

# Which is YOU?



Unsure of yourself...?



...or perfectly poised and confident even on "problem days"

A perfectly natural function has taken on overtones of fear and frustration in many women's minds. These women worry about "betrayal" . . . about odor . . . bulges . . . irritation . . . discomfort. They can't be at their best when they use sanitary protection that is constantly on their minds.

How different it is when you use Tampax. Nothing can show—and you can't even feel Tampax® when it's in place. Because Tampax absorbs internally, odor can't form—and your fingers need not over touch Tampax itself. In all ways, Tampax is daintier, easier to handle, easier to dispose of.

Why wait? Doctor-invented Tampax can be bought wherever drug products are sold. Your choice of 3 absorbencies (Regular, Super, Junior). Get it this month! Tampax Incorporated, Palmer, Mass.

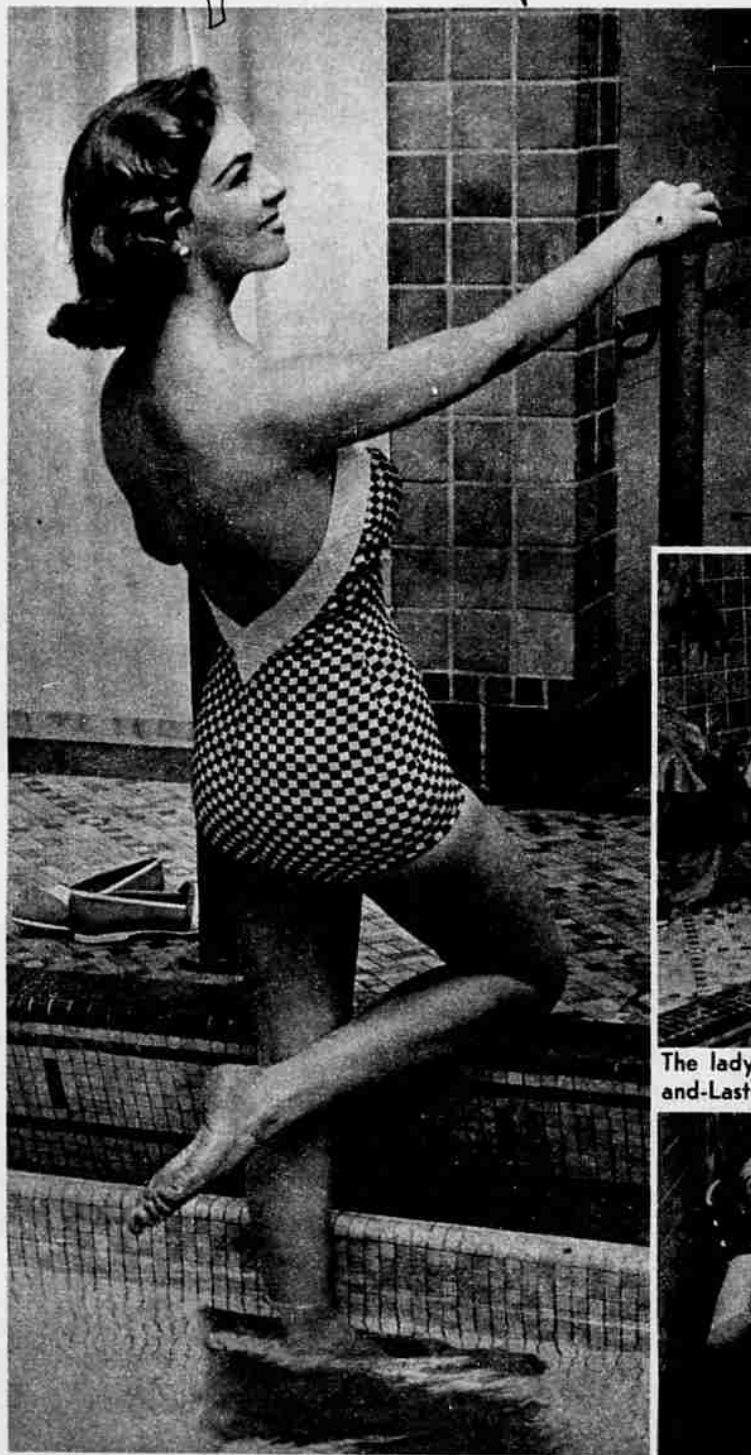


Invented by a doctor—  
now used by millions of women

# Knits are back in the swim



FASHIONS BY ALLYN RICE



Check this cute suit! It's Brilliant's figure-flattering "maillot" in a knit blend of Lastex, cotton, and Orlon. The bra has a shape-retaining Pellon lining. About \$13.

SWIMMING, anyone? Well, before you dash off to pool or beach, better take a look at what's smart under the sun. Designers have turned the fashion clock back to 1930, which means the "maillot" and knits are big favorites again. And most new swim suits have built-in features that flatter figures outrageously. However, if you feel like helping matters along, try wearing a comfortable panty brief under yours.

Shoes: Hood's "Sun Steps"  
Undergarments: Playtex

Photographed for Family Weekly  
by Henri Janson.



The lady is mad for stripes, so she picks a nylon-and-Lastex swim suit by Robby Len. It's about \$15.



Tank suits can be glamorous, and Parform proves it with a trim swim fashion of knit nylon. About \$15.