

MEDFORD MAIL TRIBUNE "Everyone in Southern Oregon Reads The Mail Tribune" Published Daily Except Saturdays by MEDFORD PRINTING CO. 27-29 North Fir St. Phone 2-6141

Opportunity for Growth

Over a period of years of watching the local Chamber of Commerce operate, under exceedingly competent managers and conscientious elected officials, we have come to have a healthy respect for this organization.

One of the most frequently heard criticisms of the chamber, we are convinced, is unfounded. This is the question, "Why don't they get some new industry in here?" The question is usually asked in a tone of voice which implies that the chamber, somehow, is doing all it can to keep industry OUT.

WHAT do these critics expect?

For Chamber officers to go out and find a nice, valley-sized industry, and then twist the arms of the stockholders and MAKE 'em locate here? (See editorial comment elsewhere on this page.)

The decision for industrial plants to locate in one place as opposed to another is based on many factors. About all any Chamber can do is to make known, far and wide, the attractive things about Jackson county, and hope that these will tip the scales in our favor. This it has done, repeatedly.

It can't force any plant to come here. Nor can it change the circumstances which sometimes favor other areas over this one.

Nor, by the same token, can it do much to prevent any plant from coming here if it wants to.

THERE are two basic considerations which any large company must take into account in selecting a location for a new plant. One is "How about markets?" The other is "How about raw materials?" Each of these questions has many ramifications.

Southern Oregon is not, and probably never will be, an ideal location for a market-based enterprise. Lack of population, and high transportation costs, pretty well rule this out. (There are a hundred or more areas in the nation which have larger populations than does the southern Oregon-northern California region.)

A resource-based industry is something else again. Any firm which uses wood products could logically consider this area, and as time goes by, processing of agricultural, as well as horticultural, products may turn into a major enterprise.

THERE is a third type of industry, however, which provides for a healthy, continuous growth. Don McNeil, manager of the Jackson County Chamber of Commerce, in a recent letter described it this way:

"We are finding that diversified industry is becoming a by-product of the tourist industry. People who visited Oregon years ago are returning to live, invest their capital, establish their skills, and in some cases bring with them a small wood working factory, plastics plant, electronics plant, etc. People generate industry."

This is the type of slow growth which is healthy, self-supporting and solid. There are dangers as well as benefits in the sudden moving in of a really big firm. McNeil adds:

"Quite frankly, a 10,000-man industry suddenly dumped in this valley could create serious economic and sociological problems. Such an event would bring on severe housing shortages, cause tax increases to provide new schools, create serious sanitation difficulties, epidemic threats, traffic dislocations, and complete disorganization of wise planning and orderly growth."

INDUSTRIAL concerns study these things in making location decisions.

The Portland City Club bulletin some months ago reported that an Indiana city, worried because a major industry had passed it by, set out to find why.

And these were some of the things cited by the company's directors in explaining why they had chosen another location:

Too many houses showed a lack of upkeep. There was poor traffic control. The business district looked as if it had not been changed since 1900.

The city's water came from a river, with a danger of pollution. Hotel and restaurant accommodations were inadequate and poor.

The bridges had a decrepit appearance, reflecting a lack of community pride. Schools and hospitals were inadequate. There was lack of zoning and planning.

THERE are of concern to those of us who live here already. It is only logical that they are also the concern of those thinking of locating here.

If we are to continue to grow and develop, we need to do more than just talk about "getting an industry" for the area. We need to maintain and improve the kind of community climate which is attractive, not only to others, but to ourselves.

Probably the one greatest economic need of this area is more non-seasonal employment. Year-around jobs, and "off-season" jobs, are needed to give us balance and stability.

There are signs that this is on the way. Many small firms are now operating here that were not here only a few years ago. Others are coming in all the time. They are operated by, and employ, steady, responsible and community-minded citizens.

It is this type of growth—based on our forest and agricultural basic resources, and the natural physical attractiveness of the valley—which offers the best long-range opportunity for a stable, healthy and happy community in Jackson county.—E.A.



Soviet Russia Likely To Make Attempt To Loosen West's Ties

By CHARLES M. McCANN United Press Correspondent



Soviet Russia is likely to make a determined new attempt soon to loosen West Germany's ties with the allied powers. The attempt may be timed to coincide with Russian-German trade negotiations, which are expected to start this month.

On a shift to reliance on nuclear weapons. This development, coupled with the possibility the United States as well as Britain might withdraw from Germany some troops assigned to the North Atlantic Treaty forces, thoroughly alarmed German Chancellor Konrad Adenauer.

Another factor is the controversy aroused in Germany over Adenauer's insistence that the new West Germany army must get tactical atomic weapons.

The atomic weapons issue is sure to figure largely in the campaign for the West German parliamentary election set for Sept. 15.

It has long been apparent that one of Russia's big objectives is to make some kind of deal with West Germany.

The biggest obstacle against such a deal is Russia's refusal to agree to the reunification of Germany.

Considerable interest has been aroused in Western European capitals by two Russian reminders of the so-called Rapallo treaty.

This treaty, which constituted one of Russia's all-time big diplomatic victories, was negotiated at Rapallo on April 16, 1922.

Twenty-nine European countries met at Genoa, Italy, on April 10, 1922. They included the victorious allied government of World War I, most of the defeated countries including Germany, and Bolshevik Russia, which had left the war in 1917.

The chief aim of the conference was to restore relations with the Bolshevik regime.

Last week the Russian Embassy in Bonn, the West German capital, published a reminder of the Rapallo treaty and suggested a revival of the Russian-German "Spirit of Rapallo" in establishing "good will."

Tuesday, the Russian government newspaper organ Izvestia published an editorial which said the anniversary of the Rapallo treaty reminded many Germans, "anxious over the future of their country... how fruitful good relations between Germany and Russia can be."

Editorial Comment

A SKELETON LAID TO REST

A community skeleton apparently rattles around in the closet of every city the approximate size of Grants Pass.

Tuesday evening the Grants Pass version of this spectral pair of bones was dragged into full public view. And, as in every other city of our personal acquaintance, the "skeleton" proved only a figment of public imagination.

Ralph T. Moore, Sr., presiding over a meeting of Rogue valley citizens considering a pulp mill, among other industrial development plans, came out flatly at the start of the meeting. He demanded if there possibly could be any truth in the rumor, commonly heard in Grants Pass, that this community had discouraged industry in the past.

Not one person present ever had known of such discrimination. All had heard the rumors, attributed as usual to an unidentified "they."

L. C. Hansen probably touched the crux of the matter when he pointed out that, since he has been Chamber of Commerce promoter, several high-pressure promoters have been turned down because they wanted Grants Pass business men to put up all, or almost all, the money for wild-eyed ventures of very dubious feasibility.

The promoters, of course, would take the lion's share of any proceeds. Business men would provide the money and we mean stockholders—in the corporations.

When we first went to The Dalles we heard a common saying: "What this city needs most are a few funerals!" Well, we remained in The Dalles long enough to be pallbearer at many of these funerals. When we left for points south some persons still were complaining that a "few old fogies" were holding back the city's progress.

In Bend it was the same. There we heard the charge voiced, repeatedly, that business men of that city were satisfied with things as they were, and opposed to any expansion, industrial or otherwise.

Of course that was pure hogwash. Bend business men only this spring raised a substantial amount of money for a Chamber of Commerce program aimed at industrial expansion.

Now, in Grants Pass, we hear the same old lament. "They" don't want anything to locate here. "They" want Grants Pass and Josephine county to stay just as it is. "They" are afraid of competition from new business establishments.

We really are glad that Chairman Moore finally has exorcised the ghost in our community closet. Now everyone can get down to work in earnest at the task of building a bigger and better Grants Pass and Rogue valley.

The spirit shown at Tuesday night's meeting would indicate a splendid start has been achieved.—Grants Pass Courier.

Minority Reports On Compensation Bills Defeated

Salem (U.P.)—Minority reports on a package of three bills increasing rates under the workmen's compensation program were defeated by the House and majority recommendations of the committee on labor and industries were adopted.

Rep. Edwin E. Cone, Eugene Republican, attacked the bills as costing too much, especially for farmers and the lumber industry. He said Oregon already had one of the finest industrial accident programs in the country under present rates.

Rep. Don Willner, Portland, Democrat, defended House bills 260, 450 and 502 as being fair to both injured workers and employers. He said rate increases like those proposed for partial disability were less than the increase in cost of living since 1951 when the original rates were enacted.

Democrat Predicts Summerfield's Win May 'Lose the War'

By RAYMOND LAHR United Press Correspondent

Washington (U.P.)—"Summerfield has won a battle, but he'll lose the war; you can be sure of that."

This observation came from one of the shrewdest Democrats in the Senate after Postmaster General Arthur E. Summerfield had won his two-week battle with Congress for additional funds for postal operations this year.

The remark was another way of saying Congress reacts with anger whenever it feels it is being asked to handle legislation with a gun at its head.

Denies Policy Trend Congress caved in quickly and gave Summerfield his supplemental funds after he carried out a threat to cancel Saturday deliveries and other postal services. But the resentment will

linger and could be reflected in the way lawmakers handle other postal legislation this year.

Some suspicious minds in Congress wondered if Summerfield's action was part of a general administration policy to build a backfire to check House and Senate efforts to whittle a few billions off the budget.

And when he appeared before a House committee Tuesday, Summerfield was asked whether his action was an attempt to muster support for his long-stymied request for increases in postal rates. The question drew a quick, curt denial.

GOP Concerned The postmaster general has been a crusading zealot for his recommendations over the past four years without persuading Congress to approve them.

Summerfield's attitude toward his own budget was causing some concern among Republicans in Congress even before the current row over his extra appropriation for this year. After the House made some cuts in his requested appropriation for next year, he warned he would have to curtail some services unless the Senate restored the money.

At one of the weekly White House legislative conferences a GOP congressional leader suggested Summerfield's approach was not the best way to do business with Congress.

President Eisenhower was reported to have chilled the discussion with a comment that his postmaster general was a dedicated public servant.

In the Day's News

By FRANK JENKINS

On that day, by long tradition, the congressional mill practically shuts up shop and all members of both houses, along with the President and most of his cabinet, show up at the ball park to root for the home team.

This is THE DAY, and minor matters such as appropriations to keep the post office running will have to wait until the game is over.

MEANWHILE—Further cutbacks in mail service go into effect, to continue for the duration—the duration being until congress votes the money. Effective today, post office windows are open only 8½ hours, as compared to the normal 10 to 11 hours in most cities, and mail deliveries in the larger business districts have been cut down from the usual three per day to two.

IT should be explained that the log jam could probably have been broken Monday but for a situation you won't understand fully unless you have been in Washington for the opening game of the major league baseball season, when the Washington club meets some other major league club—this time the Baltimore Orioles.

Senator Willis Robertson, who heads the senate appropriations subcommittee that handles postal funds, expresses the belief that the senate bill pass the bill appropriating the 41 million and send it to the White House—possibly by late Tuesday.

It looks like the postal service will get back to normal within the space of a few days—quite certainly by the end of this week. But the political battle over who killed Cock Robin can be expected to roar on for quite some time.

Col. R. G. Emmens Appointed U.S. Air Attache in Japan

Air Force Col. Robert G. Emmens, formerly of Medford, has been appointed United States air attache in Japan, it was learned here this week. He will begin training in May.

Col. Emmens, son of Mrs. J. J. Emmens, 1443 East Main st., is deputy wing commander at the Myrtle Beach, S. C., Air Force base. He was honored there last Friday at a wing review.

He and his family will leave Myrtle Beach in May, when he will begin a nine-month foreign service training course at Georgetown university, Washington, D. C. He expects to begin his duties at Tokyo about June 8, 1958.

Born in Medford Col. Emmens was born and reared in Medford and entered the Air Force after graduating from Medford High school. He participated in the famed Doolittle Raid over Tokyo, and in 1943 was held prisoner in Moscow with a group of Air Force officers. While there he compiled his observations into a book, "Guests of the Kremlin."

He took over duties at the Myrtle Beach base as first commander of the base when it was activated in July, 1956. This assignment came a year after he was selected to head an Air Force liaison group to supervise construction progress of the Myrtle Beach base, and to establish relations between the military and the community. Earlier this month, he was named "Citizen of the Year" by the Myrtle Beach chapter of the International Civitan club.

His wife is the former Miss Justine Miller, daughter of Mrs. A. H. Miller of Medford Col. and Mrs. Emmens have three children.

Communications

Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

Grow Ups, Not Teenagers

To the Editor: I read the article about the poor man complaining about his bees, and being so sure that teenagers were to blame. Did he ever stop to think that it might have been grown ups?

We live in the country, and many a day we've seen cars with trailers looking for a place to dump their trash and cans and they weren't teenagers.

Also we happen to live next to the Medford Irrigation Siphon, they are planning on building a new one underground. In the past weeks there have been several different gangs of surveyors out to sight a new location for the new siphon. These men trespassed on our property, chopped down whatever happened to be in their way (including one of our plum trees) dug test holes, left them uncovered so anyone could fall into them. Never asked permission, just went ahead assuming they had rights on our land. They were not teenagers. Also the Rogue Valley ditch was repaired this winter, ½ dozen or so men were working on it. They threw all their lunch papers and what have you on my neighbor's property and you should see the mess.

I will sure sign Mrs. Field's petition, the trouble with the police, they think and act just like Jack Webb.

Why should the teenagers clean up the roadsides of cans, beer bottles and trash? The grownups threw them there, and if the kids did it, it's because they've seen the parents do it.

Mrs. Alyce Veach, Route 1, Box 37, Eagle Point, Ore.

Up To The Parents

To the Editor: Another "first" has been added to the valley's accomplishments. We now have more boys in the state reform school than from any other part of the state. We will soon have our own penal institution for wayward and delinquent youths. The symptoms, have been developing for a long time, that something is wrong with our child training programs but little was done.

To begin with it has been made too easy for delinquent parents; society too readily assumed their responsibilities at a tremendous cost to the taxpayer. This doesn't help the child to become law-abiding. Laws, such as prohibiting the sale of indecent magazines to minors, would not help when parents buy the salacious literature. Too little effort and thought have been given to start and keep a child on the right track.

"As a twig is bent—so the tree is inclined," and the training must begin at an early age so must start in the home and parents must assume the responsibility. Schools must include every child in physical education and sports program.

Courses, more manual arts classes, perhaps, must be added that will be attractive to the minority group that are now bored and become trouble makers. The years of enforced schooling should correct the antagonism so that they will be able to take their place as useful citizens.

Churches and Sunday schools should give children more of a philosophy based on Christian ideals, something practical in character building. This is more important than large edifices.

You are right, it will take time, but if each succeeding generation of parents becomes aware of their responsibility to raise each child to respect the rights of others, and if obedience is enforced in the home, then it will be easier for the child to become a happy, law abiding citizen.

Just because this all sounds like an impossible idea taking years to accomplish is no reason for not making a start. After all the degeneration process was a long time getting to this stage of chaos.

Mrs. O. P. Smith, Medford, Ore. 3724 Jacksonville hwy.

Flight o' Time

Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO

April 17, 1947 (Thursday) Dr. Elmo Stevenson, president of Southern Oregon college, will speak at the first annual luncheon of the Jackson County Oregon Education Association.

From Arthur Perry's Ye Smudge Pot column: A California publication calls Crater Lake a "caldera." The Cham. of Comm. as yet has taken no action.

20 YEARS AGO

April 17, 1937 (Saturday) Starting the saw mill at Medford Corporation, scheduled to-day, has been postponed because of rain, according to General Manager James Owen.

Herb Grey, advertising manager of the Mail Tribune, leaves for Portland to preside at annual meeting of Oregon Newspaper Publishers Association Advertising Managers, of which he is president.

30 YEARS AGO

April 17, 1927 (Sunday) Edison Marshall, southern Oregon novelist, is in New York to see about the publication of his new novel, "The Deadfall," to be out this month.

A musical show, to be directed by Charles Hazelrigg, will be given at the Phoenix auditorium Friday.

40 YEARS AGO

April 17, 1917 (Tuesday) More than 90 local men sign muster roll to serve with the Home Guard company.

New York Symphony orchestra will give concert at Natatorium.

What's Your I.Q.?

Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Was the first successful daguerrotype portrait made in New York or Paris?

2. In which New England State is Saddle Mountain?

3. Bible: Does the New Testament specifically imply that a salvation is open to both Jew and Gentile?

4. Who was the author of the popular novel of the 1920's, "Three Weeks"?

5. On which Greek island is Erekleion?

6. The income of labor unions is taxable under the Federal Income tax laws; true or false?

7. Name the only State in the Union whose name ends in "k."

8. In military practice what are "combined operations"?

9. Is the "i" pronounced in hostler, hasten, or listen?

10. "My house is a c—e which the King cannot enter."—Emerson.

STRICTLY FROM UNGER

Detroit (U.P.)—City Auditor Irving J. Unger said today city employees apparently think Detroit needs money more than the federal government. Unger said the city received about 100 federal income tax returns from mixed-up Detroiters, but "somebody else thought of the income tax first."

Advertisement for Litwiler Funeral Home. Includes photos of C. M. Litwiler and Mrs. Litwiler. Text: "In Scenic Surroundings The setting and decor of Litwiler's beautiful Mountain View funeral and wedding chapel, attracts the attention of the passerby and the admiration of an interior inspection." Address: Mountain View Chapel Hwy. 66 at Normal Office—88 N. Main ASHLAND We Never Close