

Silhouette Calls For Longer Length Hair Styles in '57

A major trend for Spring '57, is the "look of romance" . . . basically a frankly pretty look in coifs that are soft, glamorous and very feminine whether worn short or semi, puffed or sleek, feathered or waved.

To be sure, fashion-conscious females will want to be up-to-the-minute on length, waves, curls, and sweeps of hercrown ing glory.

The "bouffant" silhouette seems to be the vogue of favor for 1957. And this style, of course, demands a longer length to the hair than has been seen in the past three seasons.

Soft fluffy waves and curls with the "forward look" are being strongly emphasized to give that ultra-feminine softness to the face.

Graceful Contour
Gone is the cropped boyish look—in its place is the graceful, fascinating contour . . . distinguished by a lovely blend of puffed waves and feathered edges.

This does not mean that the hair has reached the shoulder length, but 1957 will see the decline of the "crew cuts, the Italian cuts and the duck tails."

Top-lock billows up, waves and feathered ends mark the left side, a winging line the right. Crown hair is sleek, nape ends are puffed out in soft feather curls.

Feathered edges are coming back, completely new, softly pretty—and romantic . . . inspired by the "fair lady" trends . . . the "thirties" influences of "Auntie Mame" and other star-struck themes.

Spring headlines spotlight the "little head look," bell shaped bouffants, and many graceful variations of waves and curls to frame the face picture.

Subteen Fashions Follow Adult Styles

Fashions for subteens this spring feature slim lines, a well-coordinated look and the influence of such adult styles as capes and blouses.

There is an almost endless variety of ensembles. One new-looking combination is that of a sheath jumper teamed with a matching cotton blouse and blending checked jacket. Many costumes consist of a duster coat with several coordinating dresses.

Coats are slim, but not too straight. Neutral tweeds and worsted flannels that can be worn straight through early fall are favored. Many have detachable capes. Bulky knitted coats, especially in red, are also popular.

Newsworthy in subteen suits is a poncho cape suit.

ACCESSORIES TO STYLE

Spring accessories for men, generally smaller and neater, include many reproductions of link® clips and tie bars that were the classics of Grandpa's day. Designs will be more intricate and keyed to specific themes.

Foundation Garments Designed to Make All Slim Styles Wearable

With the basically narrow, eased silhouette in fashion prominence, new foundation garments are designed to make all the many variations of slender styles wearable and becoming to the majority of figures.

Long brassieres, high girdles and one-piece garments are the leading contenders for under-fashion honors.

The long brassieres, more often than not, fasten in front. Thus they're easy to put on, and afford the smooth back line required by many slim dresses and skirts.

Pegged Skirt
The pegged skirt, seen in the Flemish or Dutch Boy styles, observes this back slowness and eases softly in front. Since it starts from a flat midriff and tapers narrowly over the thighs, midriff and thigh control may be indicated.

Some girdles take special note of thigh control with panels of rigid fabric or doubled elastic from the fullest curve of the hip to the base of the garment.

The corselet, a new-found favorite of the slender women and the old standby of the mature figure, is seen more often in all-elastic versions.

Starting with sheer cup sections to lift the bosom, it molds midriff, waist, hips and thighs with one unbroken sheath of light yet persuasive stretch fabric. Backs are low and straps are detachable, to suit the dress neckline as well as the dress line.

A low backline marks many of the newest foundations, for both sheath and bouffant outer fashions now frequently have low-cut backs. These low back foundations are available with or without straps, in white, black or a pastel, and in the form of bandeaus, long line brassieres, bra-lettes and corselets.

Brassieres and corselets with rounded cups lift the bosom and shape it gently, for a definitive line under cocoon caps and other fashions that fit close to the figure. Lace, satin and embroidered fabrics make new brassieres pretty and feminine as well as functional.

Color also figures in foundations, with pastels favored.

Knit Suits Popular

With Swimmers Now

The sun will shine brightly on dozens of smartly-styled swim suits in more conventional cottons, latex, and fallies.

But the high fashion note for those who really want to "be in the swim" is the emphasis on knits in wool, orlon or cotton. Knit suits are distinguished by slim silhouettes, many with camisole tops; others have little or long sleeves; still others have low-cut backs or halter necklines.

PRETTY PINNINGS

Bar pins with pendants and floral-bouquet pins, set with pearls and pastel stones, look pretty for spring.



CUED TO FASHION—Low-back foundation garment cued to fashion has criss-cross back construction, zipper front, can be worn with or without straps. By Diana.

Sheath Silhouette Favored in Dresses

Gently does it for dresses this spring. The slim sheath silhouette is still a favorite, but now it is softer and rounder with a new look of ease in the waist-through-midriff area.

One of the biggest influences on this look is the "Dutch Boy" or peg-top skirt. Most often achieved by darts or tucks at the waist, it is sometimes carried through to full scale pleats.

Draping offers another highly favored way to ease the slim skirt. Skirts are draped to side or back, eased with harem hemlines or panels, draped with swags or modified versions of the hobbie hemline treatment.

For more tailored dresses, pleats are preferred to drapery. There are many variations including pegged pleats straight-up-and-down, pleats, released pleats in sections and wrap-around.

There are also many pretty fuller-skirted styles, such as dresses with darts, pleating and back fullness.

Many empire-mood dresses have self-bands or pleated cummerbunds that circle the waist and lower part of the midriff. Often, a high waistline is suggested by tabs or bows.

Bloused-top dresses, with belts at the normal waistline, and shirtwaist styles both contribute to the increasing importance of belts in spring fashion.

Daytime Fashions Are Inch or Two Longer

Whether hemlines? Are skirts drastically longer this spring? What about lengths for day and late day?

Evolution, not revolution, is the answer. Fashion isn't shouting, "Down with hemlines!" but there's more than a whisper of change in the spring air.

Many daytime fashions are an inch or two longer than last season, while cocktail-hour and informal evening gar' often reach to ankle-bone length, a la Dior.

"How low" to lower the hemline is still a matter of individual taste and becoming appearance.

Height enters into it. The tall woman can wear 13-inches-from-the-floor lengths gracefully, while the smaller woman can wear somewhat shorter skirts and still achieve a lowered hemline look.

Sports Look Shows Rainwear Influence

The sports look shows its influence in the new rainwear, inspiring fresh ideas for the use of such fabrics as wool jersey and bright-toned felt.

Rainwear has now become an all-weather fashion, fitting into any climate at any time of the year . . . all giving a sunny-day brightness to fashions for those damp and rainy days.

Ingenious Fashions Available in Suede Leather for Spring

Softer and lighter, artfully draped, tucked and pleated, leather appears prominently on the spring fashion scene.

Full length coats, short jackets and car coats are crafted in a variety of ingenious fashions from both suede and grain leathers.

Brand new this spring are smart leather capes, as well as a cape-like appearance for coats, achieved by gentle fullness falling in gathers from a yoke, slant pockets and scarf-like ties.

Velvety Suede
Soft, velvety suede and smooth capeskin and brette share popularity as well as versatility. Suede is no longer exclusively a country leather, nor are smooth leathers confined to the city. Both are designed for either city or country wear.

New leather shades in the beige to brown range are in the lead, and make effective tone-on-tone combinations with knit, silk and linen.

There's interest, too, in bright colors such as hyacinth, peacock, bayberry and jasmine, in suave black and snowy white and in black leather with white leather piping.

Black, White Contrasts
Black and white contrasts, however, are usually achieved in large areas rather than by trim. For instance, a white cabretta jacket is lined with black tweed and has matching tweed skirt.

The "half-and-half" idea appears in leather coats, with front of smooth leather and back of suede in the same or another color.

Leather jackets fill more functions than ever. One new model, copied from the Italian motorcycle jacket, is teamed with Jamaica shorts. Others, for after-five wear, are trimmed with mink, fox or rhinestones.

Two Looks Seen In Jewelry Display

Jewelry displays two distinct spring looks, one light and delicate, the other bulky and elegant in the Edwardian manner.

Pastel colors are an important part of the delicate look. Mauve tints are popular, along with such flower shades as soft blue, pink, yellow and green.

Spring flowers inspire many new jewelry designs as well as colors, even to the use of more green foliage effects.

Also contributing to the delicate look are the increased use of crystals, frosty shimmering beads in iridescent tones, jet iris and aurora stones. White and gold combinations continue in popularity.

Rope necklaces are enjoying a revival and look especially new in crystals of varying sizes and combinations of clear and pastels.

Fragile Appearance Easy To Care For

The fragile appearance of so many of this spring's fashions is delightfully deceptive because, more often than not, they are as easy to care for as they are good to look at.

This is mainly due to the development of many new blends of natural fibers with synthetics and to new processing for natural fibers such as cotton.

Notable are cottons processed for easy washing and minimum ironing and blends of Dacron and-cotton. Novelty sheers, such as nylon chiffon, look as airy as spun sugar but can be washed easily, thanks to the use of synthetic yarns.

Blends of silk and synthetic give the high-fashion look of silk plus easy care.

GONE SOFT

Sleeves have "gone soft" this spring in keeping with the generally softer dress silhouette of the season. One favored treatment is the bloused or balloon effect, achieved through lantern shapes with fullness starting directly at the shoulder line.



PERSIAN LAMB—Newly lightweight, black-dyed Southwest African Persian lamb makes a cocoon-stole to wear over suits, dresses, From Zimmerman Scher Inc.

Junior Formals Have Variety in Length

Formals for juniors display variety in length as well as style this spring. There's new emphasis on floor lengths and in-between lengths.

Juniors like the new look of slim-skirted formals ending about eight inches from the floor. There's interest, too, in irregular hemlines, high waistlines marked with bands, roses and floating panels, and the back-moving overskirt treatment for slender formals.

Soft, lady-like styling in such light, airy fabrics as chiffon, silk organza, lace and eyelet are favored.

Many full-length junior formals are teamed with coordinating full-length capes.

'Little Furs' Are In Greater Variety

There's nothing small about the selection of "little furs" available this spring. They appear in a greater-than-ever variety, in many styles and shades.

The cape, important everywhere this spring, is equally so in fur. There are elegant fur capes with slim lines that taper from rounding shoulders, straight-hanging capes and countless other versions.

Cropped jackets, another fashion signature of spring '57 also appear in many young and versatile variations, with white mink, the most luxurious looking. Some are waist-length with decorative button accents, others are hip-length and bowed with a touch of satin or velvet.

Little fur briefs and boleros, in both casual and dressy styles, are highly favored for wear over the new softened skirts.

Coming into renewed prominence is the fur stole, sometimes reflecting a Spanish-shawl influence, or displaying the same tapered cocoon shape that capes make much of.

The color story is an exciting one, with a wide range of new shades, including such delicate spring pastels as pale pink and green, as well as the more traditional hues.

"Flat, not fluffy," continues as the theme for fur surfaces, and the emphasis is on light weight. Persian lamb, for example, is processed to be lighter, softer, more lustrous and drapable.

SOAP AND SUITCASE

A sure way to keep your clothes from developing a musty smell when you are traveling is to place an unwrapped bar of soap in your suitcase.

Stone-Set Jewelry Has Bulky Look in '57

Much of the stone-set and gold jewelry has a modern bulky look. Other designs, by way of contrast and variety, have a quaint, old-fashioned flavor, sometimes making use of enamels, cameo motifs and mother-of-pearl.

There is a "new gold look" this year, one which artfully

combines different textures, gold colored metal in a single piece of jewelry—a pebbled surface with a shiny one, for instance, or a beaded texture teamed with a satin finish.

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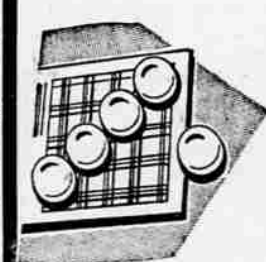
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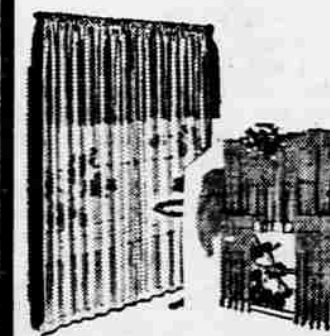


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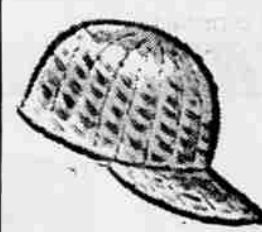
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