

Travel Wear, Gear Take Heights of Fashion This Year

Both travel wear and travel gear take to the heights of fashion this season, with the feminine traveler finding that her luggage as well as her apparel is "light in weight, light in looks."

Fashions that are light in color go along with the spring preference for pastels, and are newly practical for travel because of the ever-increasing number of easy-care cottons, synthetics and blends.

Lightweight fabrics find their place in travel wear, too, for this is a season when silk, silk-look materials and tissue-weight wools have great popularity.

Packable Knits

Packable knits, separates, suits and ensembles all are important in the travel picture.

As for luggage, designers in this field have thought in terms of light-looking, streamlined bags for travelers. Corners have been rounded off and heavy reinforcements replaced by new body materials.

For a well-coordinated look, luggage coverings are in keeping with current fashions and colors.

The garment carrier, long a favorite for lightweight and easy packability, shows many new features. For example, carriers are now equipped with stand-up frames which prevent the bag from slumping over when it stands alone. And the frames usually fold down to small size for storing.

Matching Case

Matching cases without the fold-down feature are often constructed so that each successive size fits inside its larger companion, to save storage space.

In addition, outside accessory pockets eliminate fumbling through the entire bag to find a wanted blouse or a pair of shoes.

Fabrics for garment carriers run a full range, including those which match automobile upholstery coverings.

Hardside luggage is establishing itself as a fashion accessory. An almost unlimited selection of colors is now possible in leather, plastic or treated materials which can take a travel beating and show no scars.

Luggage of every type, from train case through trunk size, has been designed for lighter weight, in many materials.

HAVE DAINTY LOOK

Fabrics for maternity wear are delicate yet rich.



Continental Style Hat Is Still Favorite in Spring

The well-dressed man is always interested in selecting the proper headgear to accompany his new spring wardrobe and round out his appearance.

With almost any style of the new topcoats and suits, Mr. America is safe in choosing the classic snap-brim Belmont, or single crease model.

The flat-top or Continental, as it is popularly known, is still a leading favorite in spring headgear.

This popular hat features the ribbon detail in back and is available in a variety of shapes and trims.

Mixtures of Fur

The male's tactile sense, his reactions, primarily, to the touch of his headgear has resulted in some very interesting experiments with mixtures of fur and methods of finishings.

As a result, the leading hat designers have come out with some pretty smooth finishes.

A typical telescope model of the Spring lines comes in an olive velvet finish with a lustrous band woven in hounds-tooth effect and cross-bowed in the back. The tear-shaped level top style with a black scratch finish flecked with grey and harmonizing black and white cotton band is also a big star of the hat stage.

Tyrolese Numbers

Tyrolese numbers, one of a lustre finish with a plaid wool band, or a smooth, mixture of green felt with plaid band of blue and grey, will hold much appeal to the "sporty" fellow.

Most of the hats this spring, are designed for casual wear, but are in keeping with the growing

trend toward "round the clock casualness."

One thing all hats will have in common, they'll "feel" as good as they look.

Men's Slacks for Spring Are Light; Color Hues Theme

Spring will bid a fond farewell to the heavy-weight in the slack family and to the long popular charcoal tones.

This year's slacks are as light as a feather and are well suited to blend with interesting sport shirts and coat combinations.

More patterns and lighter color hues are the theme for the well-attired male, with an overall tapering and slimming of measurements. Even a slight shortening of the trouser length can be detected.

Pencil Strips

Slacks will be seen in thin and pencil stripes, checks and plaids in a wide variety of waistband styles.

Still popular is the English model with double front pleats, no belt and a continuous waistband that include side button tabs.

An American adaptation of that model has similar pleats and proportions, but a rubberized inner waistband.

Hollywood's contribution to the slack-set brings out the high rise, with pleat stitches running to the top of the waist, and the slacks have a more generous cut.

For the males who have accepted the comparatively new fad of walking shorts, they're here this spring in full color.

Light as a feather in suited tropicals and flannel, greater acceptance indicates that men of all ages will continue to champion the cause of walking shorts for spring and summer.

CAPS GOING STRONG

Caps continue to show an upsurge in sales. Smartly styled in worsteds, flannels and tweeds, they reflect the Ivy influence with back buckles, belted with leather or matching material. Wide and narrow stripes and solid colors predominate.

SCIENCE SCORES AGAIN

Scientists have now developed processes which permit woolen sweaters and sport shirts to be washed with a minimum of matting or shrinking. Just be sure to read washing directions carefully and never use boiling water.



CONVENTIONAL — Getting down to business in the more conventional manner is this gentleman in his white dress shirt, with tie in a neat under-knot design. By Van Heusen.

Comfort Featured In Spring Shirts

Clothing manufacturers have gone to great lengths to outfit the "shirt sleeves crowd" properly, both for leisure hours and business wear.

Comfort is the big feature in shirts designed for "just plain loafing," in colors and combinations that are all new!

Action-free knits, cottons and miracle blends in sport shirts will rank high with fashion-conscious men this spring.

Color schemes in the sport shirt department will be vivid, but certainly not gaudy. Patterns, though they be interesting, will be less bold and splashy than in past seasons.

In dress shirts, Ivy styling has made button-downs more important, with shorter collars coming more "to the point."

Now seen in the newest shirts of several name brands, is the permanently sewn-in collar stay. The collar stays in place thanks to a flexible plastic and heat-resistant rubber, certified washable by the American Institute of Laundering.

As for the shirt materials, they are soft to the point of having that "handkerchief feel" in open weave mesh, batiste, cotton and lawn and "dip-dry" dacrons. Wives and mothers will welcome these new lines of fabrics that permit easy washing, and almost no ironing!

COMPACT NFWS

Unusual design for compact and cigarette cases features free-hanging stones that look light and airy and tinkle delicately in motion.

Tapered Toes Basic In Style Thinking For Women's Shoes

"To the tip of her toes" will take on an interesting and more important meaning in shoe fashions as milady's "ten tiny toes" receive tender treatment this spring from leading shoe designers!

Basic to all the style thinking for '57 is the increasing trend toward tapered toes. Spring brings this well-favored design into the medium and lower price range.

Medium heels, too, are increasingly important on spring shoes and are available in all price ranges. As a matter of fact, this heel has become a style "must" in every style-wise wardrobe.

New Collection

Whatever the pattern material and detailing, the new collection of shoe designs will be widely acclaimed for their simplicity and elegance.

High-riding vamps with delicate trims, are destined to be popular with ladies of fashion, as are the open back mules, T-straps and the perennially-popular pump styles.

As for the T-strap—this theme shows up in every type of shoe, from low-heel suit sandal—to high-heel dressy shoe. And, there is the cross-strap, resembling the tango pump of World War I era.

This spring again will see the triumphant return of the classic "spectator" for daytime wear. Some of these shoes bear dramatic new touches to make them "strictly 1957."

In leather surfaces, patent leather is destined to sparkle through spring and summer. Smooth leathers and suedes, in combinations or solo—grained surfaces and textures... luxurious fabrics and exciting patterns are all due to step forth smartly on the spring scene.

Along with black patent leather, the fashion-wise lady will be wearing shoes in lavender, beige, gray, blue and a pale gray and patent combination. White, contrasting with black will also be smart for the new spring wardrobe.

A flamboyant mood asserts itself in footwear for dressier occasions. Here bold colors such as turquoise, yellow and orange step out! Vinyl is still important in gala occasion shoes... and, there are notes of glitter and sparkle in "mock" jewels... nailhead metals... metallics... lustrated leathers and fabrics throughout the many shoe moods for spring.



SMOOTH LEATHER — Toe of white smooth leather makes news in beige suede pump for afternoon. By Marshall, Meadows & Stewart. Photo by Leather Industries.

Every woman will love the look and feel of luxury that the wearing of the silk conjures up. For spring into summer, there are silks galore—silk linen, chiffon, crepes, silk shirtings and more. Wools are lightened with silk, and the luster of silk enhances the entire fashion picture.

FAVORED FASHION
Juniors favor Tyrolese separates in coordinated colors.

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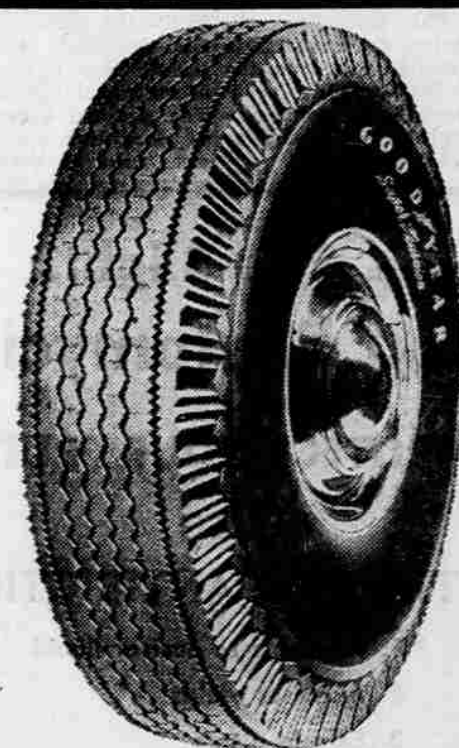
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