

AT ALL 4 HOME APPLIANCE COMPANY STORES

You always get MORE than you expect

when you buy New 1957 G.E. APPLIANCES & TV At Everyday Low Prices!

And what's more we give you . . . EXPERT SERVICE, G.E. QUALITY,
DEPENDABILITY...and Written Guarantee of Satisfaction!

We give you

FREE DELIVERY . . . Four Stores that daily deliver to all Southern Oregon. Trained deliverymen deliver your new G.E. quickly, courteously.

We give you

FREE SERVICE under the terms of the guarantee. Four Stores providing daily appliance and TV Service to all Southern Oregon. Qualified servicemen that insure you of dependable service—wherever you live in Southern Oregon.

We give you

FREE INSTALLATION included with your new G.E. Appliance or TV from Home Appliance Company. Extra services cost no more at Home Appliance Company STORES . . .

We give you

DOUBLE GUARANTEE . . . You have the confidence of General Electric's written warranty PLUS the written guarantee of satisfaction from Home Appliance Company Stores . . .

We give you

LIBERAL CREDIT TERMS . . . We pride ourself on fast, informally arranged credit terms that help you to buy the appliance you want NOW.

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HOME APPLIANCE CO. STORES
WITH DAILY DELIVERY . . .
DAILY SERVICE TO ALL S. OREGON

FROM OUR ASHLAND STORE...BARGAIN CORNER SPECIALS

1956 G.E. 40-inch Range

Demonstrator Model

\$199⁹⁵

Save \$50.00

ASHLAND STORE

Reconditioned Frigidaire

Automatic Washer

\$65

Guaranteed

ASHLAND STORE

Westinghouse Auto. Washer

\$77

Guaranteed

ASHLAND STORE

Wedgewood
Deluxe Gas Range

Excellent Condition

\$65

ASHLAND STORE

Hallicrafter TV

21-Inch Table Model

\$107

A Best Buy

ASHLAND STORE

Motorola TV

21-Inch Table Model

\$79⁹⁵

SHARP

ASHLAND STORE

New 1956 GE Dishwasher

Famed Mobile Maid

\$165

1 Year Service & Parts

ASHLAND STORE

GE Refrigerator-Freezer

Late Model . . . Beautiful

\$165

A Best Buy

ASHLAND STORE

GE Apt. Size Refrigerator

These Are Hard to Find

\$100

A Good Value

ASHLAND STORE

BARGAIN STORE SPECIALS AT 303 S. FRONT, MEDFORD

Westinghouse Washer & Dryer

Good Condition

\$250

If You Buy Both

BARGAIN STORE, MEDFORD

17-Inch Portable GE TV

Only One Left

\$137⁷⁰

Brand New Demonstrator

BARGAIN STORE, MEDFORD

Biggest Selection of

Reconditioned TV

In Southern Oregon

All Sizes, Styles, Prices

BARGAIN STORE, MEDFORD

Olympic Radio and
Record Changer

Good Working Order

\$17⁷⁰

BARGAIN STORE, MEDFORD

1957 GE Deluxe
Washer and DryerThese were Demonstrators at the
Main Store . . .Prices have been slashed for
fast action . . . Call Us

BARGAIN STORE, MEDFORD

With Every Used TV
A Free Antenna

at

The "B" Store

BARGAIN STORE, MEDFORD



Model 21C 160



CONSOLE TV

BIG 21-INCH (Diagonal Measurement) G.E. ALUMINIZED PICTURE TUBE. Gives you the sharp, bright contrast that make a G.E. TV Picture the best you've ever seen . . .

Tasteful Mahogany Cabinet on Concealed Casters . . . A fine furniture piece that you'll be proud to show off to your friends and family . . . Moves easily anywhere . . . does not mar your floors . . .

Every part . . . Every Tube . . . including the Big Picture Tube is guaranteed for one full year. And at Home Appliance Company Stores you receive a Service Policy that's more than fair — at no extra cost.

Choose your G.E. TV from the largest selection of TV in Southern Oregon . . . Remember G.E. TV prices start at only \$88.88 . . . for the small 9-Inch Portable Model . . . Whatever size screen, whatever cabinet style . . . you'll find it at Home Appliance Company Stores . . .

YOU MUST BE SATISFIED OR —
YOUR MONEY BACK

Buy A Brand That's Made
A Name for Itself . . .
BUY A GENERAL ELECTRIC

HOME
APPLIANCE CO.
YOUR GENERAL ELECTRIC DEALER
115 EAST MAIN · MEDFORD



LIVE BETTER . . . Electrically
With a G.E. From
HOME APPLIANCE CO.