

Juniors Imaginative With Fashions; Have Variety of Ensembles

Junior fashions, always adventuresome and imaginative, are especially so this spring, with a wonderful variety of dresses, ensembles and separates in a wide range of interesting new fabrics and colors. Silks, blends, cottons, prints and navy crepes are favorites.

Both full and slim silhouettes are popular, with juniors definitely endorsing the new soft-lined sheath. Treatments range from permanently knife-pleated skirts and controlled gored fullness to the slim, slow-fitting silhouette and pegged skirt.

Modified princess style, semi-fitted overblouse dresses, blouses and one-piece dresses with a two-piece look are other junior choices.

Have Raised Waist

Replaced the Empire silhouette which is not more than one and a half to three inches above the

normal waistline. Its variations include pleated cummerbunds, set-in folds and bands, bows and tabs.

Capes are especially popular in cocoon shapes and hipbone or waist lengths, with the emphasis on narrow rather than voluminous types. Many dresses have detachable capes.

Flannel, often in pearl gray, is the favored fabric for suits, with round lines and softened skirts preferred. Short, waist-length demi-fitted jackets teamed with peg pleated, four-gore or all-round pleated skirts are popular.

Fitted jackets look fresh with such interesting new details as soft back-blowing, bow trims or self-belts. Double-breasted closings and brass buttons are favored for both fitted and semi-fitted styles.

Skirts take on new interest through high-rise or cummerbund tops, wrap-around effects and buttoned-flap pockets.

Coats Are Youthful

High waistline effects, tiny stitched collars, narrow belts and small button closings give junior coats a youthful look. The favored silhouette is slim-to-moderately-full.

Dolman push-up sleeves, kimono and unmounted sleeves contribute to the popular rounded shoulder look.

Popular new cover-ups for junior ensembles include cut-away boleros, silk coats, blouses and jackets, drawstring jackets and tunic coats.

Handbags Are Perfect Costume Coordinates

Handbags are perfect costume coordinates this season. They're flat, for becoming wear with full capes and cape-like fashions, and soft in look, for harmony with softly pleated, tucked or draped costumes.

Shapes are simple, with the elongated square or elongated rectangle predominating.

Trim is planned to emphasize the shape. This means a simple frame in gold, silver or leather, and a simple closing. Small tabs, bands or insets of contrasting leather texture and trapunto work are also in order.

The range of leather textures for daytime handbags is wider than ever. There are deepgrained broadtail (especially new in spring colors), soft-grained or pebble calf, fine fibred and petal-smooth calf with a high sheen and, for casual wear, an extra-plushy reverse calf.

Pale beiges and grays are leading colors.



CALCULATED MOVES TOWARD FIGURE FLATTERY—This exciting new Lastex fabric is a chessboard of alternately bright and delustered facets in brilliant colors! The suits—slimming sheath with moulded duo-bra that helps create the illusion of a perfectly-proportioned figure. The subtly-draped sheath with its moulder-bra and taut hipline drapery lengthens the waistline and whittles an elegant silhouette.—"Chessmate" swim suits by Rose Marie Reid.

Complete Outfits Are Swimsuit Features

Beauties on the beach will love the classic approach, the figure and fit, the cover-ups and the lovely lady fashions that are covering the waterfront this season.

If the response to the new swimsuits doesn't show a remarkable increase this spring, it certainly won't be the fault of the designers.

There are fashions for the bathing belle ranging from the "show 'n' show" to the "bottom 'n' show" fashions.

Completeness is emphasized with some mighty cute ensembles and coordinates in everything from cotton to chiffon.

Matchables

Among the interesting cover-up matchables and separates are the capes of terry cloth and cotton the ponchos that tie on or

slip on to resemble flower petals, the full beach coat and the exciting "pumpkin cap."

Skirts, pleats, long legs, long sleeve tops, and high necklines are among the important beachwear silhouettes.

The ladylike attitude toward the swimsuit styles is evidenced in the daintiness of such fabrics as flower prints (even eyelet), nylon chiffon sashing, draping and cowlings.

A variety of knits, to offer better figure control, and elasticized fabrics, that mold and shape a pretty figure, will allow every female a wide selection of suits to "suit her figure."

Beach accessories give a definitely different outlook to '57 sun-fun fashions, with a huge collection of jaunty "mad" sun hats, sombreros, hoods, and beach-bags.

Even the large ladies will be "swim-suited" this season with a large line of youthfully styled suits available at extremely moderate prices.

Lingerie Takes On Pastel Shades

Spring lingerie is off in a pastel cloud... The look is soft, fresh, completely feminine.

Coordination is the rule, with panties and peignoirs, slips, bras and girdles all matched to each other. To carry coordination a step further, undergarments match outerwear.

Colors carry out the elegant theme. Dove and pearl grays, mauve, palest beige, ivory, to-paz, clear blues and cameo pink are some of spring's most exciting shades.

White, always a favorite, is touched with flecks of color in lavish embroidery and ribbon inserts.

Petticoats look especially luxurious and frothy in the extravagant use of all-over lace. Elegant chantilly is supported by sheer nylon in two-color effects—black over pink, white over blue.

Petticoat shapes are carefully planned to conform with outerwear shirts.

Bouffants, less in the spotlight, have their place under full, formal skirts. Sheath, semi-sheath and softly flounced styles are making fashion news.

Under spring's slender silhouette, slips are more figure-conscious. Contoured bust sections shape nylon tricot and taffeta with all-over lace and shadow embroidery.

Slender skirts demand a slip that is slit at the hemline or flounced with pleating for walking ease.

The sheer dress fabrics of the new season have brought a return of the camisole look, with wider straps, more embroidery and lace.

This spring your lingerie wardrobe must be color-coordinated, captivating and carefree.

Various Belts Add Drama to Spring Outfits

Narrow belts in unusual shapes and wider ones with decorative accents add drama to spring outfits.

In the first category are belts with scalloped edges and belts dipping from high in front to low in back. Others are interwoven bands of leather.

Teenage Fashions Borrow From Best Of Adult Styling

Teen fashions have come of age. No longer merely hinting of grown up styling, this spring's teenage fashions frankly borrow the latest and best of adult fashions.

Blouses, capes, the Dutch Boy look—all are appealingly adapted to complement the teenager's youthful figure. All make up the teenage spring look—the slim, yet soft, silhouette.

Suits and coats, in particular, notably reflect the fashion maturity of spring styles for teens. For suits, the boy jacket is still a favorite, but this spring it is softened by back blousing and made more interesting by other back details such as self-fabric bows, banding, or tabs.

One of Newest

One of the newest suit silhouettes is the Dutch Boy look, featuring a slim but rounded skirt. Another popular teen style, the pleated skirt, is achieving more and more fashion notice—particularly for dressier suits.

Capes—a small detachable shoulder cape or waist length capes, substituted for suit jackets—play a fashion-prominent role.

Like suits, the teen coat line is basically slim, but a softness is obtained by the new and important—usually detachable—shoulder cape. The full-length cape coat is another fashion "steal" from the grown-ups, giving the teen a pretty sophisticated look.

Adding to the grown-up charm of teen coat, and suit fashions—silk and wool mixtures and silky weaves. Important too are flannels and worsteds. Subtle colors—the beige and grey tones, navy and pastel-tweeds—add further to the over-all look of sophistication.

Teen dresses also lend themselves easily to the new spring styles. The line is slim with back blousing to lend a high fashion note of softness.

Topped by caraco jackets, blouses, shoulder capes, or dusters, the ensembles add up to pretty teenage dresses. A favorite—the classic or sissy shirt-waist dress—is now available in virtually every fabric and goes to any casual or dressup occasion.

Silk and silky textures come into spring fashion prominence, joining such teen favorites as organdies and cottons. Pastels, particularly lilac, and beige tones are the color preferences for dresses.

COAT CUES

Back interest details make this season's crop of young coats especially attractive.

Thursday, April 25, 1957

MEDFORD (OREGON) MAIL TRIBUNE—THREE



CASUALLY BOXY—Teen topper is casually boxy in wool suede cloth trimmed with velvet piping. Inverted pleat, half-belt in back. By Bambury.

Silk Variations Follow New Trend

The look of fashion this spring is one of gentle, feminine elegance, and the new spring fabrics are very much in keeping with this trend. Silk is the overwhelming favorite—in all its many variations, in blends and as a strong influence on the textures, colors and prints of other fabrics.

Blends are more popular than ever, with silk-and-cotton leading the field. Synthetics have arrived in a big way to add to the general aura of quality.

Newest silks of all are the sheers, especially chiffon.

Going along with the success of sheers is the popularity of supply, lightweight, airy fabrics. Chiffon-weight woolens, tissue tweeds and fine worsteds are all favorites. Especially interesting is the revival of open-weave etamine tweeds and fine meshes.

Another group of fabrics with a delicate air are the many woven novelties of Dacron-and-cotton.

Fabrics for coats achieve a new height of luxury in white cashmere and camel's hair. Richness is also achieved by blends of wool with angora or with such furs as opossum. Pastel coatings of burlap, strawmat and boule are other favorites.

The novelty sweater with distinctive styling detail has never been so well designed. Menswear influence is seen in sports shirt collars, cable stitching, V-necked cardigans (newer than V-neck pull-ons), Turtle, mock turtle and crew necklines are prominent.

Most Fabrics Getting Waterproof Treatment

It's easy to look fashionable in spring showers this year, with practically every fabric from silk to worsted jersey getting the waterproof treatment. Colors for raincoats look new and fresh, too, especially in pretty pastel tones.

The very popular full-length cape styles are a natural for rainwear, and many have hoods for extra fashion plus extra protection.

Another favorite new style, which looks just as good when the sun is shining, is a deep-pocketed town coat variation of the Chesterfield silhouette.



INFLUENCE—Ivy influence is seen in the return to wool caps as a major headgear fashion. This one is gray glen plaid, with ivy buckle in back. By Stetson. Wool Bureau photo.

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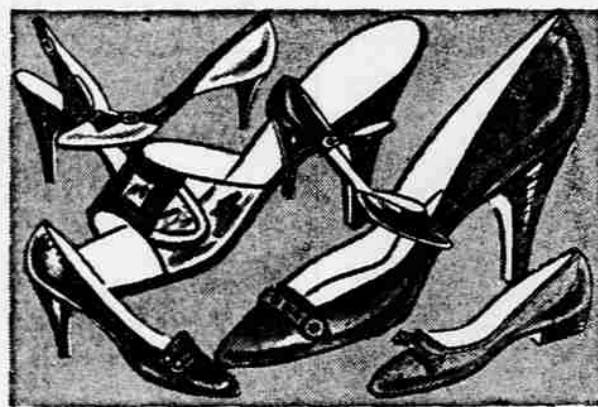
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