



for **Easter**

Prices Effective April 11th Through Saturday, April 20th
Big "Y" Will Be Closed Easter Sunday



He'll parade so proudly in one of our smart new sport coats and matching slacks, or a short pant linen suit.

- Coats—
Size 3 to 12.....5.98 to 10.98
- Slacks—
Size 3 to 12.....2.98 to 4.98
- Suits—Size 2 to 6.....3.98



FREE

1 Pair Socks with Every Easter Outfit



For the girls' Easter dresses that look so sweet and dainty, and are so practical, 'cause they're styled in modern, easy-care fabrics.

- Size 1 to 6x3.98 up
- Size 7 to 145.98 up

Easter Bonnets

Some with Matching Bags

1.69



Young Elegance In Duster Fashion

Never before have you seen such elegance for youngsters. Dusters for her dressiest parties, her Sunday best. Push-up sleeves, tiny round collar, and back interest in the tabbed Empire panel back. Choice of fabrics and colors.

- 3 1/2 to 6x \$8.98
- 7 to 14 \$10.98



FREE

Girls' Cotton Slip with Every Easter Dress While They Last

— Medford's Largest and Most Complete Stock of Merchandise for the Little Folks —

the EASTER BUNNY left these for you!

in the **THRIFT DEPT.**



- Brite Secret
Spray Mist **2⁰⁰**
- Revlon Lip Stick **2⁰⁰**
- COSTUME JEWELRY **98^c**
- BIRTHSTONE ROSARIES **1⁰⁰**

EASTER ASSORTMENT of CANDIES

- Chocolates from
Whitelaw, Brown & Haley, Whitman **1³⁹**
- All Chocolate Rabbit **98^c**
- Made Up Easter Baskets **69^c up**
- Bag Easter Eggs **39^c**

Mr. Easter bunny Suggests...

- Plush Easter Rabbit from **1⁴⁹**
- Easter Basket from **13^c**
- Bag Grass **19^c & 29^c**
- Easter Egg Dye **10^c**
- Fisher Price Cart **89^c**

TO put you at your Easter Sunday BEST



- Men's all WHITE SHIRT **2⁹⁸**
- TIES **98^c**
- Stretch SOCKS **55^c**



Getting Ready For Easter?

See our selection of smart new styles of pumps, straps, spring-ators.

- Sizes 4 1/2 - 10 - AA - B
- 4⁹⁵ to 9⁹⁵**



- Men's Loafer
Black or Brown
Sizes 6 - 12
B & C & D
- 7⁹⁵ to 9⁹⁵**

Girls' Flats

Plaid and Fancy Styles

- Colors:
Red
White
Turquoise
Sand
Pink
Black
Beige
Brown



- Sizes 4 - 10
AA & B's & C
- 2⁹⁹ to 4⁹⁵**

- Men's Dress Oxford
Plain or Cap Toe
Sizes 6 - 12
B & D Widths
- 8⁹⁵**

E-JAY FOOT-FUN SHOES for BOYS and GIRLS



- Life-of-Shoe Permagrounders
- New Miraculous Counter that keeps the life of the shoe. Can't break down!
- Patent Pending
- Young Nylon Thread through 4 1/2" to 8 1/2" Greater Strength. Resistant to wear!
- Cushion Arch Pad for Added Comfort
- Patented Protectors Limit Heels Inhibit Athlete's Fast Turns. Add New Comfort and Wear!
- Seamless Back Construction Avoids Back Seam Blisters
- Flexible Non-marking Sole
- Famous for Hard Wear
- Polystyrene Midsole - Stronger and Water Resistant
- Complete One-Piece Leather Insole Comfortable to Wear

Join the Easter Parade

Shop These and Many Other Styles and Colors Now Being Featured

"Popular Prices"



A World of Wonderful Values

- PUMPS
- STRAPS
- OXFORDS

- Sizes 8 1/2 - 3
- N & M Widths
- 349 - 595**

Complete Line of
Infants' Shoes, Oxfords Sandals, Patents
Sizes 1-8
1.98 - 3.95



Featherweight Saddles

- Sizes 4-83.95
- Sizes 8 1/2-35.45
- Sizes 3-105.95

Boys' Moc Toe Oxfords

Featuring
Johnsonian
GUIDE-STEPS

- Neolite Soles
Sizes 8 1/2-3 **5⁹⁵**



Boys' Dress Oxfords

- Plain Toe
Creme Sole or
Neolite Soles
Black or Cordovan
- Sizes 2 1/2-6 **6⁹⁵**

BIG "Y" BIG "Y" BIG "Y" BIG "Y"

Southern Oregon's Most Complete Store - Always A Place To Park - Meet Your Friends At Your Friendly Big "Y"