you will finally enjoy complete freedom from the drudgery and care of old-fashioned washdays . . . And with its compact design you can do all your washing and drying in a space normally used for washing only. Model shown has a Textolite Top available as an accessory.

**HOME APPLIANCE CO.**  
YOUR GENERAL ELECTRIC DEALER  
115 EAST MAIN - MEDFORD



### 9-INCH PORTABLE TV

## \$88.88

EASY TERMS  
WITH ANTENNA



Personal Portable TV at a new low price . . . Yet you have a full year guarantee on every part . . . on every tube . . . Other G.E. TV's at Blossom Bargain Prices this Saturday!

4 HOME APPLIANCE COMPANY STORES TO SERVE ALL OF SOUTHERN OREGON DAILY! FAST, RELIABLE SERVICE, SHOULD YOU NEED IT, IS YOURS WITH JUST A PHONE CALL TO US! 2-5254

APPLIANCE MEANS MOST MODERN DESIGN