

The fashion this Easter is

for *Light refreshment*

FASHION has a taste for the slim, modern waist—and so does Pepsi-Cola. Today's Pepsi—the modern, *light* refreshment—is reduced in calories. Never heavy, never too sweet! This holiday weekend you, your family and friends will want to refresh without filling. Better pick up a couple of cartons for all those people who'll be saying, "Pepsi, please"!



Pepsi-Cola

refreshes

without filling

