

# SAFEWAY'S your BEST place to save!

Look At This Great Savings On  
**Margarine**  
Reg. 2 for 45c  
5 pkgs. of fine quality COLDBROOK  
**5** 1-lb. pkgs. **\$1.00**



Your BEST place to save because . . . friendly, courteous service makes shopping more fun.



Your BEST place to save because . . . our unconditional guarantee protects your every purchase.



Your BEST place to save because . . . your total food bill is lower here shopping trip after shopping trip.

You'll be dollars ahead this year . . . shopping Safeway. Our low prices on item after item — right down the line — mean important savings on your total food bill. Combined with top quality merchandise and friendly courteous service, these low prices make Safeway "your BEST place to save!"

More Famous Brands at Safeway

**NIAGARA STARCH** 12-oz. Pkg. **21¢**  
The Housewives Favorite Starch

**INIT STARCH** 12-oz. pkg. **2/29¢**  
Ready in a minute

**ELASTIC STARCH** 12-oz. bottle **27¢**  
Premium quality—liquid

**ZEE TISSUE** 4 reg. rolls **35¢**  
Assorted colors

**CHIFFON NAPKINS** pkg. of 70 **29¢**  
Fine textured paper

**DOG FOOD** 3 can **50¢**  
Red Heart brand

**CAT FOOD** 15-oz. can **10¢**  
"Kitty" brand

**BLUE BONNET** 1-lb. pkg. **2/63¢**  
Margarine—sunny-sweet flavor

**POTATO CHIPS** 11-oz. pkg. **59¢**  
Nalley brand—foil bag

- Shop Safeway for These Famous Brands
- CIRCUS NUTS** 8-oz. Pkg. **39¢**  
Spanish Peanuts
  - CASHEW NUTS** 6 3/4-oz. pkg. **59¢**  
Circus Brand
  - CRACKER JACKS** 2 2-oz. pkg. **15¢**  
Prize in each box
  - DEODORANT SOAP** 2 Reg. bar **27¢**  
Colgate—bath size 2/37c
  - PALMOLIVE SOAP** 3 Reg. bar **29¢**  
2 bath size bars 27c
  - Cashmere Bouquet** 3 Reg. bar **29¢**  
Bath size bar 2/27c
  - SWEETHEART SOAP** each **29¢**  
4 reg. bars

Save at Safeway on SWANSON'S  
**TV Dinners**  
Your choice of four delicious "Just Heat 'n Serve" Swanson Dinners to choose from. • Turkey, 11 oz. pkg. • Chicken 11-oz. pkg. • Beef, 11-oz. pkg. • Haddock, 12-oz. pkg.  
Reg. 79¢ **69¢** Ea.

Save on Strawberry or Blackberry  
**Preserves**  
Empress jellies and preserves are unsurpassed for flavor and quality. Mix 'em or match 'em either way you save up to 16c on 3 glasses.  
3 12-oz. Glasses **89¢**

**S.O.S. Scouring Pads** Reg. 25c A real Savings **Box of 10 19¢**

**Frozen Fruit Pies** Cherry, Apple, or Boysenberry **2 6 1/2-oz. Pies 35¢**

Richer "Bonus Quality"  
**Lucerne 3.8 Milk**  
Extra rich at no extra cost to you. Either regular or homogenized.  
**Half Gal. 47¢**

Save 2c on each loaf of Mrs. Wright's  
**Fresh Bread**  
White or Large **28¢**  
whole wheat Loaf  
Raisin Orange Skylark 15-oz. Loaf **32¢**

New Low Prices on Coffee at Safeway  
Folgers, Hills, M.J.B., Maxwell House  
**97¢** 1-lb. Can  
**\$1.93** 2-lb. Can

Now is the time to use  
**VIGORO**  
Regular Lawn Food  
25-lb. Bag . . . \$1.59  
50-lb. Bag . . . \$2.39  
GOLDEN VIGORO  
Guaranteed Not To Burn  
50-lb. Bag . . . \$2.98

Butter Mints Vernell 7-oz. pkg. **29¢**  
Cashew Nuts Nut Shelf brand 14-oz. pkg. **89¢**  
Mixed Nuts Nut Shelf brand 14-oz. pkg. **89¢**  
Dietetic Tuna White Star No. 1/2 can **37¢**  
Diced Carrots Stokely brand No. 303 can **15¢**  
Chili Con Carne Gebhardt 15 1/2-oz. can **41¢**  
Ritz Crackers Party cracker 1-lb. pkg. **37¢**  
Cheez-its Sunshine cracker 6-oz. pkg. **20¢**

Treat Yourself to SAFEWAY COFFEE  
**NOB HILL** 1-lb. bag **90¢** 2-lb. bag **\$1.79**  
**AIRWAY** 1-lb. bag **85¢** 2-lb. bag **\$1.69**  
**EDWARDS** 1-lb. tin **95¢** 2-lb. tin **\$1.89**  
Sold Exclusively at Safeway

- DIAL SOAP** 2 Reg. bar **27¢**  
Complexion soap
- DIAL SOAP** 2 each **37¢**  
Bath size
- VEL** 15-oz. pkg. **35¢**  
Keeps colors bright
- RINSO BLUE** 54-oz. pkg. **75¢**  
Blues as it washes
- LUX LIQUID** 32-oz. size **\$1.05**  
King size
- PEANUT OIL** quart **83¢**  
Planter's brand

SAFEWAY has the finest meats in town!

**WIENERS**  
SOMERSET All Meat . . . Guaranteed **2 1-lb. Pkgs. 89¢**

- Sliced Bologna Somerset 1-lb. pkg. **49¢**
- Ground Beef 100% pure Guaranteed lb. **39¢**
- Stew Beef "USDA CHOICE" aged for flavor lb. **69¢**
- Beef Pot Roast "USDA CHOICE" Arm Cut—lb. 59c Blade cut lb. **49¢**
- Boiling Beef "USDA CHOICE" Tender plate Cuts lb. **15¢**
- Veal Cutlets Randy's Brand Fresh Frozen **2/49¢**
- Flaked Beef Steaks Grand Duchess Fresh Frozen 11-oz. pkg. **55¢**
- Sliced Pork Liver lb. **29¢**

SAFEWAY'S the place to buy produce!

**ORANGES**  
Grown in Sunny Florida. Perfect Slicers. Guaranteed **lb. 10¢**

- Asparagus Large No 1 Northwest lb. **19¢**
- New Potatoes White Shafter Guaranteed 10 lbs. **69¢**
- Head Lettuce Garden Fresh Leafy heads **2/35¢**
- Grapefruit Arizona Coachella 5 -lb. bag **45¢**
- Carrots Crisp 'n snappy U.S. No. 1 cello wrap ea. **2/23¢**
- New Green Peas Excellent quality lb. **19¢**
- Apples Large Winesaps 23-lb. box **\$2.45**
- Potatoes U.S. No. 1 Grade Economy pack 10 lb. paper bag **35¢**

New Items Now at Safeway

- Vegetable Soup Campbell 19-oz. can **27¢**
- Vegetable-Beef Soup Campbell 19-oz. can **33¢**
- Toilet Soap Lux, colored reg. bar **3/32¢**
- Cake Mixes Clinch brand pkg **25¢**
- TAMALES** No. 300 can **25¢**  
Van Camp brand
- Dennison Spaghetti** 15-oz. can **21¢**  
and Meat Balls
- PREM** Luncheon Meat 12-oz. can **39¢**
- BEEF STEW** 24-oz. can **43¢**  
Dinty Moore brand
- TUNA FISH** No. 1/2 can **35¢**  
Avalon—garlic tuna

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Prices in this advertisement are effective through Wednesday, April 24th, at Safeway in Medford. We reserve the right to limit.