



YOU ALWAYS GET MORE THAN EVERYDAY LOW PRICES, G.E. QUALITY AND WE GIVE YOU...A WRITTEN MONEY-BACK



SHOP AT HOME APPLIANCE
WHILE THE CHILDREN
ENJOY THE FREE MOVIE

TOMORROW at the CRATERIAN
After the BLOSSOM FESTIVAL PARADE!

Deluxe Combination



"STRAIGHT LINE DESIGN"

12 CUBIC FOOT—1957 MODEL

REFRIGERATOR-FREEZER

With TOUCH ACTION Features

Can be placed flush against a wall, flush in a corner, or completely built-in. Touch the foot pedal — and the refrigerator door opens . . . closes silently, securely. No mechanical latch . . . prevents child from being locked inside.

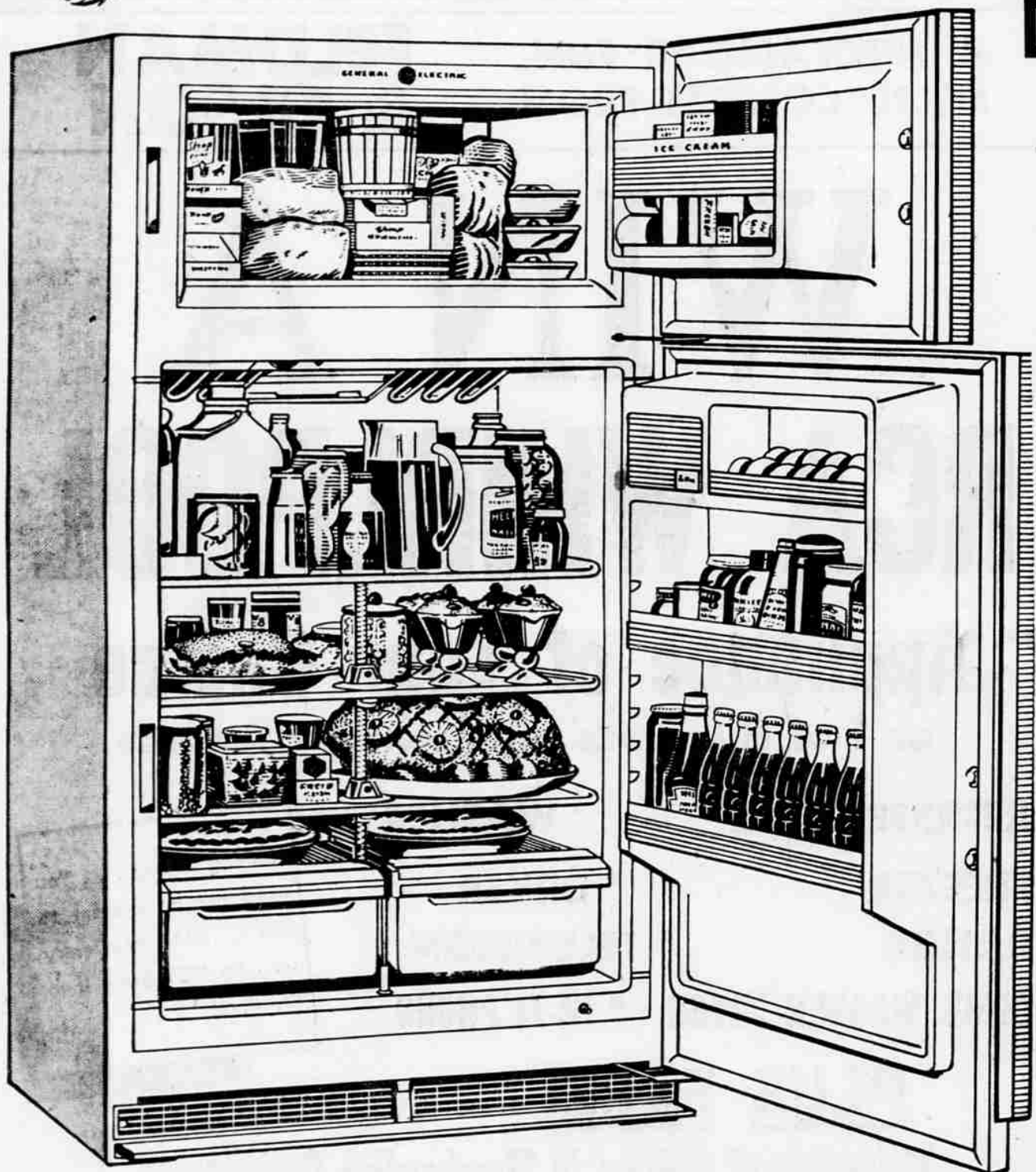
Big Zero-Degree Freezer . . . for fast freezing and storage—holds 74 pounds of frozen food. Refrigerator section is separately refrigerated and insulated . . . Roomy 9.4 cubic foot refrigerator section never needs defrosting. Exciting "Straight Line Design" with a custom built-in look . . . see this fine new G.E. at your Home Appliance Company Stores . . . "You'll never get a better trade-in allowance."

TOUCH-ACTION FEATURES

- MAGNETIC SAFETY DOOR
- FAMED REVOLVING SHELVES
- LARGE FREEZER SECTION
- PORCELAIN VEGETABLE BINS

ONLY . . .

\$14²⁵ PER MONTH
AFTER A SMALL
DOWN PAYMENT



NEW G.E. "BOOKSHELF" FREEZER

TWICE AS MUCH FOOD WITHIN EASY-
REACH AS A CHEST TYPE FREEZER... YET
COSTS NO MORE!

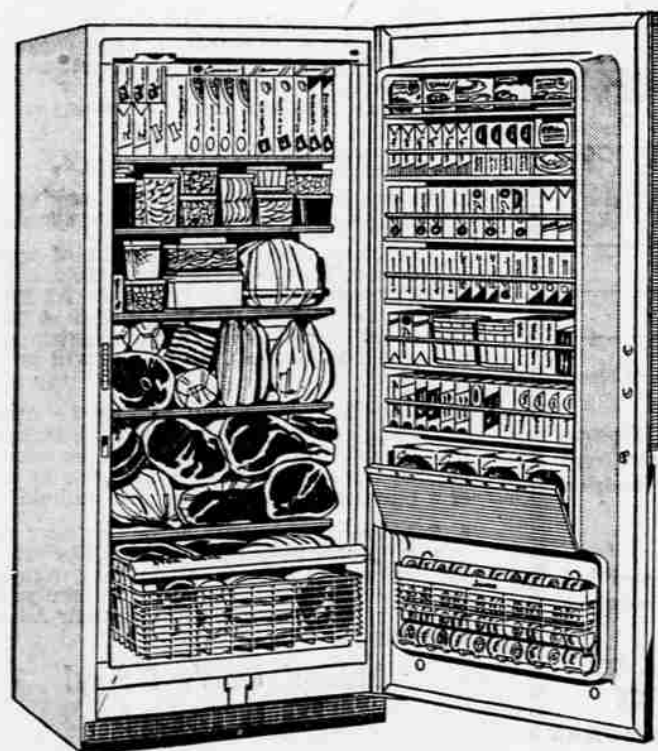
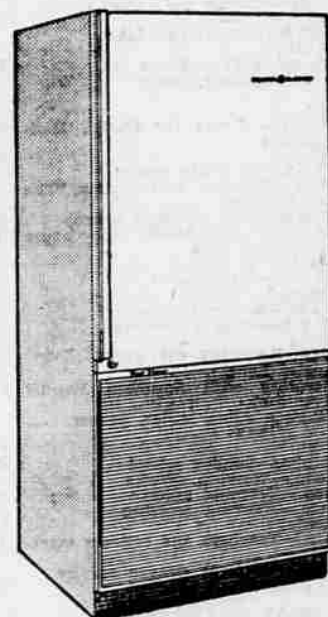
G.E. UPRIGHT FREEZERS \$
AS LOW AS . . .
FOR 10 CU. FT.
1957 MODELS

244⁴⁴ EASY
TERMS

No Bending . . . No Rummaging . . . No Lifting

G.E. Upright "Bookshelf" Freezers put twice as much food within finger-tip reach as same size chest freezers. Straight-Line-Built In . . . Flush Installation all around and in alignment with cabinet fronts. New Storage Door . . . Easy as taking a book off a shelf. No rummaging or lifting.

Magnetic Safety Door . . . Opens easily . . . close silently. Two Warranties . . . 1 year on the entire freezer . . . four additional years on the refrigerating mechanism . . . PLUS 3 year warranty against food spoilage.



FOR THE BEST FREEZER VALUE IN TOWN SEE HOME APPLIANCE

ASHLAND HOME APPLIANCE STORE
AT 115 EAST MAIN STREET
IN ASHLAND . . . PHONE 9-5821

SAVE \$20

1957 G.E. Ultra-Vision Console
Used as a In-Store Demonstrator
Full new Guarantee on parts &
service on this Big G.E. TV.
ASHLAND

SAVE \$30

G.E. 1957 Mahogany Table
Model TV—Only 1 left. Regular
\$230 . . . Saturday Only \$199.95
ASHLAND

SAVE \$69⁹⁵

Last Year's Model Washer—Com-
plete New Guarantee . . . Origin-
ally priced at \$249.95—
Saturday Only \$180.00
ASHLAND

BLOSSOM BARGAIN

Saturday Only!

AT HOME APPLIANCE CO.



**STEAM and
DRY IRON**

Regular \$15.95

\$9⁹⁵

Steam Iron Half Your
Laundry Without
Sprinkling. Instant
Steady Steam Makes
Your Ironing Easy

• THESE ARE 1957
CURRENT MODELS

• **QUANTITY
LIMITED**

• **HURRY!**

• Same
Sale-Prices
in
Ashland
Store

**HOME
APPLIANCE CO.**

YOUR GENERAL ELECTRIC DEALER
115 EAST MAIN • MEDFORD

THE G.E. MONOGRAM ON AN
THE BEST ENGINEERING, THE
AND THE HIGHEST QUALITY