



# LIVE BETTER... ELECTRICALLY... COOK BETTER AUTOMATICALLY WITH A G.E. DELUXE RANGE!

You always get more than you expect at Home Appliance Company Stores . . . .  
Expert Service, GE. Quality, Dependability - and What's More - We Give You a Written Guarantee of Satisfaction!



## DELUXE STRATOLINER

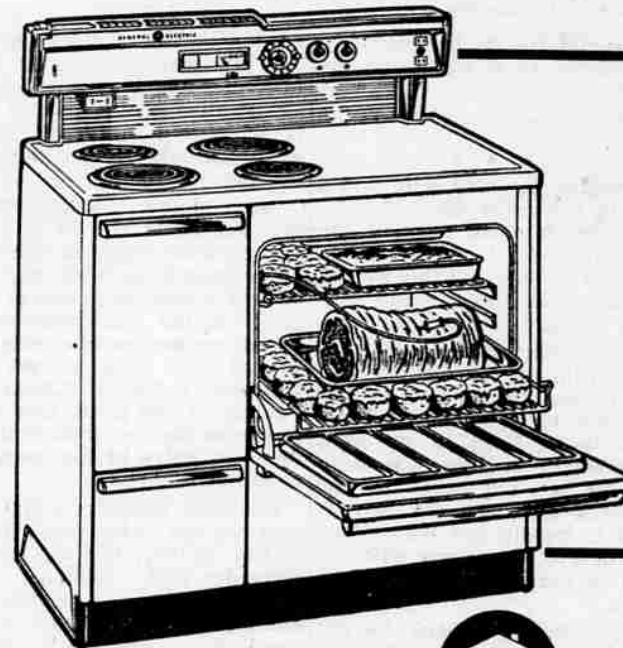
40" Single Oven, all automatic speed-cooking range

KEYBOARD CONTROLS WITH THE CONSOLE LOOK—New Piano-Key Controls give you new convenience . . . new beauty in kitchen appliances.

AUTOMATICALLY WONDERFUL, TOO . . . Push a button . . . Set a dial and your new G.E. takes over the cooking chores—automatically . . . Bake, Broil, and Roast . . . automatically with a G.E. Speed-Cooking Deluxe Range . . . Low-priced at Home Appliance.

NEW 23-INCH BIG CAPACITY MASTER OVEN with the exclusive GE feature of REMOVABLE OVEN DOORS . . . for easier, faster cleaning of your oven . . . No stooping or bending with the NEW DELUXE GE SPEED-COOKING ELECTRIC RANGE . . . You SAVE more ELECTRICALLY, TOO! Home Appliance Company will give you every cent your old range is worth when you trade for a New G.E.!

4 STORES TO SERVE  
ALL OF SOUTHERN OREGON



1957 Model J402P



AFTER SMALL DOWN PAYMENT

# \$15<sup>00</sup> PER MONTH

ON APPROVED CREDIT  
NO DOWN PAYMENT

G.E. Quality, Dependability  
At Less Than You'd Expect To  
Pay For Unknown Brands!



## DELUXE SPACEMAKER

30" Single Oven, all automatic speed-cooking range

4 Stores to Serve  
All Southern Oregon

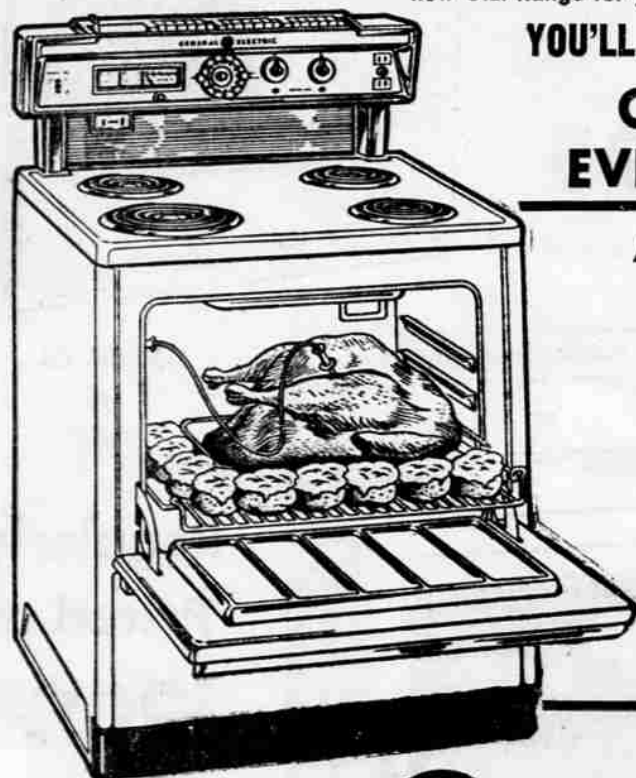
Look at the exciting New CONSOLE LOOK of this G.E. Spacemaker . . . Every Deluxe General Electric Feature—in this new 30-Inch GE Speed-Cooking Range . . . Automatic Grill, Oven Meat-Thermometer, Automatic Surface Burner — and many other fine G.E. Features that will make you love your new G.E. Range for years to come!

YOU'LL NEVER GET A BETTER TRADE-IN!  
OPEN WEDNESDAY  
EVENING UNTIL 9 P.M.

AFTER SMALL DOWN PAYMENT

# \$13<sup>50</sup> PER MONTH

ON APPROVED CREDIT  
NO DOWN PAYMENT



1957 Model J304P



Everyday Low Prices and  
Fast Dependable Service Keeps  
Our Business Fast-Growing!

### Wednesday Night Special

TV TABLE & INDOOR ANTENNA FREE

REGULAR COST  
OF TV SET, PLUS  
TABLE & ANTENNA **\$230<sup>00</sup>**

SAVE \$26.00!

WEDNESDAY  
ONLY  
**\$199<sup>95</sup>** EASY  
TERMS



Same Values  
In Ashland, Too

FOR TOP RECONDITIONED  
APPLIANCES SEE  
THE BARGAIN STORE  
303 South Front St.  
In Medford

# HOME APPLIANCE CO.

YOUR GENERAL ELECTRIC DEALER  
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