



1 THE LITTLE WOMAN AND THE BIG MAN

Once there was this real Little Woman whose husband was a very Big Man. And he bought a great Big Boat of an automobile.



When the Little Woman drove it, she thought she was piloting a battleship. It was hard to drive. It was hard to park. It was hard to garage.



This buggy drank gas like a B-52. "Why," asked the Little Woman, "should I drive two tons of steel to take the kids to school, to shop, or go to the beauty parlor?"



So she took her Better Half by the hand, and they looked at a cute little imported car. But it wasn't big enough to hold the Big Man, the Little Woman and the kids. So then they found . . .



Rambler—only car with "big car" roominess, foreign car maneuverability and economy, the "6", that holds the cross-country economy record, a penny a mile for gas, with overdrive.



Was the Little Woman happy! Rambler handled like a dream. Sipped gas, instead of guzzling it. Fitted in the garage with room left over. Now the Little Woman laughed at friends with big, overgrown cars.



Her Rambler had Airliner Reclining Seats that made up into nap couches for small kids. It had All-Season Air Conditioning, worth its weight in gold come trade-in time. It had luxury features galore.



When she and the Big Man figured costs, counted the fact that among all low-priced cars, Rambler is 'way up in trade-in value, they found they could own and operate two Ramblers at the cost of their old Big Boat.



So the Big Man bought a new '57 Rambler V-8 for himself. Little Woman's happy. Big Man's happy. So will you be when you discover how much car you get in Rambler. Try one! Have fun driving!



America's **LOWEST PRICED** ... to Buy and Own! **Tops in Resale Value too!**

"FUN TEST" A **Rambler 6 OR V-8 TODAY!**

Take the keys. Get behind the wheel and get that Rambler feeling. Find out how much more fun driving a Rambler can be!

See Disneyland—Great TV for all the family over ABC-TV Network.

AM American Motors Means More for Americans

AT ALL HUDSON DEALERS • AT ALL NASH DEALERS